

Consapien is committed to the highest standards of data privacy, protection, and ethical conduct in every aspect of our operations. This document outlines our approach to data privacy and ethics, ensuring that our practices not only comply with applicable laws and regulations but also respect the rights and expectations of individuals whose data we may collect, analyze, or process.

## **Data Privacy Principles**

**Lawfulness, Fairness, and Transparency:** We process data lawfully, fairly, and in a transparent manner, ensuring that individuals are informed about how their data is used.

**Purpose Limitation:** Data is collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes.

**Data Minimization:** We ensure that the data collected is adequate, relevant, and limited to what is necessary for the purposes for which it is processed.

**Accuracy:** We take every reasonable step to ensure that personal data is accurate and, where necessary, kept up to date.

Storage Limitation: Data is used and stored only for the time necessary to complete the project.

**Integrity and Confidentiality:** Data is processed in a manner that ensures appropriate security, including protection against unauthorized or unlawful processing and against accidental loss, destruction, or damage, using appropriate technical or organizational measures.

**Accountability:** Consapien is responsible for, and must be able to demonstrate compliance with, the above principles.

## Ethical Guidelines for Data Analysis and Statistics

**Integrity in Data Analysis:** Ensure accuracy, honesty, and truthfulness in the collection, analysis, and interpretation of data.

**Objectivity:** Avoid bias in data collection, analysis, and reporting. Use rigorous statistical methods to ensure objectivity and reliability of results.

**Confidentiality:** Protect the confidentiality of data subjects at all times. Data should be anonymized where possible, and access should be restricted to authorized personnel.

**Social Responsibility:** Acknowledge the social implications of data analysis and statistics. Strive to ensure that our work benefits society and contributes to the public good.

**Transparency and Accountability:** Be transparent about methodologies, data sources, and analytical techniques. Be accountable for our work and its impact on individuals and society.

## Data Privacy and Ethics Statement

At Consapien, we are committed to protecting the privacy and security of the data we handle and to conducting our data analysis and statistics practices ethically and responsibly. We believe in the power of data to drive insights and innovation, but also recognize the importance of safeguarding the rights and dignity of individuals.

Our commitment to data privacy and ethics is woven into the fabric of our operations, guiding our decisions and actions. We pledge to continuously evaluate and improve our policies and practices to meet the highest standards of data protection and ethical integrity.

This policy and statement serve as a testament to our dedication to data privacy and ethical conduct. We invite our clients, partners, and the public to join us in upholding these principles.