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Subject: Udemy

Source:

Qiu, R. (2020). Udemy: Blended and e-Learning for Transforming Teaching and Learning. In: Panth, B., Maclean, R. (eds) Anticipating and Preparing for Emerging Skills and Jobs. Education in the Asia-Pacific Region: Issues, Concerns and Prospects, vol 55. Springer, Singapore. https://doi.org/10.1007/978-981-15-7018-6_26

Annotations

Assessment:

The landscape of education is undergoing a transformative shift, driven by technological advancements and the need for accessible and effective learning experiences. Udemy, a prominent online learning platform, is at the forefront of this change, offering a marketplace model that empowers both learners and educators. This research assessment explores Udemy's approach to transforming teaching and learning, with a focus on its implications for acquiring skills in the field of data science. The reason specifically Udemy is of interest to me is due to its offering of countless lecture courses on Python, and Data Science like: Python and Django Full Stack Web Developer Bootcamp, Python Mega Course: Learn Python in 60 Days, Build 20 Apps, and Python for Data Science and Machine Learning Bootcamp. In doing research on the app I am finding out whether or not it is worth my investment of $85.

The article described how Udemy leverages technology to provide accessible and effective learning experiences. The platform enables everyday experts to create and share content, breaking down traditional barriers to education. This accessibility is crucial for individuals aspiring to learn data science, as it allows them to access courses from anywhere in the world. Udemy recognizes and addresses global issues, including unemployment and the lack of job preparedness among graduates. The platform offers a solution by providing online courses that equip learners with the skills needed for the rapidly changing landscape of industries, including data science. So had I been someone lost looking for a job in data science Udemy could provide the certification to find a job in it and be competent which is exactly what I need for my final project DEEP AI (A strong foundation in Python and data science applications).

Above all of this the source discussed the emphasis Udemy has on localized content which ensures that courses address specific challenges at the individual country level. For data science learners, this means gaining insights into industry demands and trends within their region, making the learning experience more relevant and practical. Udemy facilitates the sharing of valuable skill sets and experiences from older working generations to the younger workforce. In the context of data science, this is particularly beneficial as it allows for the transmission of industry-specific knowledge and practical insights from seasoned professionals.

Udemy's approach to transforming teaching and learning holds promise. The platform's commitment to accessibility, localized content, skill sharing, and a marketplace model creates an environment perfect for people like me to acquire relevant skills in an increasingly data-driven world. Overall Udemy's marketplace model, driven by intrinsic and extrinsic motivation, is a sustainable ecosystem. Learners benefit from a wide range of courses, and instructors are rewarded for quality teaching. For those interested in data science, this model encourages the creation of high-quality, affordable courses, fostering a conducive environment for learning. The best part is Udemy's online platform provides flexibility, allowing learners to access data science courses at their own pace and convenience. This is particularly advantageous for individuals with varied schedules and commitments. I will definitely be purchasing the courses and begin working on them as fast as possible to learn how I can use all of the data science applications I have!