

MASOOM[®]

More than just toys...
...friends forever!!!



MASOOM[®]

since 1942



more than just toys...
... friends forever!!!



Masoom Playmates Pvt. Ltd.

C-148 Hosiery Complex, Phase-2 Extn.
NOIDA-201305, Uttar Pradesh, India
Ph: +91 120 4277476/8/9; Mob: 9810309621
Website: www.masoomplaymates.com
General Enquiry: mail@masoomtoys.in
Orders & Accounts: accounts@masoomtoys.in

All Masoom Products are Safe and Non-Toxic, conforming
to IS-9873 and EN-71 (Safety Standard for Toys).

2020 PRODUCT CATALOGUE



MASOOM
since 1942



More variety every time!

The Best Expression
Of Childhood...

MASOOM

Masoom Playmates Pvt. Ltd.

ITEM	INDEX	Page No.
Dolls		2-9
-Angel		2-3
-Nonie		4
-Kooki, Konia & Annie		5
-Ice Cream Dolls		4-5
-Mera Naam Joker		5
-Aysha Dolls		6-7
-Divij Baba		8
-Aryan & Arnav Baba		9
-Jungle Kids		9
Stationery Sets		10
Pre School Items		10
Sports Goods		11
Squeeze Toys		12-15
Puzzles		16-18
Science Kits		18
Board Games		19-21
School Bags & Plush Toys		22-23
Special quality baba		24



Angel



▶ 0017A 22"
Angel Baby



▶ 0017B 22"
Angel Baba



▶ 0017I 22"
Angel Cap



▶ 0017J 22"
Angel Net

Angel



▶ 0017C 22"
Angel Frock



▶ 0017E 22"
Angel Boy Half Pant



▶ 0017F 22"
Angel Groovy



▶ 0017K 22"
Angel Baba Dlx.



▶ 0017G 22"
Angel Jacket



▶ 0017L 22"
Angel Dungrees



▶ 0015A 22"
Angel Bloomers



▶ 0015K 22"
Angel Party



▶ 0017H 22"
Angel Frock Dlx.



▶ 0003A 25"
Mister Angel (Sardarji)



▶ 0003D 24"
Master Angel



▶ 0003E 25"
Miss Angel

Nonie



▶ 0024A 18"
Nonie Frock



▶ 0024B 18"
Nonie ABC



▶ 0024D 18"
Nonie Party



▶ 0024E 18"
Nonie Groovy



▶ 0024Y 18"
Master Singh (Sardarji)



▶ 0024Z 18"
Danny Boy



▶ 0025A 18"
Nonie Party Deluxe
Zip Bag Packing



▶ 0025B 18"
Nonie Jacket Deluxe
Zip Bag Packing



▶ 0025C 18"
Nonie Skirt Deluxe
Zip Bag Packing



▶ 0025D 18"
Nonie Boy Bermuda
Zip Bag Packing

Ice Cream Doll



▶ 0231A (In Box)
Ice Cream Doll 17"



▶ 0040A 12"
Kooki Doll Assorted in Bag



▶ 0060A 9"
Konia Doll Assorted in Bag



▶ 0062A 9"
Annie Doll



▶ 0062B 9"
Annie 2 Pony Tail



▶ 0040B 12"
Kooki & Pram in Bag



▶ 0231B In Bag
Ice Cream Doll 14"

