



**CLUB MEDIA**  
COMPANY



# STAND OUT

**SOCIAL MEDIA  
MANAGEMENT**

**WEBSITE SETUP  
& MANAGEMENT**

**CLUB & EVENT  
SOLUTIONS**

**TAILOR A PACKAGE TO YOUR CLUBS NEEDS**

  @CLUBMEDIABENDIGO



# CLUB MEDIA

## COMPANY

### WHO IS CLUB MEDIA & HOW CAN IT HELP MY CLUB OR ASSOCIATION?

CLUB MEDIA IS A LOCAL BENDIGO COMPANY THAT IS LOOKING TO PROVIDE A POINT OF DIFFERENCE AND ASSIST SPORTING CLUBS TO BOOST THEIR DIGITAL MEDIAL PROFILE WITHIN THE COMMUNITY.

WITH HARD WORKING VOLUNTEERS ALREADY PUSHED TO THE LIMITS AND THE EVER GROWING RELIANCE ON TECHNOLOGY, IT CAN BE HARD TO KEEP UP, LET ALONE KEEP A PROFESSIONAL & FUNCTIONAL DIGITAL PRÉSENCE. REST ASSURED, WE ARE HERE TO HELP.

CLUB MEDIA IS NOT A FANCY MARKETING FIRM THAT DOESN'T KNOW THE ROOTS OF COMMUNITY SPORT. WE LIVE AND BREATH IT AND HAVE DONE SO FOR OVER 30 YEARS AND CONTINUE TO DO SO WITHIN BENDIGO & SURROUNDS.



MAT CHRISTIE  
CLUB MEDIA



**CLUB MEDIA**  
COMPANY



# SOCIAL MEDIA

THE BEST WAY TO COMMUNICATE WITH A WIDE AUDIENCE & CREATE A PROFESSIONAL LOOK FOR YOUR CLUB IN THE COMMUNITY

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| SOCIAL MEDIA  
COORDINATION |

| SOCIAL MEDIA  
POST CREATION |

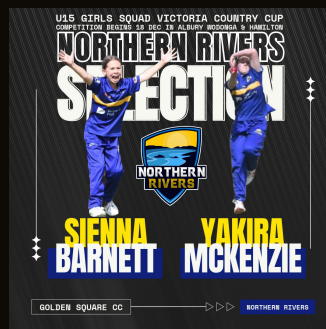
## POST TYPES

TEAM SELECTION  
MATCH DAY  
MATCH SUMMARIES  
SPONSORSHIP APPRECIATION  
SOCIAL EVENTS  
SOCIAL CALENDARS  
MILESTONES  
TEAM OF THE ROUND  
CLUB NEWS

OTHER (CONDOLENCES, CLUB UPDATES, ETC)



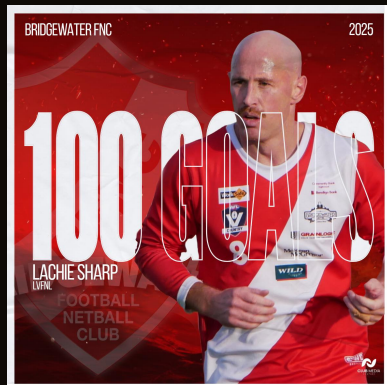
# SOCIAL MEDIA



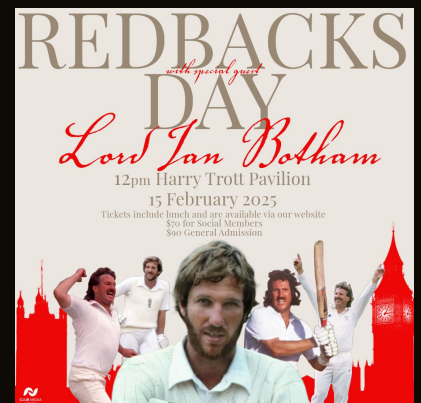




# SOCIAL MEDIA









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# WEB PACKAGES

**YOUR CLUB IDENTITY RELIES ON HOW  
PEOPLE CAN ACCESS YOU 24 HOURS A DAY.  
A PROFESSIONAL LOOKING WEBSITE  
ALLOWS NOT ONLY A POINT OF CONTACT,  
BUT THE BEST PLACE TO STORE IMPORTANT  
INFORMATION FOR YOUR FOLLOWERS**

