



Privacy Policy for Family of Standards LLC

Effective Date: 5/15/2025

Family of Standards LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your information when you use our website, purchase our products, or sign up for our services, including the Caregiver's Grief Journal, Caregiver's Corner Membership, and all Faith-Powered resources.

1. Information We Collect

We may collect the following personal information:

- Name and contact details (email address, mailing address)
- Payment and billing information (processed securely via third-party platforms like Stripe, Stan, ConvertKit, etc.)
- Voluntarily shared information, such as survey responses, Q&A submissions, or testimonials

We may also collect technical data such as IP addresses, device type, and site interaction via cookies and analytics tools.

2. How We Use Your Information

We use your information to:

- Process purchases and deliver products/services
- Send email updates, newsletters, and membership content
- Respond to questions and provide support
- Improve our offerings and create helpful content based on user needs

3. Third-Party Services

We use trusted third-party tools (such as StanStore, ConvertKit, GoDaddy, and Stripe) to help deliver our services. These providers may process your information on our behalf, but only as needed and with secure protocols.

We do not sell, rent, or trade your personal data—ever.

4. Cookies and Tracking

We may use cookies or similar technologies to track activity on our site and enhance your experience. You can disable cookies through your browser settings if you prefer.





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5. Data Protection

We take your privacy seriously. Data is stored securely and only accessible to trusted team members or contractors who need access to help serve you.

6. Your Rights

You have the right to:

- Access the personal information we have about you
- •
- · Request corrections or deletion of your data
- .
- Opt out of emails or marketing at any time (unsubscribe links are in every email)
- •

To make any requests, contact us at: [your email address]

7. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top. Continued use of our services after changes means you accept the updated policy.

8. Contact Us

If you have any questions about this Privacy Policy, please contact:

Family of Standards LLC

Email: grow@familyofstandards.com **Website:** www.familyofstandrds.com