MEERA NAAM JOKER



▶ Original Licensed
2521A 15"
Mera Naam Joker

AYSHA



▶ 0302V 31"
Aysha Dulha



▶ 0302W 31"
Aysha With Umbrella



▶ 0303L 31"
Aysha Spaghetti



▶ 0303M 31"
Aysha Jazzy



▶ 0303N 31"
Aysha Party



▶ 0303O 31"
Aysha Pant



▶ 0303P 31"
Aysha Check Skirt



▶ 0303Q 31"
Aysha Plain Skirt



▶ 0302Y 31"
Aysha Bride



▶ 0302X 31"
Aysha Princess



▶ 0303R 31"
Aysha Payjama



▶ 0303S 31"
Aysha Cap



▶ 0302S 31" Boy



▶ 0302T 31" Sardarji

DIVIJ BABA



▶ 0501A 13"
Divij Bib



▶ 0501B 13"
Divij Cap



▶ 0501C 13"
Divij Bathtime



▶ 0501D 13"
Divij Sporty



▶ 0501E 13"
Divij Romper



▶ 0501F 13"
Divij Kunwarji



▶ 0501H 13"
Divij Dungrees



▶ 0501I 13"
Divij Pants



▶ 0502B 13"
Divij Sardarji



▶ 0502C 13"
Divij Dulha



▶ 0502D 13"
Dr. Divij



▶ 0501G 13"
Divij Baba Basic

ARYAN BABA



▶ 0510D 7"
Aryan Baba Economy



▶ 0510E 7"
Aryan Towel



▶ 0510L 7"
Kunwar Aryan

ARNAV BABA



▶ 0515A 5"
Arnav Baba Basic



▶ 0515B 5"
Arnav Baba Towel



▶ 0515I 5"
Dr. Arnav



▶ 1021C 4.5" Jungle Kids Car Doll ▶ 1021B 4.5" Jungle Kids Pair Pouch ▶ 1021H 4.5" Jungle Kids Couple Pouch ▶ 1021J 4.5" Jungle Kids Brijbasi ▶ 1021E 4.5" Jungle Kids Dil Se

JUNGLE KIDZ



▶ 1021G 4.5" Jungle Beauties ▶ 1021F 4.5" Jungle Kids Sixer



▶ 1021AB 7"
Jungle Kids 2 Pencil



▶ 2563C 7"
Darfield 2 Pencil



▶ 2613C 7"
Katty 2 Pencil

School Time



▶ 2653C 7"
Choo Choo 2 Pencil



▶ 2913C 7"
Bear 2 Pencil



▶ 2914C 7"
Fatty Bear 2 Pencil



▶ 2953C 7"
Dog 2 Pencil



▶ 2954A 7"
Rabbit 2 Pencil



▶ 2955A 7"
Penguin 2 Pencil



▶ 2955B 7"
Chick 2 Pencil



▶ 2956B 7"
Engine 2 Pencil



Box packing



▶ PF801
Stack Up Cups



▶ PF802
Baby Ball Drop



▶ PF803 5.5" Chakla
Chakla Belan



▶ MQ2802
Junior Magnetic Board



▶ SG20 8"
Ultimate Frisbee (Mixed Designs)



▶ SG10 18"
Baby Bat with plastic Ball



▶ SG11 21"
Mini Bat with plastic Ball



▶ SG12 23"
Junior Bat with plastic Ball



▶ SG13 25.75"
Senior Bat with plastic Ball



▶ SG14 29.5"
Bat No. 4 with tennis Ball



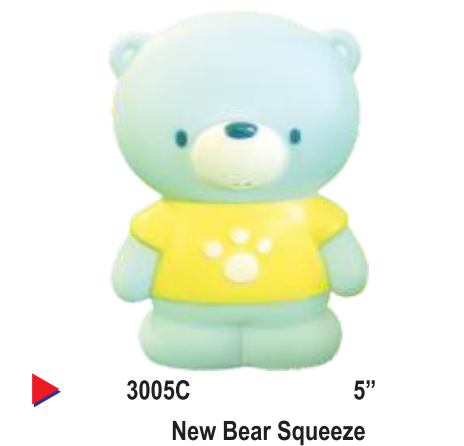
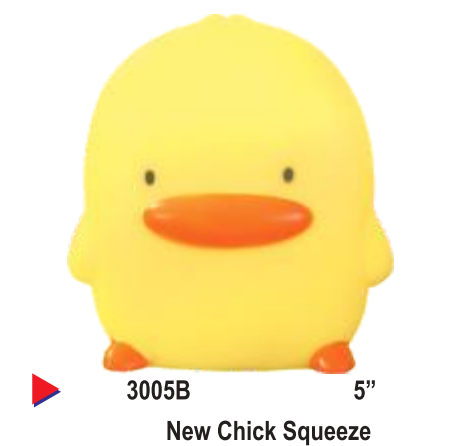
▶ SG16 31.25"
Bat No. 6 with 3" PVC Ball in Pouch



