



Coronado Rugby Club

Santos R. Trujillo, Master Chief SEAL (Ret)
Coach/President, Coronado Rugby Club
coronadorugby@gmail.com

Dear Business Owner/Manager,

Every year, we invite local San Diego businesses to sponsor our Club teams.

Sponsoring our Club teams is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our Club this year has 3 High School teams (Boys Varsity, Junior Varsity, and a Girls Varsity), 2 Middle School teams (5th / 6th grade and 7th / 8th grade) and an under-10- and 8-year-old teams. For this 2022-2023 season each team will play against eight teams and 2 to 3 playoff matches. These matches are played all over the area of San Diego including Coronado, Temecula, Encinitas, and Carlsbad to name a few. That means your business will have branding in front of hundreds of people and generate much greater impressions in the San Diego area. With that type of exposure, everyone will remember that your business supported us.

Additionally, we have been invited to participate in a once in a lifetime opportunity and join the Irish Rugby Tour in Ireland. Unfortunately, being able to participate in the Irish Rugby Tour is expensive and not all the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment/apparel, scholarships for players who can't afford to play, and travel expenses.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is

a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

We thank you for your support and for making San Diego a better place to live.

If you have any questions and/or are interested in sponsoring or supporting us, please contact me directly at coronadorugby@gmail.com.

Thank you,

Santos R. Trujillo, Master Chief SEAL (Ret)

Attachment: Sponsorship Packages



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2022-2023 Sponsorship Packages

PLATINUM SPONSOR \$1200 AND ABOVE

- Advertising logo on front of a team jersey
- Display of your logo placed on our website and on our videos for a year
- Advertising on the Team website with a link to your website
- Logo placed on one side of our merchandise cups and sold at our home matches
- Logo displayed on one of our canopies

GOLD SPONSOR \$700

- Advertising logo on back of team jersey
- Display of your logo placed on our website and on our videos for a year
- Display of your business banner on the playing field
- Advertising on the Team website with a link to your website

SILVER SPONSOR \$300

- Display of your logo placed on our website a year
- Advertising on the Team website with a link to your website
- Logo displayed on one of our canopies

TEAM DONATION BOOSTER

Any amount of money or other donations such as fundraising support

- Display of your logo placed on our website for a year

Thank you for your support!!

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