




1.5 Degrees
Africa's Net Zero Conference & Exhibition


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EXHIBITOR



MOSSSELBAY CARE CENTRE
Mossel bay Care Centre is a NPO, after
based in Powertown, Mossel bay. The
were created by the ladies in our job
to empower the community.



1.5 Degrees
Africa's Net Zero Conference & Exhibition

**2023
POST EVENT
REPORT**



eXXaro
POWERING POSSIBILITY



OLDMUTUAL



I am pleased to report that the 1.5 Degrees Africa's Net Zero Conference and Exhibition held at the Century City Convention Center in Cape Town from 28-30 March 2023 was a tremendous success. As the director of a sustainable events company, I am proud to have been part of this event that brought together 300 delegates and 61 speakers from 10 different countries with 39 exhibitors.

The conference was designed to focus on Africa's journey towards achieving net zero carbon emissions by 2050, and we were honored to have such a diverse range of speakers and delegates attend. The three-day conference included keynote speeches, panel discussions, and interactive sessions that provided insights into the latest research and innovations in renewable energy, climate change mitigation, and sustainable development.

The exhibition was a highlight of the event, featuring the latest sustainable products and services from a range of industry sectors. We received positive feedback from both exhibitors and attendees on the high quality of the exhibition, and the networking opportunities it provided.

We are particularly proud of the many compliments we received from delegates and speakers who praised the organization and quality of the event. We are grateful for the support we received from our sponsors, partners, and suppliers who helped make the conference and exhibition a success.

Looking ahead, we are excited to announce that we are already planning a bigger and better event in 2024. We will build on the success of this year's conference and exhibition and continue to provide a platform for exchanging knowledge and ideas on sustainable development and net zero carbon emissions in Africa.

In conclusion, the 1.5 Degrees Africa's Net Zero Conference and Exhibition was a great success, and we look forward to the next edition in 2024.

A handwritten signature in black ink, appearing to read "Lynn Chamier".

Lynn Chamier
Event Director

The sustainable events Company



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Sponsors/ Partners

EXCLUSIVE RETAIL SPONSOR



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Official financial Services Sponsor



MEDIA



ASSOCIATIONS



Speakers



Thami Nkadameng
Programme Director



Lisa Reynolds
Green Buildings Council of
South Africa



Richard Kriel
Heineken South
Africa



Hauke Engel
Mckinsey and company



Tony Tiyou
Renewables in Africa



Amiene Van der Merwe
Green Cab
company



Georgina Smit
Green buildings council of
South Africa



Stefano Lepore
Alloro Africa Environmental
Services S.A



Hiten Parmar
uYilo eMobility Programme



Alderman James Vos
City of Cape Town



Karen Bosman
WESGRO



James Mackay
Energy Council of South Africa



Dr James Cullis
ZUTARI



Rob Childs
IMQS Software



Des Muller
NuEnergy Developments (Pty)
LTD



Dr Nick Charalambides
Imani Development

Speakers



Dr Gamuchai Mutezo
Founder of Madam Waste



Amy Davidson
Head: Climate Change Resilience Department, City of Cape Town



Kevin James
Founder Global Carbon Exchange (GCX)