▶ SG17 33.5"
Full Size Bat with 3" PVC ball in Pouch



▶ SG17P 33.5"
Practise Bat with 3" PVC ball in Pouch





▶ Q4000 4"
Duck Katty Squeeze Toy



▶ Q0001 3.5"
Puppy 3



▶ Q0002 4"
BDP Monkey



▶ Q0003 3"
Fruit 6



▶ Q0004 4"
DSB Katty



▶ Q0003A 3"
Fruit 6 in Basket



▶ Q0006 7"
Animal Set of 5



▶ Q0007 5"
Vehicles Set of 4 Also available in single piece packing



▶ Q0008 7"
Cow, Elephant, Bear Also available in single piece packing



▶ Q0009 7"
Happy Animal 4 Also available in single piece packing



▶ PF001 6"
2 Rattle in Blister (3 mixed Variety)



▶ PF002 3"
5 Cartoons in Blister



▶ PF003 4"
4 Toys in Blister



▶ PF004 3.5"
5 Vehicles in Blister



▶ PF005 3.5"
6 Fish in Blister



▶ PF006 4"
2 Animals in Blister



▶ PF007 5"
4 Fruits in Blister



▶ PF008 2.5"
5 Beach Animal in Blister



▶ PF009 3"
6 Farm Animals in Blister



▶ PF010 3.5"
4 Balls in Blister



▶ PF101 10"
Big Squeeze Fruits (7 mixed Variety)



▶ PF102 7"
Sqz. Vegetables Set (3 mixed Variety)



▶ PF109 3"
6 Fruits in PVC Bag



▶ PF108 4"
4 Ship in PVC Bag

Develop your child's motory skills, hand eye coordination, memory and much more in a fun way.

3+Yrs My first Learn 'n' play

A Set of 3 Puzzles

18 Designs mixed in one carton of 72pcs.



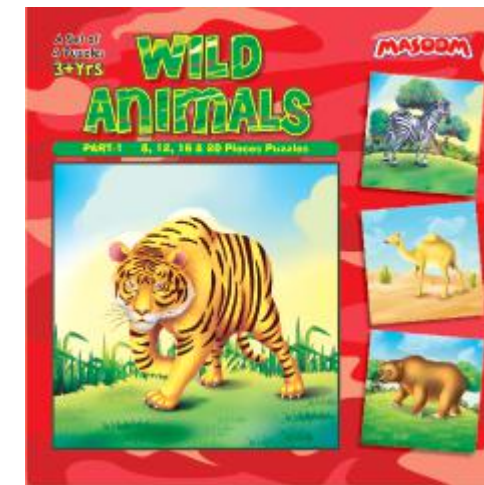
► P0012A 5.5" X 5.5"
First Puzzles (18 unique designs)

A 4 part series covering sixteen different wild animals and birds.

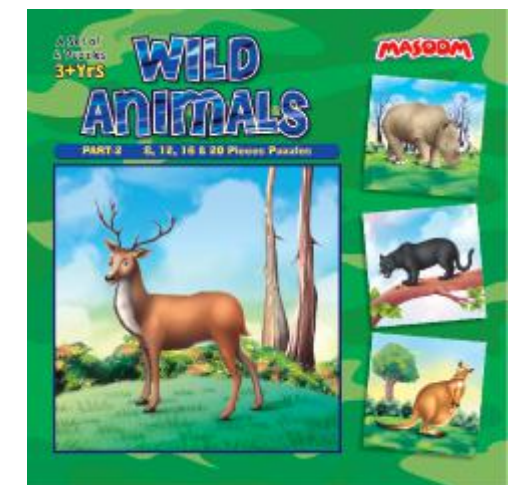
WILD ANIMALS & BIRDS

8, 12, 16 & 20 Pieces Puzzles

Sets of 4
Puzzles each
3+Yrs



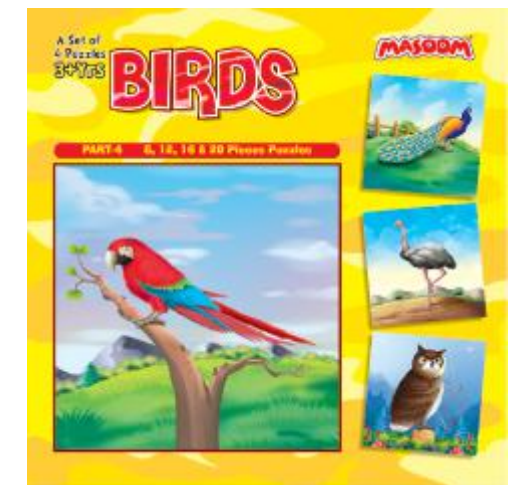
► P0013A 8.8" X 8.8"
Wild Animals (Part-1)