**CLUB MEDIA OFFERS THE FOLLOWING SERVICES**

**WEBSITE SETUP  
& CREATION**

**ONGOING WEBSITE  
MAINTENANCE**

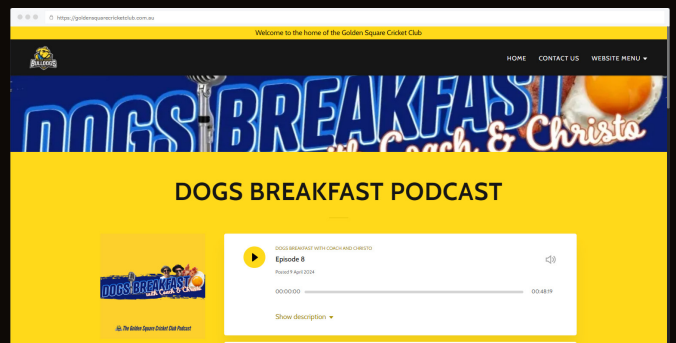
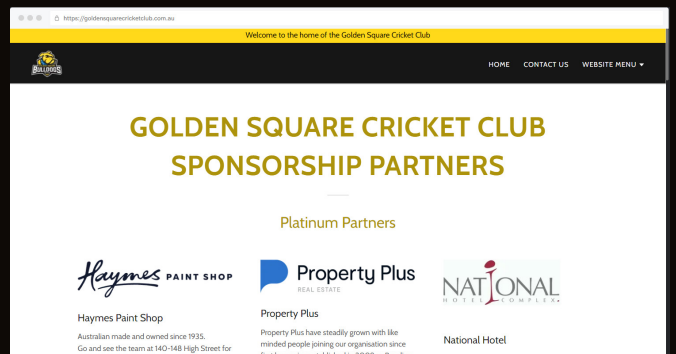
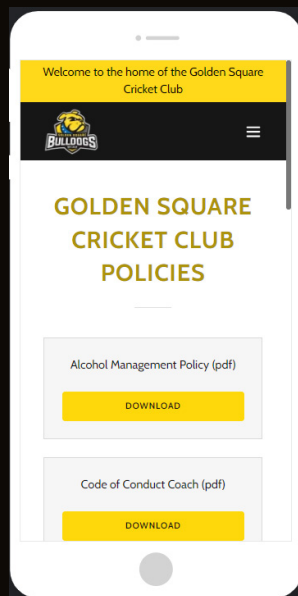
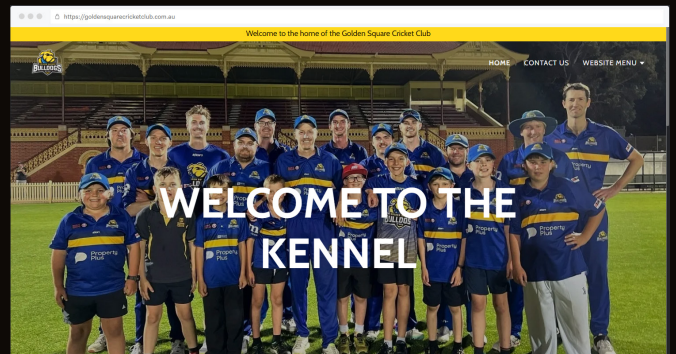
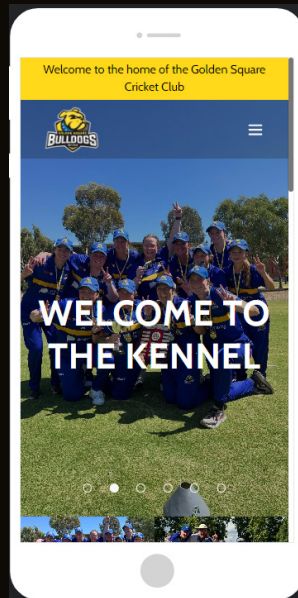
**WE CREATE WEBSITES FROM SCRATCH AND  
ALLOW YOUR CLUB TO BUILD AND ADD SPECIFIC  
ELEMENTS THAT APPEAL TO YOUR FOLLOWER  
BASE. IT CAN BE AS SIMPLE AS A LANDING PAGE  
OR AS COMPLEX AS A STATS WEBSITE.**

