

# LIVEDEN®

#### **LIVEDEN PROSPERITY PLAN**

The examples of earning potential contained within this document are for illustration purposes, and by no means represent an income guarantee. LIVEDEN Brand Partners, Brand Ambassadors and Healthcare Practitioners specific earnings figures or income examples are not guarantees of future results. Individual results will vary greatly based on level of effort, circumstances and other factors such as supporting market conditions. LIVEDEN is not responsible for the success or failure of the user's business decisions based on their information or products.



# **COMMISSION OVERVIEW**

At LIVEDEN, we believe in rewarding our Brand Partners who deserve to be rewarded! Our Commission Plan focuses on helping our Brand Partners in the following 4 ways:

- 1) Breakeven Quickly REFER 3 SHOP FOR FREE\*!
- 2) Earn a few Hundred Dollars per month quickly!
- 3) Earn a couple Thousand Dollars per month quickly!
- 4) Create a FULL-TIME income for our Brand Partner Leaders!

#### **7 STREAMS OF BRAND PARTNER COMMISSION**

- 1) EXPERIENCE 60 BONUS
- 2) SOCIAL CIRCLE TIER BONUS
- 3) IMPACT OF 3 BONUS / 60-Day Blitz BONUS
- 4) UNI-GEN MENTOR MOMENTUM DEPTH BONUS
- 5) MATCHING CHECK BONUS
- 6) INFINITY INFLUENCER BONUS
- 7) NEW VOLUME GROWTH BONUS POOL

\*REFER 3 SHOP FOR FREE gives our Brand Partners the opportunity to earn more in total LIVEDEN commissions that are posted in their Brand Partner back office (for sponsoring a minimum of three (3) active account holders who each purchase a minimum of one (1) bag of LIVEDEN BALANCE each month) than what is required to maintain their monthly qualifications to earn a commission in the LIVEDEN Prosperity Plan.



# **EXPERIENCE 60 BONUS**

(PAID WEEKLY)

Qualified Social Partners will earn their Experience 60 Bonus which equates to 20% Commission Volume (CV) on all new Personal Enrollment Tree (Level 1) accounts, within the FIRST 60 DAYS of product purchases made from their new personally enrolled LIVEDEN accounts.

Experience 60 Bonus	Social Partner (SP)		
MAV*	40		
Personal Enrolment Tree - Level 1	20%		

\*MAV = Monthly Account Value. The BP's most recent qualifying sales order divided by the BP's scheduled recurring order subscription interval. This is the BP's monthly account CV assigned to their qualified LIVEDEN account for commissions calculations purposes. Example: a 2-Pack of BALANCE purchased by the BP, divided by the BP's scheduled 2-month subscription interval, this would equal 47.5 MAV (95 CV/2 months = 47.5 MAV).



# **SOCIAL CIRCLE TIER BONUS**

(PAID MONTHLY)