► P0013B 8.8" X 8.8"
Wild Animals (Part-2)



► P0013C 8.8" X 8.8"
Wild Animals (Part-3)



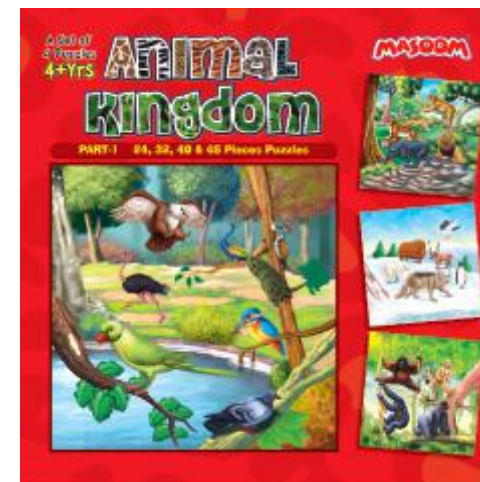
► P0013D 8.8" X 8.8"
Birds (Part-4)

A three parts series covering over seventy different species in the vast animal kingdom

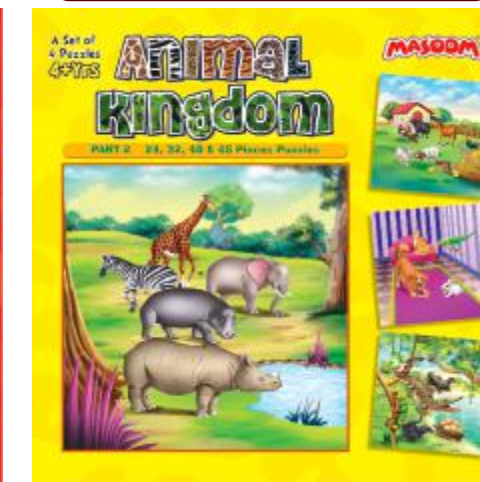
Animal Kingdom

24, 32, 40 & 48 Pieces Puzzles

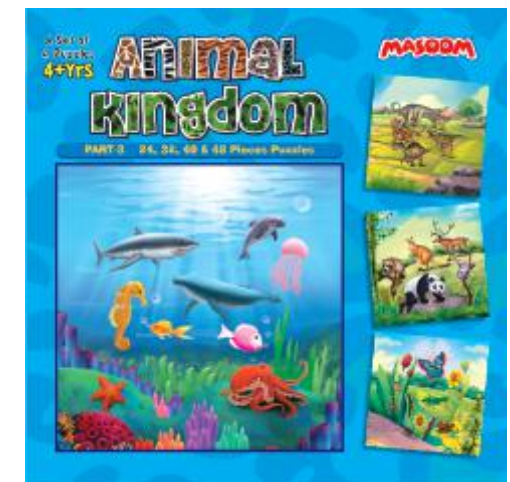
Sets of 4
Puzzles each
4+Yrs



► P0014A 8.8" X 8.8"
Animal Kingdom (Part-1)

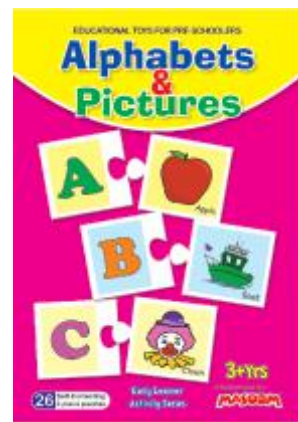


► P0014B 8.8" X 8.8"
Animal Kingdom (Part-2)



► P0014C 8.8" X 8.8"
Animal Kingdom (Part-3)

