



## Sponsored by the Martinez Chamber of Commerce

Dear Martini Shake-Off prospective contestant:

We are delighted that you are interested in participating in our annual Martini Shake-Off Gala event!

For those who have participated in the past, we are very grateful for your commitment, participation and creativity contributing to the success and enjoyment of the Martini Shake-Off

The Martini remains one of the City of Martinez's claims to fame!

We have already begun our pre-publicity efforts and anticipate this, once again, being a sell-out event.

Selection and approval of participants will be based on the following:

Since this event has gained in popularity, we have established a wait list of interested participants. In the interest of being fair and equitable to all parties, we have established the following criteria for participation consideration.

If you meet the following guidelines, it will be imperative that you return the application and sign the General Guidelines, along with submitting the \$250 refundable deposit ASAP to secure your spot. The deadline for the return of the application is August 15, 2025.

In the event of a no-show, the establishment will not be invited back to participate for the following two (2) years.

1st right or refusal will go to Martinez Chamber member establishment (regardless of location)

2nd right or refusal will go to previous participants.

3rd right or refusal will go to establishments within the city limits of Martinez.

4th right or refusal will open up to establishments outside of the Martinez area.

Bar Location:

1<sup>st</sup> Place Winner will get first choice of bar location. People's Choice 2<sup>nd</sup> Choice, 2<sup>nd</sup> Place, 3<sup>rd</sup> choice and 3<sup>rd</sup> place, 4<sup>th</sup> choice if previous participants. All other bar locations will be selected at random.

Please download, complete and submit the Martini Competition Package for our review and consideration.

Should you have any questions or concerns, please feel free to contact the Event Chair, Adam Hoffert at (925) 817-9111 or [adam.hoffert@norcal.aaa.com](mailto:adam.hoffert@norcal.aaa.com) or the Martinez Chamber of Commerce office at (925) 228-2345 or [info@martinezchamber.com](mailto:info@martinezchamber.com)

Cheers!