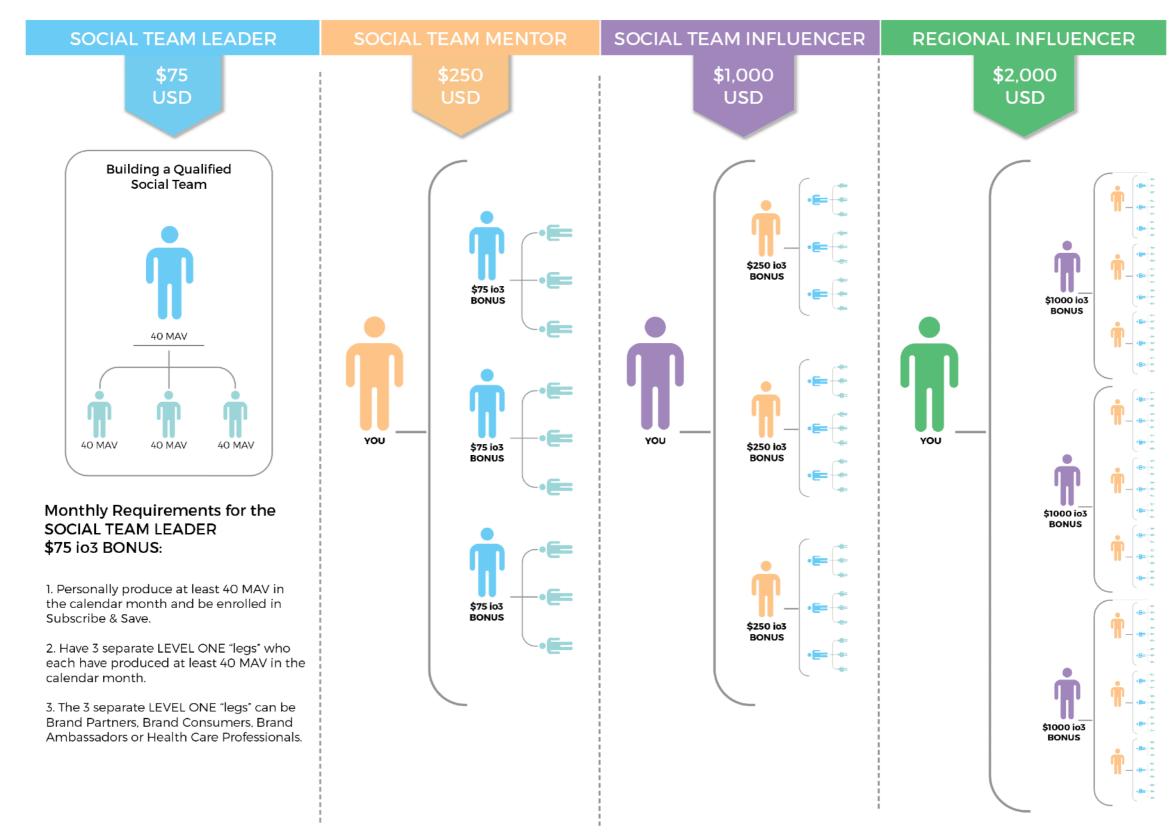
A qualified Social Partner will earn a Social Circle Tier Bonus (from 5% up to 20%) on their Total Personal Sales Volume (TPSV) of all their personal Enrollment Tree (Level 1) accounts' product purchases (CV) from Day 61 and beyond; and (from 2.5% up to 10%) on their TPSV of all their Personal Enrollment Tree (Level 2) accounts' product purchases (CV) from Day 61 and beyond.

Social Circle Tier Bonus*	Social Partner (SP)					
MAV	40					
Personal Enrolment Tree (TPSV) - Level 1	0-499 CV 5%	500 - 999 CV 10%	1,000 - 1,499 CV 15%	> 1,500 CV 20%		
Personal Enrolment Tree (TPSV) - Level 2	500 - 999 CV 2.5%	1,000 - 1,499 CV 5%	1,500 - 1,999 CV 7.5%	> 2,000 CV 10%		

<sup>\*</sup>Social Circle Tier Bonus commission rate is based on the previous full calendar month's TPSV that the qualified SP achieved and will be paid out on the 10th of the following calendar month (along with LIVEDEN's other monthly income stream bonuses).



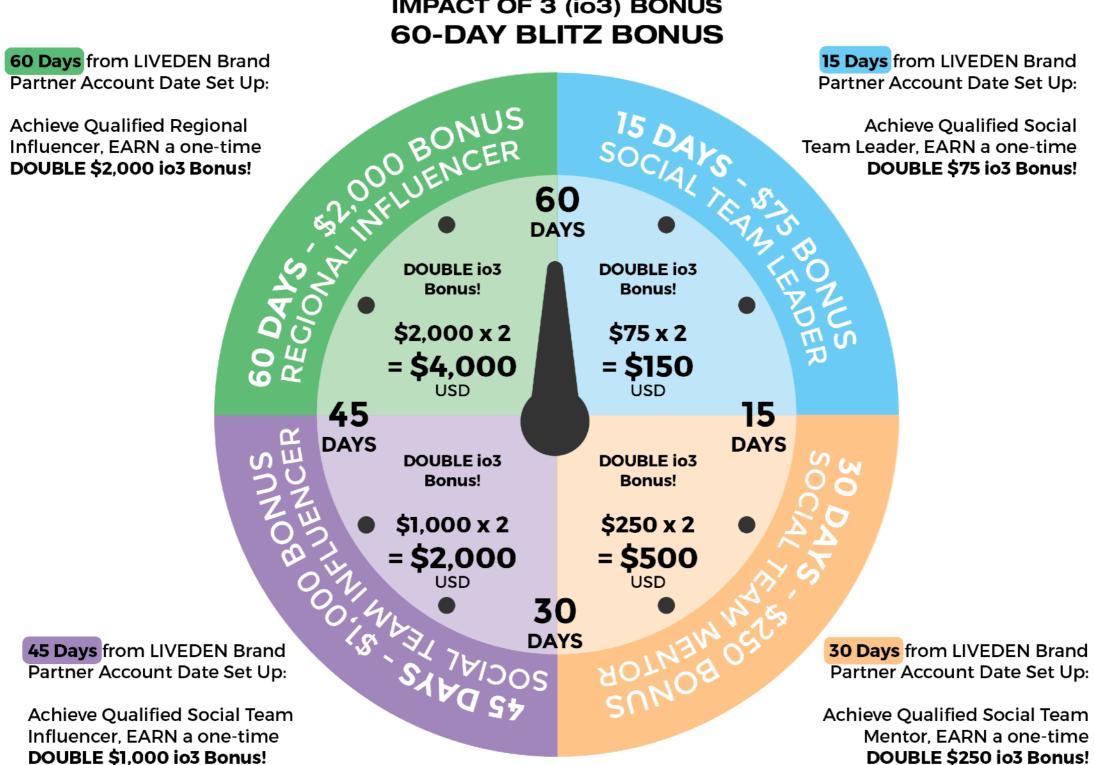
# IMPACT OF 3 BONUS (PAID MONTHLY)