EDUCATIONAL PUZZLES FOR PRE-SCHOOLERS



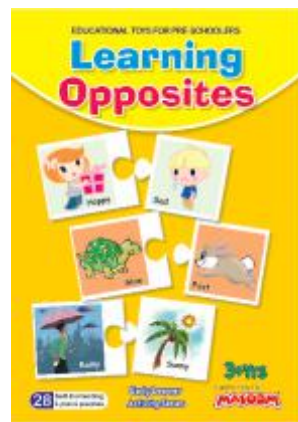
▶ E0051A 10.8"X7.5"
Alphabets & Pictures



▶ E0052A 10.8"X7.5"
Phonics-Rhyming Words



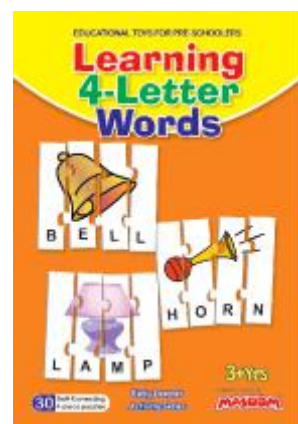
▶ E0052B 10.8"X7.5"
Learning Phonics-Vowels



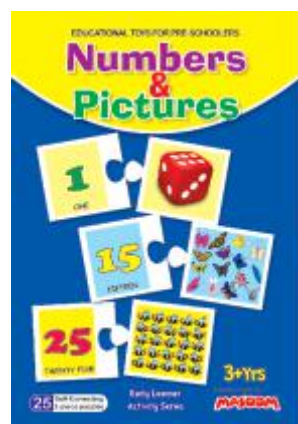
▶ E0053A 10.8"X7.5"
Learning Opposites



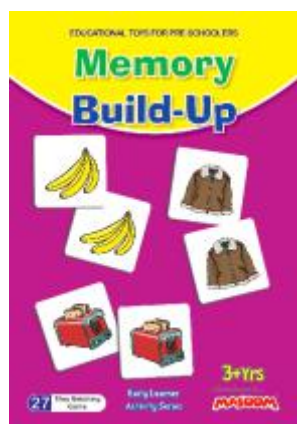
▶ E0054A 10.8"X7.5"
3 Letter Words



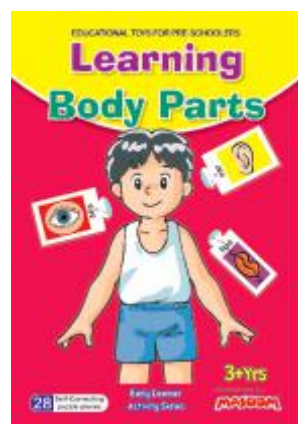
▶ E0054B 10.8"X7.5"
4 Letter Words



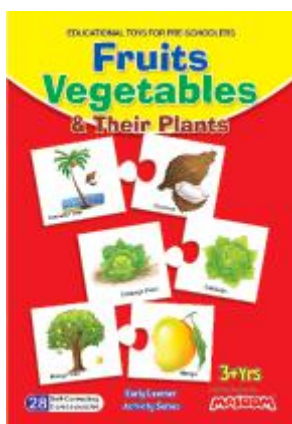
▶ E0071A 10.8"X7.5"
Number & Pictures



▶ E0091A 10.8"X7.5"
Memory Build Up

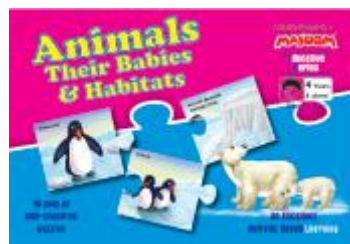


▶ E0092A 10.8"X7.5"
Body Parts



▶ E0093A 10.8"X7.5"
Fruits, Veg. & Their Plants

Early Learner Activity Series 3+Yrs & 4+Yrs



▶ E0094A 10.8"X7.5"
Animals, Babies & Habitats

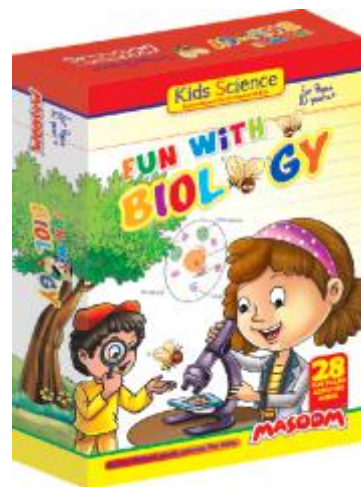


▶ E0094A 10.8"X7.5"
Animals, Homes & What They Eat

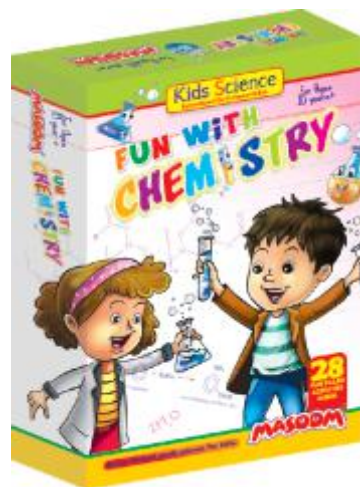
For 10 years and above.

Kids Science Educational Do-It-Yourself Kits.