**WE ALSO ASSIST IN GAINING A UNIQUE DOMAIN  
NAME THAT IS RELEVANT & EASY TO FIND.**





# WEB PACKAGES





# CLUB & EVENT SOLUTIONS

A GOOD SOCIAL EVENT PROGRAM BRINGS PEOPLE TOGETHER AND IN OUR OPINION, A SUCCESSFUL CLUB OFF THE FIELD BECOMES A SUCCESSFUL CLUB ON THE FIELD.

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| SOCIAL EVENT  
IDEAS & PLANNING |

| CLUB AWARDS &  
PRESENTATIONS |

## SOCIAL EVENTS

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ASSISTANCE WITH SOCIAL CALENDAR FOR THE SEASON  
EVENT IDEAS  
EVENT FLYERS  
EVENT TICKETING

## CLUB AWARDS & PRESENTATIONS

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RECORDING OF BEST & FAIREST COUNTS  
AWARDS NIGHT PRESENTATIONS



# CLUB & EVENT SOLUTIONS

**GOLDEN SQUARE CRICKET CLUB**

## Cocktail BALL

**FEB 3**  
DETAILS TO COME

BRIDGEWATER FNC  
GRAND FINAL WEEK

## STREET SPUIZ

### GRAND FINAL AFTER PARTY

PLAYERS BUS CONDO TO BRIDGEWATER | STREET SPUIZ | AVAL DRINKS UNTIL MIDNIGHT

AFTER AFTER PARTY  
POLZA'S BARN  
BYO GAMING GEAR  
BYO DRINKS

## THE SIMPSONS MYSTERY BUS

COME DRESSED AS YOUR FAVOURITE SIMPSONS CHARACTER

**\$30**

**2ND DECEMBER**  
LEAVING 7:15PM  
FROM THE KENNEL

**1STXI AWARDS**

### ROUND 8 VS HUNTLY NORTH

HUNTLY NORTH 9/129 LOST TO GOLDEN SQUARE 2/135

JAYDEN TEMPLETON 52NO  
MAY CHRISTIE 39  
LIAM SMITH 15NO

DYLAN ROBINSON 2/23  
SCOTT TROLLOPE 2/24  
JAYDEN TEMPLETON 2/29

**BEST & FAIREST**

UMPIRE

3 \*\*\*\*\*  
2 \*\*\*\*\*  
1 \*\*\*\*\*

OPPOSITION CAPTAIN

3 \*\*\*\*\*  
2 \*\*\*\*\*  
1 \*\*\*\*\*

**1STXI AWARDS**

**BOWLING AVERAGE/AGG**

**SCOTT TROLLOPE**  
25 WICKETS @ 17.72

## SOCIAL CALENDAR

FUNCTIONS		TRAINING DINNERS	
<b>DEC 2</b> GOLF NIGHT HARRISFIELD GOLF SHUTTLE	<b>DEC 16</b> HARRISFIELD GOLF SHUTTLE	<b>NOV 16</b> WARRINGTON TACTICS & DRINKS	<b>NOV 28</b> HARRISFIELD GOLF SHUTTLE
<b>JAN 14</b> HARRISFIELD GOLF SHUTTLE	<b>JAN 20</b> LADDER DAY	<b>DEC 14</b> HARRISFIELD GOLF SHUTTLE	
<b>FEB 3</b> HARRISFIELD GOLF SHUTTLE	<b>FEB 17</b> HARRISFIELD GOLF SHUTTLE		
<b>MAR 22</b> HARRISFIELD GOLF SHUTTLE			

