



Go Bird Go™ Press Images – Pack 1: Product Hero Pack

High-resolution product images for editorial use.

Pack 1 Includes: Blue (Flagship), Red, Pink, Orange, and Yellow Editions

See descriptions at bottom of page.





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Image Descriptions (**NEXT PAGE**)

1. Blue Edition – Flagship Release

The **Blue Edition** is the first release of the Go Bird Go™ 4G LTE Smart Bird Feeder. Designed as the **world's first branded, bundled, all-inclusive smart feeder**, it integrates:

- **4G LTE cellular connectivity** for 24/7 access without Wi-Fi.
- **Solar-assisted 4000mAh battery** for sustainable power.
- **Built-in micro SD storage** for local recording.
- **Cloud AI technology** with **10,000+ bird species recognition** for instant identification.
- **IoT SIM integration** for always-on connectivity.
- **HD camera** for crisp photos and video, streamable anywhere.

This flagship model blends advanced engineering with a clean, reflective design — setting the new standard for birding technology.

2. Red Edition – Coming Soon

The **Red Edition** combines the same high-end technology with a bold new look. Featuring:

- High-gloss reflective red roof with solar integration.
- **AI-powered bird recognition** that learns and improves with use.
- **4G LTE + 5G-ready hardware**, ensuring future-proof connectivity.
- **Integrated cloud services** for sharing and storing images seamlessly.

This upcoming release adds striking color to the product line while retaining all the groundbreaking features of the flagship.

3. Pink Edition – Coming Soon

The **Pink Edition** brings vibrant design to the Go Bird Go™ family. With its soft yet modern finish, it's designed to appeal to bird lovers who value style and innovation together. Core features include:

- **Solar roof panel** for off-grid sustainability.
- **Smart camera with HD lens** for high-resolution capture.
- **Built-in micro SD + cloud sync** for dual data storage.
- **AI system capable of identifying over 10,000 bird species.**

This edition symbolizes Go Bird Go's mission to combine technology with beauty.





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4. Orange Edition – Coming Soon

The **Orange Edition** offers bold contrast while delivering the same powerful internals. Inside, it features:

- **4G LTE connectivity** with IoT SIM for uninterrupted service.
- **AI recognition software** updated continuously via the cloud.
- **Solar-assisted 4000mAh battery** for long-lasting use.
- **Seamless integration with mobile apps** for instant notifications and bird logs.

The Orange Edition is engineered to perform — and designed to impress.

5. Yellow Edition – Coming Soon

The **Yellow Edition** is bright, cheerful, and highly functional. Its reflective finish highlights the **Go Bird Go™ innovation inside:**

- **All-inclusive connectivity:** 4G LTE, solar, SD, and cloud in one package.
- **AI-powered recognition** with 10,000+ species catalog.
- **Advanced optics** for clear hummingbird captures and close-ups.
- **Solar roof + high-capacity battery** for continuous operation.

The Yellow Edition is set to expand the lineup, giving bird enthusiasts a fun, fresh option without sacrificing performance.

Go Bird Go™ is redefining the future of birding.

With over **10,000+ bird species** recognized by **AI**, **24/7 4G LTE global connectivity**, **solar-assisted energy**, and the world's first **branded, bundled, all-inclusive Smart Bird Feeder**, we aren't just launching a product — we're building a category.

Every feeder is **assembled and tested in Kansas**, blending local craftsmanship with world-class technology. From childhood bird rescues in 1982 to today's innovations, our mission has never changed: *connect people, technology, and nature in ways never before possible.*

This is more than birdwatching.

This is Go Bird Go™.

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