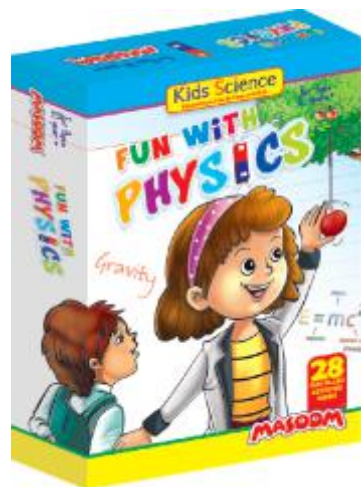
Each science kit contains unique 28 fun learning activities for kids.



▶ E0131A 12.5" X 8.5"
Fun with Biology



▶ E0131B 12.5" X 8.5"
Fun with Chemistry



▶ E0131C 12.5" X 8.5"
Fun with Physics

BOARD GAMES



▶ G0030A 15.5" X 11"
Games # 60 in 1



▶ G0030B 15" X 10"
Games # 40 in 1



▶ G0030C 15" X 10"
Games # 25 in 1



▶ G0030D 14.5" X 8.5"
Games # 20 in 1



▶ G0030E 14.5" X 8.5"
Games # 12 in 1



▶ G0030F 6.75" X 6.75"
Brainvita



▶ G0031A 14.5" X 8.5"
Super Hero Ludo Snakes & ladder



▶ G0031C 15" X 8"
Smiley Ludo



▶ G0031D 10.75" X 5.5"
New Jr. Ludo, Snakes & Ladder



▶ G0031E 15" X 8"
New Jungle Ludo S&L



▶ G0031F 18" X 9"
Jumbo Ludo (5 Games in 1)



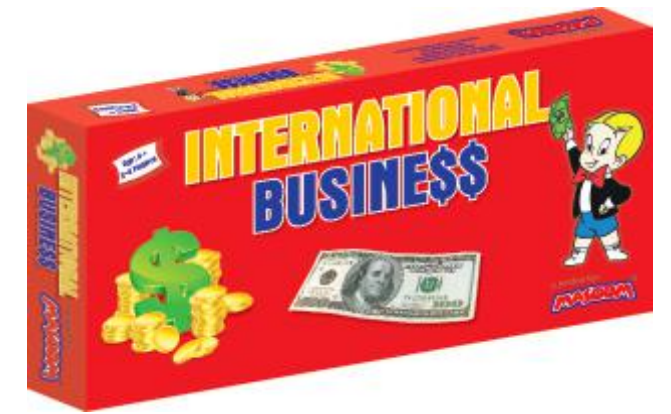
▶ G0032A 18" X 9"
Picnic



▶ G0032B 14.5" X 8.5"
Jr. Picnic



▶ G0036C PVC Board
15" X 8"
Business India



▶ G0036D 18" X 9"
International Business



▶ G0033A 11.5" X 10"
Tambola



▶ G0033B 14" X 9"
Bingo



▶ G0036E PVC Board
15" X 8"
Vyaapar



▶ G0037B 15" X 8"
Yahooo!! (crossword game)