SUNDAY JANUARY 26TH 12:00PM

## \$1000 DRAW

GOODS & SERVICES AUCTION

TICKET INCLUDES:  
BBQ LUNCH  
BEER, WINE & SOFT DRINK FROM 12PM-2PM  
LIVE MUSIC

GOODS & SERVICES AUCTION  
MAJOR ITEM - 4 NIGHTS ACCOMMODATION  
FOR 4 PEOPLE IN PORT DOUGLAS

HARRY TROTT PAVILION

SPECIAL EVENT

## AFL DRAFT

### WATCH PARTY

JOIN US  
WEDNESDAY 20TH NOVEMBER  
HARRY TROTT OVAL CLUB ROOMS  
BAR OPEN BYO FOOD





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# PHOTO PACKAGES

THE BEST SOCIAL MEDIA POSTS ARE PERSONALISED. WHAT BETTER WAY TO DO THIS THAN WITH A CLUB PHOTO SHOOT. IT NOT ONLY LOOKS PROFESSIONAL, BUT ALSO ENGAGES THE COMMUNITY WITH YOUR CLUB

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| DEDICATED PLAYER  
PHOTO SHOOT |

| END OF SEASON  
TEAM PHOTOS |

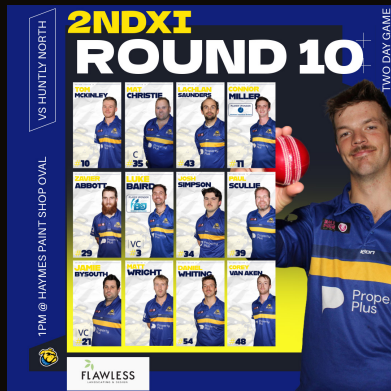
PHOTO SHOOT DAY IS GENERALLY DONE PRIOR TO THE SEASON COMMENCING

A FULL CLUB PHOTO IS ALWAYS A GOOD WAY TO INTERACT THE JUNIORS AND SENIORS

LET US TAKE THE HASSLE OUT OF DESIGNING YOUR END OF SEASON TEAM PHOTOS. SIMPLY PROVIDE THE PLAYERS NAMES AND WE WILL DO THE REST.



# PHOTO PACKAGES





# CLUB MEDIA

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BELOW ARE THE  
STANDARD SERVICES  
PROVIDED FROM  
CLUB MEDIA

## SOCIAL MEDIA PACKAGE

MATCH DAY  
MATCH SUMMARIES  
SPONSOR APPRECIATION  
CLUB NEWS  
TEAM SELECTION  
TEAM OF THE ROUND  
SOCIAL EVENT POSTS  
MILESTONES

## WEBSITE PACKAGE

WEBSITE SETUP  
WEBSITE MAINTENANCE  
DOMAIN REGISTRATION

## PHOTO PACKAGE

PLAYER PHOTO SHOOT (4 PER PLAYER)  
CLUB PHOTO  
TEAM PHOTOS (WITH NAMES)

## CLUB & EVENT SOLUTIONS

SOCIAL EVENT COORDINATION  
SOCIAL EVENT CALENDAR  
EVENT FLYERS  
CLUB VOTES  
AWARD NIGHT PRESENTATIONS



# PACKAGES

## THE GOAT



## ALL STAR



## ROOKIE



PACKAGES CAN BE TAILORED  
TO YOUR CLUBS NEEDS





# CLUB MEDIA

C O M P A N Y

## CONTACT



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