# LIVEDEN®

### **LIVEDEN®**







# **UNI-GEN MENTOR MOMENTUM DEPTH BONUS**

(PAID WEEKLY)

Multi-generation commissions of cumulated sales volumes based on generational threshold of weekly qualified Social Team Mentors, per sales team leadership leg.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV* (60% rule)	n/a	n/a	n/a	n/a	10,000	40,000	100,000	250,000
UNI-GEN 1 1st Generation STM, per leg			5%	5%	5%	5%	5%	5%
UNI-GEN 2 2nd Generation STM, per leg				5%	5%	5%	5%	5%
UNI-GEN 3 3rd Generation STM, per leg					5%	5%	5%	5%
UNI-GEN 4 4th Generation STM, per leg						5%	5%	5%
UNI-GEN 5 5th Generation STM, per leg							5%	5%

<sup>\*</sup>TGCV = Total Group Commission Volume (monthly). Brand Partner's TGCV of all LEVEL ONE "legs" added together of the accumulated sales volume in the BP's organization through infinity.



# **MATCHING CHECK BONUS**

(PAID WEEKLY)

Brand Partners earn a percentage of all their Personally Enrolled Brand Partners' UNI-GEN Mentor Momentum Depth Bonus earnings, up to (4) generations of Personal Enrollment linkage, based on qualified leadership rank.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV (60% rule)	n/a	n/a	n/a	n/a	10,000	40,000	100,000	250,000
Personal Enrollment Tree - Level 1	5%	10%	10%	10%	10%	10%	15%	15%
Personal Enrollment Tree - Level 2			5%	5%	5%	10%	10%	10%
Personal Enrollment Tree - Level 3				5%	5%	5%	5%	10%
Personal Enrollment Tree - Level 4					5%	5%	5%	5%



# **INFINITY INFLUENCER BONUS**

(PAID WEEKLY)

Infinity Influencer Bonus is an additional weekly override on TGCV sales volume for all qualified Social Team Influencers and above, per sales team leadership leg.

Monthly Rank	Social Partner (SP)	Social Team Leader (STL)	Social Team Mentor (STM)	Social Team Influencer (STI)	Regional Influencer (RI)	National Influencer (NI)	Executive Influencer (EI)	Presidential Influencer (PI)
MAV	40	40	40	40	40	40	40	40
PE Active Sponsored	1 LIVEDEN Account	3 LIVEDEN Accounts	3 LIVEDEN Accounts	3 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts	5 LIVEDEN Accounts
TGCV (60% rule)	n/a	n/a	n/a	n/a	10,000	40,000	100,000	250,000
Infinity Influencer Bonus				1.00%	1.50%	2.00%	2.50%	3.00%



# **INFINITY INFLUENCER BONUS**

#### Differential of Infinity Influencer Bonus percentages

- STI's will earn a 1.00% commission override of their entire organization's TGCV down to their 1st Generation qualified STI or higher, per sales team leadership leg, through infinity.
- RI's will earn a 1.50% commission override of their entire organization's TGCV down to their 1st Generation qualified RI or higher, per sales team leadership leg, through infinity.
- · RI's will earn a 0.50% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- NI's will earn a 2.00% commission override of their entire organization's TGCV down to their 1st Generation qualified NI or higher, per sales team leadership leg, through infinity.
- · NI's will earn a 0.50% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · NI's will earn a 1.00% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- El's will earn a 2.50% commission override of their entire organization's TGCV down to their 1st Generation qualified El or higher, per sales team leadership leg, through infinity.
- · El's will earn a 0.50% commission differential up to their 1st Generation qualified NI, per sales team leadership leg, through infinity.
- · El's will earn a 1.00% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · El's will earn a 1.50% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.
- PI's will earn a 3.00% commission override of their entire organization's TGCV down to their 1st Generation qualified PI, per sales team leadership leg, through infinity.
- · PI's will earn a 0.50% commission differential up to their 1st Generation qualified EI, per sales team leadership leg, through infinity.
- · PI's will earn a 1.00% commission differential up to their 1st Generation qualified NI, per sales team leadership leg, through infinity.
- · PI's will earn a 1.50% commission differential up to their 1st Generation qualified RI, per sales team leadership leg, through infinity.
- · PI's will earn a 2.00% commission differential up to their 1st Generation qualified STI, per sales team leadership leg, through infinity.