▶ G0037C 14" X 9"
Wordscore



▶ G0034A 15" X 8"
Chess - World Championship



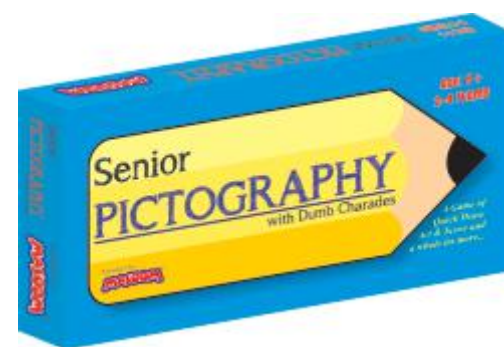
▶ G0034B PVC Board
15" X 8"
Chess - It's Your move



▶ G0038A 20" X 10.25"
Spell-It



▶ G0039A 20" X 10.25"
Sentence Game For Juniors



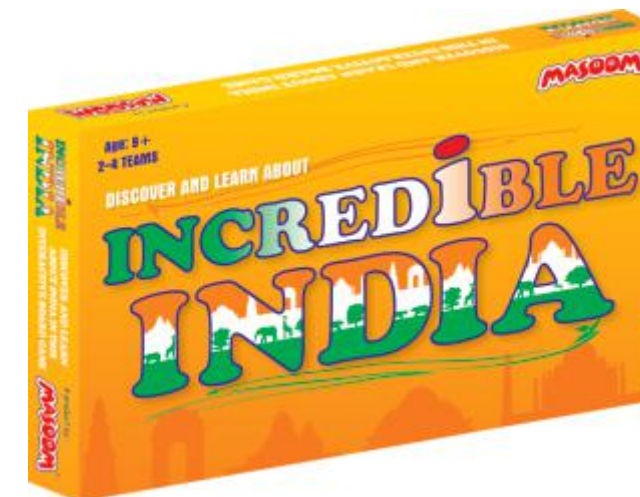
▶ G0035B 15" X 8"
Senior Pictography



▶ G0035C 10.75" X 5.5"
New Pictography



▶ G0036B PVC Board
15" X 8"
Global Business



▶ G0041A 18.5" X 12"
Incredible india



▶ G0041B 18.5" X 12"
Incredible World



▶ SB0080 20cms
Toy Bag Dog



▶ SB0160 21cms
Toy Bag Puppy



▶ SB0190 20cms
Toy Bag Double Zip Bear 1



▶ SB0200 20cms
Toy Bag Rabbit Pair



▶ SB0210 20cms
Toy Bag Double Zip Bear 2



▶ SB0220 20cms
Toy Bag Dog Pocket



▶ SB0230 20cms
Toy Bag Mouse Pair



▶ SB0240 20cms
Toy Bag Girl Skirt

▶ SM0060 In zip bag
Rattle Ball Set of 12 Size 0



▶ SM0061 In zip bag
Rattle Ball Set of 6 Size 1



▶ SM0050 Football Size 0
SM0051 Football Size 1
SM0052 Football Size 2
SM0053 Football Size 3



▶ SM0062 In zip bag
Rattle Ball Set of 6 Size 2



▶ ST0011 15"
Happy Bear



▶ ST0023 Care Bear 25"
ST0024 Care Bear 30"



▶ ST0031 Heart Bear 15"
ST0032 Heart Bear 20"



▶ ST0071 15"
Cute Bear

▶ ST0091 18"
Bruno Dog



▶ ST6110 18"
Soft Doll (single piece)



▶ ST6200 6"
Small Teddy (single piece)



▶ 1100A 13"
Vanshaj Baba Economy



▶ 1100B 13"
Vanshaj Baba Deluxe



▶ 1200A 7"
Arjun Baba Assorted



▶ 1100C 13"
Vanshaj Nanga Baba



▶ 1100D 13"
Vanshaj Towel



▶ 1100E 13"
Vanshaj Kunwarji



▶ 1200C 7"
Arjun Nanga Baba



▶ 1200D 7"
Arjun Towel



▶ 1200E 7"
Arjun Kunwarji



▶ 1400A 13"
Ishaan Baba Mixed



▶ 1500A 7"
Chhota Ishaan Baba



▶ 2300LS 19"
Nonie Dungrees Spl (musical)



▶ 2300MS 18"
Nonie Party Spl (musical)



▶ 1700LS 22"
Angel Dungrees Spl (musical)



▶ 1700MS 22"
Angel Party Spl (musical)

Dolls available without music also. Kindly contact us for details.

More variety every time!

