

Privacy Policy

This Privacy Policy should be read in conjunction with our Website Terms & Conditions. This document together sets out important information applicable to how we will manage, store and use your personal information.

1. Introduction

In this Privacy Policy:

'Website' means www.mooncatbooks.com.

'Us', we, 'our' or 'ours' means Mooncat Books Ltd.

'You' and 'your', means you, the person visiting the website or registering to be included on our mailing list.

If in using our website, you provide us with personal information, we will process that information in accordance with current legislation and it will only be retained for as long as necessary to provide you with our services.

We collect data for the purposes set out in this Privacy Policy and will directly ask for your consent to collect and process your data, as set out below. To the extent that further data is required, we will always seek your consent.

Where processing personal data is essential for the service, you have the right to withdraw your consent to this data processing at any time. However, please be aware that this may limit the services we can provide you with where processing personal data is essential for the service.

2. About Us

We are Mooncat Books Ltd, a company registered in England whose registered office is Unit 13 Freeland Park Wareham Road, Lytchett Matravers, Poole, England, BH16 6FA and registered in England under number 13123693.

You can contact us either via the "Contact Us" button on the Website, or in writing as follows:

FAO: Data Protection Manager

Address: Mooncat Books Ltd, Unit 13 Freeland Park Wareham Road, Lytchett Matravers, Poole, England, BH16 6FA

Email: admin@mooncatbooks.com

3. Information that We May Collect

We will collect information you provide to us when you subscribe to receive information about news, offers or promotions that we may run from time to time. This information might include your name, address, email address, phone number and other social networking addresses. By providing us with this information you consent to us processing it for the purposes of providing you services.

From time to time we might also ask if you would be willing to participate in a survey; if you agree, we will collect any information that you provide as part of that survey. We also may collect any information contained in any correspondence between us.

We collect certain information about how you use our website and the device that you use to access it. This might include your IP address, geographical location, device information (such as your hardware model, mobile network information, unique device identifiers), browser type, referral source, length of visit to the website, number of page views, the search queries you make on our website and other related information. The information may be collected by a third-party website analytics service provider such as Google Analytics on our behalf.

We may receive information about you from third parties that are referring you to our website if you have indicated to such a third-party that you are happy to be referred to us. If you are the referring party, you warrant that you have obtained the necessary consent to share this information with us.

We might receive information about you from third parties if you have indicated to such third party that you would like to hear from us. Such third parties are responsible for compliance with data protection law and will have primary responsibility for how they use personal data.

4. Use of Your Personal information

By submitting your personal details to our mailing list, where you give us your consent to do so, we will maintain contact with you about Mooncat news, publications and other related matters. We will only contact you with information we consider to be in your legitimate interest as a subscriber to our mailing list. You can opt out of receiving such communications at any time.

We do not share your personal information with any third-party other than for the purposes set out at paragraph 6 (Storage & Retention).

If you volunteer to take part in a survey, we may retain information to help improve our website and to ensure that content from our site is presented in the most effective manner.

Your information will only be processed to the extent necessary and stored for no longer than is necessary for us to meet these purposes.

5. Cookies

We use cookies to ensure that you get the most out of our site. Cookies are small text files stored on the device you use to access the website. Cookies allow us to monitor your use of the software and simplify your use of the site.

If you do not wish for cookies to be installed on your device, you can change the settings on your browser or device to reject cookies. For more information about how to reject cookies using your internet browser settings please consult the “Help” section of your internet browser (or alternatively visit <http://www.aboutcookies.org>).

Please note that, if you do set your Internet browser to reject cookies, you may not be able to access all of the functions of the site.

Our website may contain content and links to other sites that are operated by third-parties that may also operate cookies. We do not control the third-party sites or cookies and this Privacy Policy does not apply to them. Please consult the terms and conditions and Privacy Policy of the relevant third-party site to find out how that site

collects and uses your information and to establish whether and for what purpose they use cookies.

6. Storage & Retention

We use a third-party (Go Daddy) to manage our website and to gather and retain information about you to help us distribute marketing information. Go Daddy's Privacy Policy may be viewed at <https://www.wix.com/about/privacy>.

Through the Go Daddy third-party domain management provision, we use appropriate technological and operational security measures to protect your information against unauthorised access or unlawful use.

We will retain your information for as long as is necessary to provide you with the services that you have requested from us or for as long as the law otherwise permits and obliges.

The transmission of information over the internet is not completely secure. Although we take steps to protect your information from unauthorised access, you acknowledge that we cannot always guarantee the security of information that you send over the internet to our website. Once we have received your information, we will use appropriate security measures to protect it.

Please see Go Daddy's Privacy Policy for information on where their servers are physically situated and how the information that we collect about you will be stored on these servers.

7. Your Rights

You can find out more about your rights under GDPR from the Information Commissioner's Office. You have legal rights with respect to information we hold about you, including:

- the right to ask us:
 - not to process your personal data;
 - to erase your data; and/or

- to stop using it for marketing purposes;
- the right to request access to the information that we hold about you and the reasons for which we are processing your information.

You may exercise any of the rights above by contacting us using the details in paragraph 2 of this Privacy Policy, or in the case of preventing processing for marketing activities also by checking certain boxes on forms that we use to collect your data to tell us that you don't want to be involved in marketing.

Please make sure that the data you supply us with is correct and up to date. If your details change, you can update them at any time by contacting us using the details in paragraph 2 of this Privacy Policy.

If you make a request to access information that we hold about you in accordance with your right, we will reply to you within one month of your request. We will comply with the requirements of data protection law when handling your request.

8. [Amendments to this Privacy Policy.](#)

We may make changes to our Privacy Policy from time to time. We will post any changes on our website or notify you of such changes by e-mail. Any changes will come into effect the next time you engage with us after the changes have been notified.