



## VENTURE LIQUIDITY PROVIDERS

*Fix your Spread:*

*Grow your Volume*

# MARKET MAKERS

*“The liquidity that  
Market Makers provide  
allows a stock to find its  
fair price... It is  
considered an Essential  
Service in markets all  
over the world.”  
- Bill Seaward, WD Latimer Co.*

VLP brings trading Liquidity to your stock by narrowing your bid/offer spread, resulting in a guaranteed increase in Trading Volume

### Market Maker Results

Increase in Trading Volumes:

**235,993** avg./ day

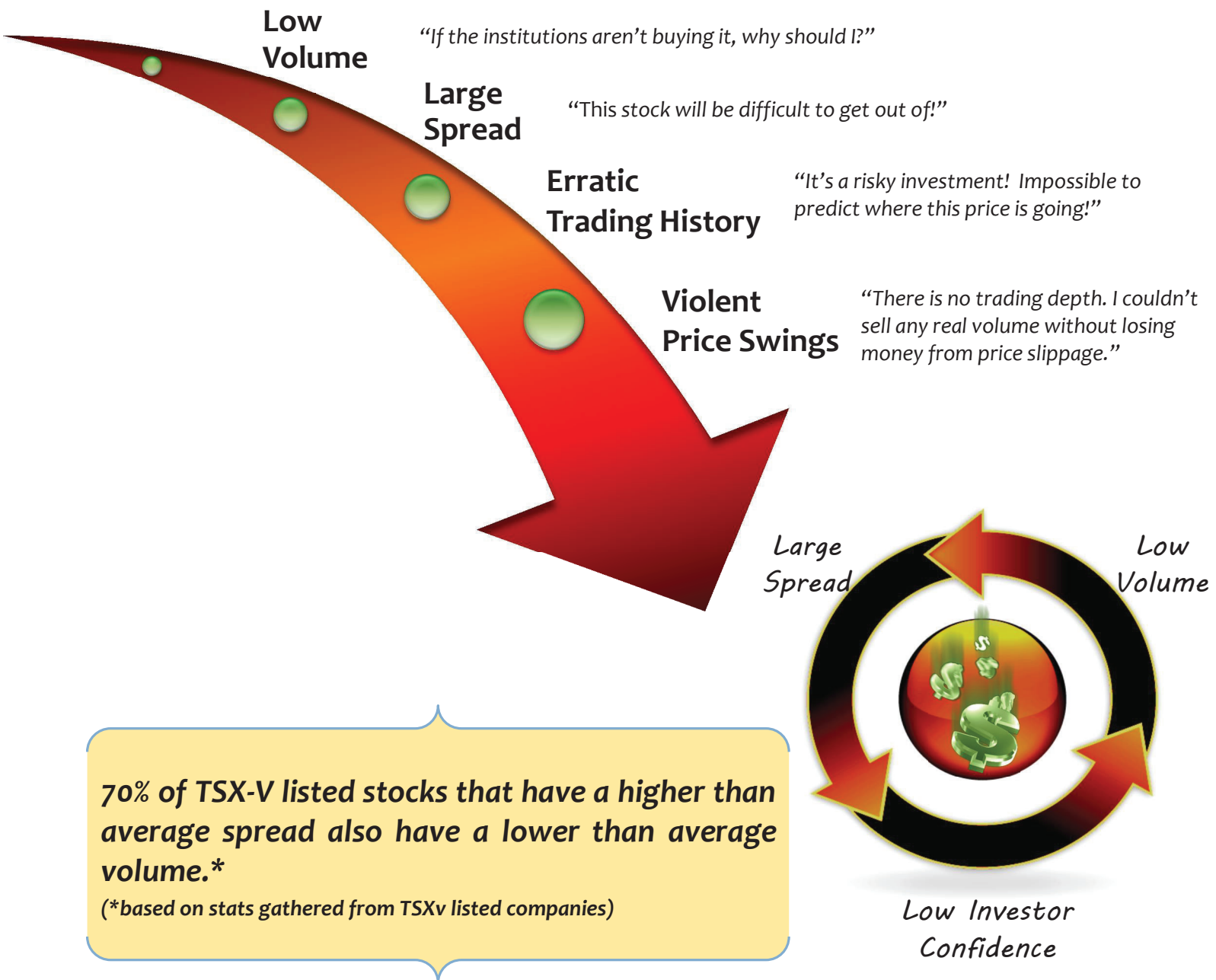
Stock Prices Increased:

**241 %** avg.

# Your Trading History Could be Holding You Back

An illiquid stock is a major obstacle that all growing companies must overcome. With a high spread and no trading depth, illiquid stocks do not generate the trading volume required to attract the attention of the institutional investor, making it difficult to compete for capital.

