



Quality Products

# ASHA INDUSTRY

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**WELCOME TO THE  
WORLD OF**

**Private Label &  
Contract  
Manufacturing  
/OEM Division**



# ABOUT US

**ASHA INDUSTRY** offers facilities of manufacturing complete range of Home and Personal care Products under Private Labeling at our manufacturing facilities. We are the team of professionals having rich experience in Herbal based cosmetics, Oleo chemicals, Bath soap, Detergent, Heavy chemical industry etc. We believe in customer delight with satisfaction-Always ready to do just on time.

**Our team believes in system based working only whatever the conditions, Believe in results and not reasons.**



# OUR FEATURES

- ✓ We follow TQM as per line.
- ✓ Well equipped Lab and Quality control system.
- ✓ Online and automatic noodle weighing system for Toilet soap plant.
- ✓ Semi automatic line for Detergent Powder, Detergent Cake, Liquid Detergent and Hand Wash.
- ✓ Semi automatic line for Dish/Utensil Cake and Liquid.
- ✓ Segregated area for Raw material, packing material & finished goods.
- ✓ Imported Toilet soap machine – **Mazzoni from Italy.**
- ✓ Separate packing and weighing section for finished goods.
- ✓ Experienced team for personnel care and home care products with systematic approach.

# OUR PRODUCTS

- ✓ Toilet/Bath Soap
- ✓ Hand wash
- ✓ Shampoo
- ✓ Detergent Powder
- ✓ Detergent Cake
- ✓ Liquid Detergent
- ✓ Dish wash Cake
- ✓ Liquid Dish wash
- ✓ Floor Cleaner
- ✓ Toilet Cleaner
- ✓ Phenyl

# AVAILABLE CAPACITY

- ✓ **Toilet Soap** - 50 MT/Day (5 lack units per day @100 gram)
- ✓ **Shampoo/Hand wash/Face wash** -25 MT/day (1.25 lack unit per day @200 ml)
- ✓ **Detergent Powder** - 100 Tons/Day
- ✓ **Detergent Cake** - 100 Tons/Day
- ✓ **Hair oil** - 10 MT/Day (1 lack unit per day @100 ml)
- ✓ **Toothpaste/Cream** - 24 MT/Day (2.5 lack unit per day @100 gram)
- ✓ **Toilet / Floor Cleaner** - 100 MT/Day

# MEMBER'S PROFILE

## ➤ **Mr. Sandeep Dubey**

- MBA in Marketing from Mumbai University
- 8 years of experience in installation of Detergent Powder / Cake and Toilet soap plant to various industry across India.

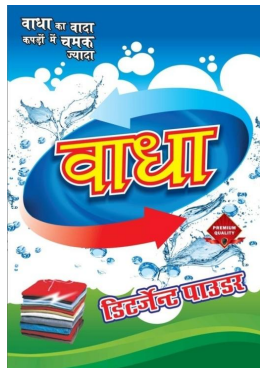
## ➤ **Mr. Aditya Wadhwa**

- (BIT-BS) from UB, Melbourne, (MBA) from Symbiosis, Pune
- Having 12 years of experience in manufacturing Detergent Cake and Powder

## ➤ **Mr. Roshan Wadhwa**

- B. E. (Chemical Engineering)
- Having 27 years of experience in manufacturing Detergent Cake and Powder

# LOCAL BRAND



# COMPANY STRENGTHS

**4 Packing Machines** which can pack **20 tons** in an **8 hr shift**



# DETERGENT PLANT (FULLY - AUTOMATED)



# DETERGENT PLANT (SEMI - AUTOMATED)





Well laboratory to check the quality of raw material and final equipped products



# MANUFACTURING SECTION



SHAMPOO/OIL/HAND WASH SECTION



PASTE/CREAM SECTION

**4 tank of 20,000 liters each for chemical storage**  
**all automatically operated, which help us**  
**saving time in manufacturing**



# Automatic Detergent Cake plant with Double Servo Packing machine running at a speed of 200 pieces/ min



**2 Shed of 9,000 sqft each and 7000 sqft office area  
in 6 Acres Land at Balaghat, (M.P.)**

**One 4000 Sqft area for storage finish goods in  
Mumbai**



# ADVANTAGES OF CONTRACT MANUFACTURING

- ✓ Faster Start (Quicker access to market)
- ✓ Ability to take advantages of established manufacturer's experience and cost structure
- ✓ Cost Advantages (Lower energy cost, raw materials and overheads)
- ✓ Minimize resources devoted to manufacturing and Focus firm resources on other elements of the value chain
- ✓ Location Advantages
- ✓ Distinctive Competence
- ✓ Low Financial Risks as well as political and economic risk
- ✓ Saving via taxation

# ADVANTAGE FOR VALUABLE CUSTOMERS

- ✓ We believe in customer delight with satisfaction-Always ready to do just on time.
- ✓ Prime location of factory on Roorkee-Deharadun National highway and in Gondia.
- ✓ Total area -75000 Sqft and covered area 50000 Sqft

# HEAD OFFICE



Sagar Industrial Estate,  
Bldg No. :- E-7, Gala No. :- 03-04,  
Dhumal Nagar, Waliv, Vasai (E)  
Thane - 401208, Maharashtra.

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