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A great brand identity helps your brand be remembered long after other more bland brands are forgotten.

It can stir up positive feelings in your customers—confidence, trust, connection, loyalty—and perfectly capture the spirit and story of your brand (when done right).

And when you have a consistent, cohesive brand identity everywhere you go? Your brand can become unmistakable in the eyes of your customers. When they see one element of your branding, they'll instantly know it's you.

That's why we offer a complete branding package that goes well beyond just a logo to create branded visuals across your socials, site, business cards, and more. So you can spark recognition, build trust, and cultivate a familiarity with your audience that feels close to friendship.

Don't settle for a mediocre brand that fails to make an impact and leaves you fading into obscurity. Instead, let our talented team of design pros craft powerful, memorable branding that will take your business where you want to go.

01. Brand Identity Packages

What if you don't have the budget for a full brand design—but you still want pro branding?

In that case, logo design is the perfect place to start. Don't let a smaller budget set you back.

A logo is the very first step in establishing a brand identity. It can make your brand instantly recognizable and oh-so memorable to your audience.

And it will set the tone for all the branding, design work and marketing collateral that follows. (That's why getting it designed strategically, right out of the gate, is a smart bet.)

Our talented team will work with you to design a one-of-a-kind, stylised logo that perfectly represents your brand—meticulously combining custom typography, confident colour choices and even quirky illustrations to lasso attention and set you apart from your competition.

02. Logo Packages

You've created something epic—now it's time to sell it!

But, with only 3% of businesses starting because of a market gap, chances are sky-high that there are competing products out there. So, you need to stand out if you want to get snapped up.

That's why you're looking for a packaging designer that cares as much about your product as you do! Well, you're in the right place. Partner with our talented team for custom packaging design that looks *damn* good & clearly communicates your brand's message and value proposition.

We'll take our time to understand your business, product and customers inside out, and get a feel for the competition you're up against.

Our promise? We'll deliver daringly different packaging that catches your customer's eye, delights them to receive, unbox and handle—and helps build brand loyalty like woah.

03. Packaging Design

You've got a logo and a full brand identity ready to go, but the marketing doesn't stop there!

And with a lot on your plate, you don't have time to fiddle with Photoshop or worry about layout best practices. Plus, your beautiful new brand deserves better than DIY.

Our talented team has the expertise to whip up a huge variety of design assets, from digital to print to large format graphics. So, if you're looking for a one-stop design studio for all your branding needs? You've found it.

We'll put pen to digital paper and create high-quality designs—infused with your unique branding—that help you stand out, market the heck out of your business and rep your brand IRL everywhere you go. Let's do this!

04. Graphic Design

Creation process

25 : 75

PAYMENT PROCESS

01

Planning and
Discovery knowing
the objectives of
the client.

02

Developing a
customized plan and
strategy.

03

Development
Building and coding
the solutions.

04

Launch : Putting the
finished product
into production

**Thank you
very much!**

www.mediatechworks.com