

Dear Nanny Family,

Since 1998, the last week in September has been marked as National Nanny Recognition Week (NNRW). This year NNRW will be celebrated from September 21-27, 2025.



NNRW is a week during which families, businesses, and the media will be encouraged to focus on the positive aspects of the nanny profession, the important role nannies play in the lives of the families and the wonderful contributions they make in the lives of the children they care for.

Please take a few moments out of your day to appreciate your nanny ... Say Thank You!

♥ A handmade card from the kids ♥ a gift card to favorite store ♥ a homemade treat ♥ flowers ♥ let your nanny go home early or a day off ♥

You can also find unique gifts online, in the [NNRW Gift Shop](#). NNRW is not about how much you spend on your caregiver, but acknowledging all they bring to your family, each and every day.

Thank you for considering celebrating your nanny during National Nanny Recognition Week. A simple Thank You goes a long way in helping your nanny feel appreciated.

*National Nanny Recognition Week National Co-Coordinator
Angela Jackson & Kellie Geres*
www.nnrw.org