



GENERAL GUIDELINES

Martini Shake-Off Participation Guidelines

Please review all requirements carefully before signing.

Bartender Responsibilities

Participating Establishment	Application Deadline
	August 25, 2026

Establishments will be notified of approval or denial.

- Each participating bartender will create one signature cocktail consisting of no more than five (5) ingredients, excluding vodka and garnish. This cocktail will be served throughout the event from 6:00 PM to 10:00 PM.
- Bartenders must be fully set up by 5:00 PM and prepared to serve their signature cocktail to each of the five judges beginning at 5:30 PM.
- A maximum of three (3) individuals may be behind the bar at any time.
- Bartenders are not provided with a complimentary meal. Meals may be purchased for \$40 per person.
- Only the vodka provided by the Martinez Chamber of Commerce may be used in competition cocktails.
- Bartenders are responsible for collecting one drink ticket for every cocktail served. Complimentary cocktails are strictly prohibited. An anonymous event representative will monitor compliance throughout the evening. Failure to comply with this requirement will result in ineligibility to participate in the event for the following two (2) years.
- Each participating establishment must display the provided bar-top sign identifying the establishment name, bartender's name, signature cocktail, and ingredient list.
- Bartenders are responsible for thoroughly cleaning their bar area at the conclusion of the event, including removing all belongings and disposing of waste in the appropriate recycling, compost, or trash containers. Failure to leave the area clean and remove all materials will result in forfeiture of the security deposit.
- In the event of a no show, the establishment will not be invited back to participate in the following two (2) years, and the \$250 deposit will not be refunded.
- Containers for the People's Choice Award tokens will be collected at 8:30 PM. Bartenders are welcome to observe the token count at the judges' table.
- Suggested attire is Black Tie Optional. Participants are encouraged to dress professionally. Jeans and T-shirts are not permitted.
- Bartenders must submit the signature cocktail name, complete ingredient list, and bar, restaurant, or establishment name no later than September 5, 2026. Please email this information to adam.hoffert@gmail.com.

PLEASE NOTE: This is a zero-waste event. All garnishes, stir sticks, straws, and other drink accessories must be fully recyclable or compostable.

Agreement

I have read and understand the Bartender Participation Guidelines and agree to abide by all requirements outlined above.

Signature

Title

Date



PARTICIPATION AGREEMENT

Responsibilities & Event Support

This agreement outlines what the Chamber and participating establishments will provide.

The Martinez Chamber of Commerce Will Provide

- The official vodka from our sponsor must be used as the primary spirit in all competition cocktails. No other brand of vodka may be used.
- Designated bar space at the event. Bar assignments are available on a first-come, first-served basis, with placement priority given to the 2025 First Place Winner, 2025 People's Choice Winner, 2025 Second Place Winner, and 2025 Third Place Winner.
- Access to the event site for setup beginning at 12:00 PM (Noon) on the day of the event.
- Recognition in event marketing and promotional materials, including the Chamber website, social media, and printed materials.
- Trophies for the People's Choice Award and the judges' First, Second, and Third Place winners.
- Bar-top signage displaying the participating establishment's logo, bartender name(s), signature cocktail, and ingredient list.
- Token containers for collecting votes for the People's Choice Award.
- Standard 4-ounce martini glasses for all participating bars. No other glassware may be used.
- Official judging criteria and score sheets.
- Event coordination and support. Event Chair: Adam Hoffert | adam.hoffert@gmail.com | (925) 817-9111.

Participating Establishment Agrees to Provide

- A \$250 conditionally refundable participation deposit to reserve a space in the event. This deposit also serves as a cleaning deposit. If the participating establishment fails to comply with the cleanup requirements outlined in the General Guidelines and additional cleanup is required by Chamber staff, the deposit will be forfeited.
- The \$250 deposit can be paid by check or by credit card, but please note, credit card payments will be subject to a 3% surcharge.
- A high-resolution company logo upon submission of the Participation Agreement and deposit. Please email the logo to adam.hoffert@gmail.com.
- At least one bartender to prepare and serve cocktails. Two bartenders are strongly recommended to ensure efficient service throughout the event.
- All supplies necessary to prepare and serve the signature cocktail, excluding the vodka provided by the Chamber. This includes, but is not limited to, mixers, garnishes, shakers, strainers, bar tools, towels, tip jar, and any additional serving supplies.
- Signature cocktail ingredients that are natural in nature. Artificial ingredients are not permitted.
- Sufficient supplies and staffing to prepare and serve approximately 500 or more cocktails during the event, based on attendance from previous years.
- Logos, photos, and/or video footage for use in pre-event marketing and promotional materials.
- Promotion of the establishment's participation on its social media platforms prior to the event, including acknowledgment of the Martinez Chamber of Commerce as the event host.
- Compliance with all General Guidelines and event requirements contained within this participation packet.

Participation Agreement

The participating establishment acknowledges that it has read, understands, and agrees to comply with all event requirements and General Guidelines contained in this participation packet.

Authorized Representative

Title

Date



PAYMENT INFORMATION

Credit Card Authorization Form

Use this form to authorize payment related to participation in the Martini Shake-Off.

Participating Establishment

Business / Establishment Name	Contact Phone
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Credit Card Details

Card type: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover ☐ Other

Cardholder's Name (as shown on card)

Credit Card Number

Expiration Date	Zip Code
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Consent

I, the undersigned cardholder, authorize the merchant known as Martinez Chamber of Commerce to charge my credit card for purchases related to goods and services. I agree that my information may be saved by the merchant for future payments and understand that this authorization can be revoked at any time upon request.

Cardholder's Signature

Date Signed

Office Use Only

Chamber staff: Affix credit card receipt, take copy for bookkeeper and file. Scan and send to cardholder's email. Create invoice and put with establishment's package.