



CLUB MEDIA
COMPANY



STAND OUT

**SOCIAL MEDIA
MANAGEMENT**

**WEBSITE SETUP
& MANAGEMENT**

**CLUB & EVENT
SOLUTIONS**

TAILOR A PACKAGE TO YOUR CLUBS NEEDS

  @CLUBMEDIABENDIGO



CLUB MEDIA

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WHO IS CLUB MEDIA & HOW CAN IT HELP MY CLUB OR ASSOCIATION?

CLUB MEDIA IS A LOCAL BENDIGO COMPANY THAT IS LOOKING TO PROVIDE A POINT OF DIFFERENCE AND ASSIST SPORTING CLUBS TO BOOST THEIR DIGITAL MEDIAL PROFILE WITHIN THE COMMUNITY.

WITH HARD WORKING VOLUNTEERS ALREADY PUSHED TO THE LIMITS AND THE EVER GROWING RELIANCE ON TECHNOLOGY, IT CAN BE HARD TO KEEP UP, LET ALONE KEEP A PROFESSIONAL & FUNCTIONAL DIGITAL PRÉSENCE. REST ASSURED, WE ARE HERE TO HELP.

CLUB MEDIA IS NOT A FANCY MARKETING FIRM THAT DOESN'T KNOW THE ROOTS OF COMMUNITY SPORT. WE LIVE AND BREATH IT AND HAVE DONE SO FOR OVER 30 YEARS AND CONTINUE TO DO SO WITHIN BENDIGO & SURROUNDS.



MAT CHRISTIE
CLUB MEDIA



CLUB MEDIA
COMPANY



SOCIAL MEDIA

THE BEST WAY TO COMMUNICATE WITH A WIDE AUDIENCE & CREATE A PROFESSIONAL LOOK FOR YOUR CLUB IN THE COMMUNITY

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| SOCIAL MEDIA
COORDINATION |

| SOCIAL MEDIA
POST CREATION |

POST TYPES

TEAM SELECTION
MATCH DAY
MATCH SUMMARIES
SPONSORSHIP APPRECIATION
SOCIAL EVENTS
SOCIAL CALENDARS
MILESTONES
TEAM OF THE ROUND
CLUB NEWS
OTHER (CONDOLENCES, CLUB UPDATES, ETC)



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WEB PACKAGES

**YOUR CLUB IDENTITY RELIES ON HOW
PEOPLE CAN ACCESS YOU 24 HOURS A DAY.
A PROFESSIONAL LOOKING WEBSITE
ALLOWS NOT ONLY A POINT OF CONTACT,
BUT THE BEST PLACE TO STORE IMPORTANT
INFORMATION FOR YOUR FOLLOWERS**

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

**WEBSITE SETUP
& CREATION**

**ONGOING WEBSITE
MAINTENANCE**

**WE CREATE WEBSITES FROM SCRATCH AND
ALLOW YOUR CLUB TO BUILD AND ADD SPECIFIC
ELEMENTS THAT APPEAL TO YOUR FOLLOWER
BASE. IT CAN BE AS SIMPLE AS A LANDING PAGE
OR AS COMPLEX AS A STATS WEBSITE.**

**WE ALSO ASSIST IN GAINING A UNIQUE DOMAIN
NAME THAT IS RELEVANT & EASY TO FIND.**



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CLUB & EVENT SOLUTIONS

A GOOD SOCIAL EVENT PROGRAM BRINGS PEOPLE TOGETHER AND IN OUR OPINION, A SUCCESSFUL CLUB OFF THE FIELD BECOMES A SUCCESSFUL CLUB ON THE FIELD.

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| SOCIAL EVENT
IDEAS & PLANNING |

| CLUB AWARDS &
PRESENTATIONS |

SOCIAL EVENTS

ASSISTANCE WITH SOCIAL CALENDAR FOR THE SEASON
EVENT IDEAS
EVENT FLYERS
EVENT TICKETING

CLUB AWARDS & PRESENTATIONS

RECORDING OF BEST & FAIREST COUNTS
AWARDS NIGHT PRESENTATIONS



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PHOTO PACKAGES

THE BEST SOCIAL MEDIA POSTS ARE PERSONALISED. WHAT BETTER WAY TO DO THIS THAN WITH A CLUB PHOTO SHOOT. IT NOT ONLY LOOKS PROFESSIONAL, BUT ALSO ENGAGES THE COMMUNITY WITH YOUR CLUB

CLUB MEDIA OFFERS THE FOLLOWING SERVICES

| DEDICATED PLAYER
PHOTO SHOOT |

| END OF SEASON
TEAM PHOTOS |

PHOTO SHOOT DAY IS GENERALLY DONE PRIOR TO THE SEASON COMMENCING

A FULL CLUB PHOTO IS ALWAYS A GOOD WAY TO INTERACT THE JUNIORS AND SENIORS

LET US TAKE THE HASSLE OUT OF DESIGNING YOUR END OF SEASON TEAM PHOTOS. SIMPLY PROVIDE THE PLAYERS NAMES AND WE WILL DO THE REST.



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BELOW ARE THE
STANDARD SERVICES
PROVIDED FROM
CLUB MEDIA

SOCIAL MEDIA PACKAGE

- MATCH DAY
- MATCH SUMMARIES
- SPONSOR APPRECIATION
- CLUB NEWS
- TEAM SELECTION
- TEAM OF THE ROUND
- SOCIAL EVENT POSTS
- MILESTONES

WEBSITE PACKAGE

- WEBSITE SETUP
- WEBSITE MAINTENANCE
- DOMAIN REGISTRATION

PHOTO PACKAGE

- PLAYER PHOTO SHOOT (4 PER PLAYER)
- CLUB PHOTO
- TEAM PHOTOS (WITH NAMES)

CLUB & EVENT SOLUTIONS

- SOCIAL EVENT COORDINATION
- SOCIAL EVENT CALENDAR
- EVENT FLYERS
- CLUB VOTES
- AWARD NIGHT PRESENTATIONS

PACKAGES

THE GOAT



\$2000



ALL STAR



\$1500



ROOKIE



\$1000



PACKAGES CAN BE TAILORED
TO YOUR CLUBS NEEDS



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CONTACT



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