Dr Brian Mantlana
Council for Scientific and Industrial Research



Nicole Martens
Old Mutual Investment Group



Heather Mcewan
Verra



Ashmeer Sukedo
AB InBev Africa



Kirsten Wilkins
Zutari



Nicola Millson
Director & CEO Future Academy & She Leads Change



Kavita Pema
AECI



Mzila Mthenjane
EXXARO



Effuah Kwaw
Ocean Hub



Darryl Chapman
-Mobility Programme Manager Eskom



Dr Amel Makhlouf
President Engineering Association



Mongezi Vetu
Executive Head Sustainability EXXARO



Lehlogonolo Moseri
Chief Impact Officer Mosa Green Consulting

Speakers



Dr Lerato Khumalo
Exxaro



Ridhawana Shaik
Circular Economy
Creative strategist



Benoit Le Roy
Nexus Water Academy



Dr Perusha Rajah
Conservation South Africa



DR Gina Arena
Conservation South Africa



Vanessa Davidson
Freeport Saldanha



Beauty Mazibuko
Eskom



Paul Rowett
Toco



Bjorn Stauch
Conservation international



Greg Blandford
Rubicon SA



David Le Page
Fossil free South Africa



David Kwesha
Sasol



Aliyah Allie
McKinsey & Company



Craig Atkinson
Green Riders



Portia Bangerezako
Old Mutual



Adrian Coetzee
IX Engineers



Fanus Fourie
City of Cape Town



Charl Harding
The Impact Catalyst



Stephen Horn
Clean creatives



Rowen Le Roux
Delfos



Ndia Magadagela
Everlectric



Mokena Makeka
Dalberg Advisors



Leonard Marnus
City of Cape Town



Babalwa Mni
Utando



Emma Muller
Kaackai



David Parry-Davies
Enviropaedia



Afema Ronnie
Aviadev Africa



Catherine Wijnberg
Fetola



Masa Nkadima
South African Breweries



Cornelis Van Der Waal
Wesgro

	SESSION	MORNING SESSION
9:00-9:30	Introduction and opening Hall D	Official Opening of the Event: Keynote address Alderman James Vos (City of Cape Town), Wrenelle Stander (Wesgro)
9:30-10:30	Main Breakout 1 Hall D	The narrow road to net zero emissions. Setting the African Agenda
9:30-10:30	Sub Breakout 2 Hall C	Climate Change and Africa's developmental trajectory
10;30-11:30	Main Breakout 2 Hall D	Reflecting on COP27 - More Talk or Real Action - Panel Discussion
	Sub breakout 3 Hall C	Eco-Logic and the Eco-Logic Awards
12:00 - 13:00	Sub Breakout 4 Hall D	The role of Government in co-ordinating policies in mitigating climate change. Best practice case studies in Africa
12:00 - 13:00	Sub Breakout 3 Hall C	Africa's industrialization plans and the balance of meeting Net Zero targets.

	SESSION	AFTERNOON SESSION
14:00-15:00	Main breakout 1 Hall D	South Africa in crisis - a \$bn+ opportunity
14:00 - 15:00	Sub Breakout 2 Hall C	Electric Mobility: Africa's readiness to adopt and sustain this vision.
15:00 - 16:00	Main Breakout 2 Hall D	Renewable energy within the African Utilites Space - is this a pipe dream?
15:00-14:00	Sub Breakout 3 Hall C	The one dollar campaign-mitgating the inpact of aviation on climate change
16:15 - 17:00	Sub Breakout 4 Hall D	Public Private Partnership in government models, policies, regulations and programs
17:00-20:00	Hall A	Networking function for delegates/exhibitors.

	SESSION	MORNING SESSION
	9:00-9:30	THE ONE DOLLAR CAMPAIGN-MITIGATING THE IMPACT OF AVIATION ON CLIMATE CHANGE
9:30-10:30	Main Breakout 1 Hall D	A just transition what it means for Africa. Working together for a better Africa
9:30-10:30	Sub Breakout 2 Hall C	Carbon offsetting, carbon credits and the voluntary carbon market. The role the voluntary carbon market plays in transitioning South Africa to a low carbon economy, untapped. potential of the VCM in Africa.
10:30-11:30	Main Breakout 2 Hall D	Water security in Africa the unseen threat of increased evaporation on our resources & solutions
10:30-11:30	Main Breakout 2 Hall D	Water security in Africa the unseen threat of increased evaporation on our resources & solutions
10:30-11:30	Sub breakout 3 Hall C	Investment opportunities, upskilling challenges and solutions in implementing alternative energy projects in Africa
12:00-13:00	Sub Breakout 5 Hall D	The road to Decarbonising Africa's Future and decarbonized industrial plans (Hydrogenic Answers)
12:00-13:00	Sub breakout 5 Hall C	Water digitilisation - Use of technology to create better water security for the African Continent

