

# Form CRS Disclosure

## Prepared by Compass Financial Group, INC

July 1, 2025

*Compass Financial Group, Inc. is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for the retail investor to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to “retail” investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.*

### **What investment services and advice can you provide me?**

Our comprehensive portfolio management service encompasses asset management as well as providing financial planning/financial consulting to clients. It is designed to assist clients in meeting their financial goals through the use of financial investments. We request at least one, but sometimes more than one meeting (in person if possible, otherwise via telephone conference) with clients in order to understand their current financial situation, existing resources, financial goals, and tolerance for risk. Based on what we learn, we propose an investment approach to the client. We may propose an investment portfolio, consisting of exchange traded funds, mutual funds, individual stocks or bonds, or other securities. Upon the client's agreement to the proposed investment plan, we work with the client to establish or transfer investment accounts so that we can manage the client's portfolio.

Once the relevant accounts are under our management, we have discretionary authority and are authorized to buy, sell, and trade in stocks, bonds, mutual funds, and other securities and/or contracts relating to the same. We review such accounts on a regular basis and at least annually. We may periodically rebalance or adjust client accounts under our management. If the client experiences any significant changes to his/her financial or personal circumstances, the client must notify us so that we can consider such information in managing the client's investments. We usually do not allow clients to impose restrictions on investing in certain securities or types of securities due to the level of difficulty this would entail in managing their account.

We have the following types of clients: Individuals and High Net Worth Individuals, Trusts, Estates or Charitable Organizations, Corporations, Limited Liability Companies and/or other business types. We do not have requirements for opening and maintaining accounts or otherwise engaging us.

Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 and Form ADV Part 2 Appendix 1 Brochures Items 4 and 5 by clicking this link: <https://adviserinfo.sec.gov/firm/summary/157109>.

### **Key Questions to Ask Your Financial Professional**

- *Given my financial situation, should I choose an investment advisory service? Why or why not?\**
- *How will you choose investments to recommend to me?\**
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?\**

### **What fees will I pay?**

Our fees are generally negotiable and based on the amount of assets under management and can vary to a maximum of 1.5% of your account balance per year. Our firm's fees are billed on a pro-rata annualized basis quarterly in advance based on the value of your account on the last day of the previous quarter. The asset-based fees described above, are paid as part of our Wrap Fee Program. Asset-based fees associated with a wrap fee program generally include most transaction costs and fees to a broker-dealer or bank that has custody of the assets; therefore, the asset-based fee is higher than a typical asset-based advisory fee. Since our firm pays the transaction costs associated with securities transactions in your account, we have an incentive to minimize the trading in your account.

Clients will pay the following separately incurred expenses, which we do not receive any part of: charges imposed directly by a mutual fund, index fund, or exchange traded fund which shall be disclosed in the fund's prospectus (i.e., fund management fees and other fund expenses).

For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 and Form ADV Part 2 Appendix 1 Brochures by clicking this link <https://adviserinfo.sec.gov/firm/summary/157109>.

*You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.*

#### ***Key Questions to Ask Your Financial Professional***

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?\**

#### ***What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?***

*When we act as your investment adviser, we have a FIDUCIARY duty to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.*

Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs.

#### ***Key Questions to Ask Your Financial Professional***

- *How might your conflicts of interest affect me, and how will you address them?\**

Refer to our Form ADV Part 2A and Form ADV Part 2 Appendix 1 Brochures by clicking this link <https://adviserinfo.sec.gov/firm/summary/157109> to help you understand what conflicts exist.

#### ***How do your financial professionals make money?***

Investment Advisers at Compass Financial Group, INC are compensated through revenue sharing based on the amount of assets under management (AUM) that they advise on, a flat salary, profit sharing, or a combination of the three.

The more assets that we have under management, the more we get paid. This creates an incentive for increasing the amount of assets in the account through both performance and contributions from the client.

#### ***Do you or your financial professionals have legal or disciplinary history?***

No. Feel free to visit [Investor.gov/CRS](https://investor.gov/CRS) for free and simple search tool.

#### ***Key Questions to Ask Your Financial Professional***

- *As a financial professional, do you have any disciplinary history? For what type of conduct?\**

Please feel free to contact our Chief Co-Compliance officers, Jesse Haller or John Haller at 605-338-7150 to request up to date information or a copy of form CRS, or click the link provided <https://adviserinfo.sec.gov/firm/summary/157109>

#### ***Key Questions to Ask Your Financial Professional***

- *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?\**

# Form CRS Exhibit Document

## Prepared by Compass Financial Group, INC

Compass Financial Group, Inc. is required to update its Form CRS when information in the Form CRS becomes materially inaccurate. This Exhibit summarizes the following material changes to the firm's Form CRS, implemented in April 2024:

- Added the following language to the introduction of our Form CRS: *"Compass Financial Group, Inc. is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services." And "This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes."*
- Under the section **'What investment services and advice can you provide me?'** We added the following language: *"Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 and Form ADV Part 2 Appendix 1 Brochures Items 4 and 5 by clicking this link: <https://adviserinfo.sec.gov/firm/summary/157109>."*
- Under the section **'What fees will I pay?'** We specified our fees, which can be found in the Form ADV Part 2A, as follows: *"can vary to a maximum of 1.5% of your account balance per year."* and also modified the language regarding trading costs in our Wrap Fee Program to read as follows: *"The asset-based fees described above, are paid as part of our Wrap Fee Program. Asset-based fees associated with a wrap fee program generally include most transaction costs and fees to a broker-dealer or bank that has custody of the assets; therefore, the asset-based fee is higher than a typical asset-based advisory fee. Since our firm pays the transaction costs associated with securities transactions in your account, we have an incentive to minimize the trading in your account."*
- Included the following link and description: *"For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 and Form ADV Part 2 Appendix 1 Brochures by clicking this link <https://adviserinfo.sec.gov/firm/summary/157109>."* Also found within the **'What fees will I pay?'** section.
- Revised the disclosures found under **'What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?'** which now reads as follows: *"Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs."*
- Included links to our AdviserInfo summary page <https://adviserinfo.sec.gov/firm/summary/157109> within the **'What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?'** and **'Do you or your financial professionals have legal or disciplinary history?'** sections.