## The Illiquid Cycle



*“... We estimate that stocks with the highest bid-ask spread could gain 50% in value if, all else equal, spread is reduced to the level of the lowest spread stocks.”*

- Amihud Y., Mendelson H., 1986. “Asset Pricing and the Bid-Ask Spread” *Journal of Financial Economics*

### WHAT WE OFFER

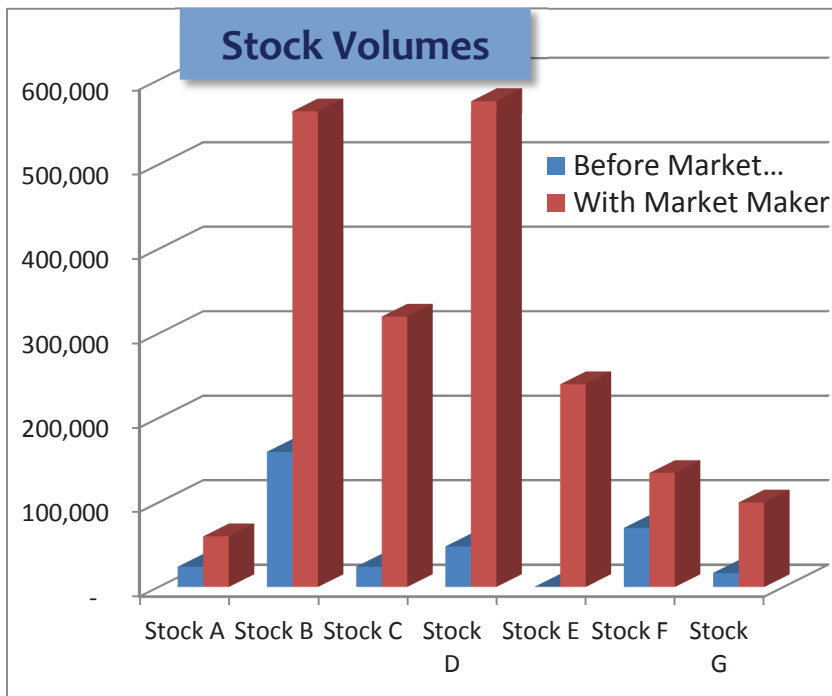
#### **EXPERIENCE. CREDIBILITY. PERSONAL ATTENTION.**

- With a combined **50 YEARS OF MARKET MAKING EXPERIENCE:** Bill Seaward and his team **are leaders** in the industry
- **ALWAYS** in the market; participating on the bid and the offer, maintaining a **CONSISTENT** and reasonable **SPREAD**
- **PROVIDE TRADING DEPTH** to your stock, by maintaining open orders behind the best bid and offer
- **VLP ASSUMES ALL TRADING LOSSES** that may occur in the process of maintaining a narrow spread
- **VLP TRACKS** and **MONITORS** performance and **PROVIDES** detailed **REPORTS** and **ANALYSIS** for your Executive Team
- You have an **OPEN LINE TO YOUR MARKET MAKER:** With easy **TWO-WAY COMMUNICATION** you get timely analysis on your stock’s activity while keeping your Market Maker up to date with your most current investor information.
- No Long Term Contracts.

# TSX-V Stocks Now Using Market Makers\*



**Avg. Increase: 241%**  
**Highest Increase: 625%**



**Avg. Increase: 235,993**  
**Avg. Vol. Before: 49,007 /day**  
**Avg. Current Volume: 285,000/day**

\*Statistics were taken from known TSX-V listed companies that began using a Market Maker in the last 15 months and had a minimum of 3 months activity