# **NEW VOLUME GROWTH BONUS POOL**

(PAID MONTHLY)

Qualified Brand Partners can earn **New Volume Growth Bonus Pool Shares** each month on the Total Global Commissionable Volume of LIVEDEN.

BP New PSV* in the Month (minimum)	Social Team Leader (STL) New Rank Advancement in the Month – BP Personal Enrolment Tree, Level 1	New Volume Growth Bonus Pool Shares
250 PSV	Rank Advance 1 Personally Enrolled (New High Title) STL + who generates a minimum of 250 TPSV of their own in the Month	1
250 PSV	Rank Advance 2 Personally Enrolled (New High Title) STLs + who generate a minimum of 250 TPSV each of their own in the Month	3
250 PSV	Rank Advance 3 Personally Enrolled (New High Title) STLs + who generate a minimum of 250 TPSV each of their own in the Month	6
250 PSV	Rank Advance 4 Personally Enrolled (New High Title) STLs + who generate a minimum of 250 TPSV each of their own in the Month	10
250 PSV	Rank Advance 5 Personally Enrolled (New High Title) STLs + who generate a minimum of 250 TPSV each of their own in the Month	15

\***PSV = Personal Sales Volume.** A Brand Partner's new personal enrolment sales activity in a single calendar month which is comprised of the total sales volume originating from the BP's own personal sales orders plus all of the BP's new Personally Enrolled BC/BP/BA/HP's orders in the same calendar month.



# **VOCABULARY & DEFINITIONS**

**BRAND PARTNER** - LIVEDEN offers a one-time membership fee of only \$29/\$39 CAN/AUD/NZD. This entitles a LIVEDEN Brand Partner to participate in receiving commissions.

**BRAND PARTNER ACTIVE STATUS** - To remain "active", a Brand Partner must personally generate a minimum of 40 MAV in the calendar month. All Brand Partners who have not met the 6 month qualifications to remain active, will automatically be changed to a Brand Consumer and their organizations will roll-up to the next active Brand Partner.

**BRAND PARTNER ENROLLER** - The Brand Partner who personally introduced LIVEDEN to the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador and who takes on the role as primary support of the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador.

**BRAND PARTNER PLACEMENT SPONSOR** - The Brand Partner Enroller will nominate the placement sponsor position of a new Brand Partner within 180-days of the new Brand Partner's date of enrollment. Typically a new Brand Partner is "placed" on the Level One of their "enrolling" Brand Partner.

PERSONAL ORDER - An order purchased directly by a Brand Partner, Brand Consumer, Healthcare Professional or Ambassador, either as a one-time purchase or as Subscribe and Save. For best pricing and commission requirements, personal orders of at least \$50 on Subscribe and Save are recommended. To qualify for the IMPACT OF 3 BONUSES, a Brand Partner must have an "active" Subscribe and Save order on file. Subscribe and Save orders can be sent every 1, 2 or 4 months.

**RECEIVING COMMISSIONS** - For weekly income streams, the weekly sales period closes at 11:59:59pm Mountain on Wednesday nights, with the new weekly sales period commencing at 12:00:00am Mountain Thursday morning. Brand Partner commissions will post 7 days later after the previous week's sales period closes, on Wednesdays weekly. For monthly income streams, all organization group sales generated will close at 11:59:59pm on the last day of the calendar month with Brand Partner commissions posted by the 10th of the following month. LIVEDEN Brand Partners receive their monthly commission through their LIVEDEN Global eWallet account.

**SUBSCRIBE & SAVE** - LIVEDEN offers an optional monthly subscription service to its Brand Partners, Brand Consumers, Healthcare Professionals and Ambassadors that provides discounted pricing.

**WAITING ROOM** - All new personally Enrolled Brand Partners will automatically be placed in a "Waiting Room" on the Enrolling Brand Partner's LEVEL ONE. Within 180 days of the new personally Enrolled Brand Partner's enrollment date, the Enrolling Brand Partner may, one time only, position the newly Enrolled Brand Partner anywhere in the Enrolling Brand Partner's downline.