	SESSION	AFTERNOON SESSION
14:00-15:00	Main Breakout 1 Hall D	Nature is 30% of the solution
14:00-1500	Sub breakout 2 Hall C	Africa's Infrastructure: A Key to Development but Potentially Vulnerable to Climate Change
15:00-16:00	Main Breakout 2 Hal ID	Komati Power Station Repowering and Repurposing Case Study "Eskom conducted extensive studies to determine the socio-economic impact of power station closure and have also analysed technical possibilities for repowering and repurposing at those sites, in support of the Just Energy Transition. We have been instrumental in promoting and obtaining climate finance from the international partner group to implement some of this work, with Komati Power Station being the first and a "flagship" of this programme"
15:00-16:00	Sub Breakout 3 Hall C	Enhancing Resilience with Net Zero and Green Buildings
16:15-17:00	Sub Breakout 4 Hall D	Rural - Urban divide in a just energy transition. Rural areas enabling cities in Africa to prosper. At what costs?
16:15-17:00	Sub Breakout 5 Hall C	Decarbonising African Industry: Opportunities, challenges, and risks for the African Private Sector

9:00-9:30	Plenary Morning	Opening of Final Day
9:30-10:30	Main Breakout 1 Hall D	The role of International Financing Institution and government in coordinating policy and financing in the just transition
9:30-10:30	Sub Breakout 2 Hall C	The role of listed equity stewardship in the Just Transition
10:30-11:30	Main Breakout 2 Hall D	What is the true resilience of our financial systems to climate change? A circular economy perspective for Africa
10:30-11:30	Sub Breakout 3 Hall C	Sewage is Sexy
12:00-13:00	Sub Breakout 4 Hall D	Measuring Africa's climate related risks in macro economics and global terms?
12:00-13:00	Sub Breakout 5 Hall C	African oceans: large assets with small plans

	SESSION	AFTERNOON SESSION
14:00-1500	Main Breakout 1 Hall D	The Journey to Net Zero Waste and Food Waste, a retail perspective
14:00-15:00	Sub breakout 2 Hall C	On-site sterilization of infectious medical waste produced at hospitals
15:00-16:00	Main Breakout 2 Hall D	Renewable Energy: Manufacturing Companies' response to Energy Transition a Retail Perspective
15:00-16:00	Sub Breakout 3 Hall C	Climate Change Response in Cape Town: Risk, Strategy, and Implementation
16:15-17:00	Sub Breakout 4 Hall C	Case study. The increasing instances of "Day Zeros" on African cities a water crisis case study - Practical learnings for an African future
16:15-17:00	Sub Breakout 5 Hall C	Source to Sink - Climate Positive Land-use Strategy (CPLUS): A Case Study of the Kruger to Canyons Landscape



CENTURY CITY CONFERENCE CENTRE



Century City Conference Centre was selected due to its sustainability best practices. Voted as Africa's most sustainable venue in 2019, Century City Conference Centre is the only conference centre in Cape Town that has been developed as part of a mixed-use development with the award of a 4-Star Green Star Certification by the Green Building Council of South Africa.

Number of registered participants

301

Number of exhibitors

39

Number of speakers

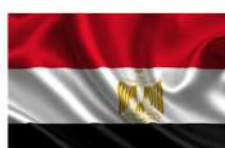
60

Number of visitors

1139

Number of countries

10



Overview

1.5 Degrees Africa's net zero conference exhibition and experience, is first and foremost an African continent event.

With this in mind we need to ensure that our marketing strategy reflects this in achieving market penetration in the respective associated markets. Our primary objective is to maximise our return on effort by forming partnerships with relevant associations and organisations thereby leveraging their networks in the Climate change, sustainability and green economy space. This combined with a solid Social media and PR strategy will maximise our overall market reach.

Social media. Local and international

- Climate change Groups
- Sustainability Groups
- Circular economy groups
- Agricultural groups

Event Partnerships.

- Associations within the African continent
- Knowledge Partners with African footprint
- NGO'S with African footprint

Media Partners

- Africa Media Partners
- Local Media Partners

PR

- Pre
- During
- Post.

Social media



Analytics

Last 30 day activity

2.7K ▲ 5.1%
Search appearances

Last 7 days

393 ▲ 204.7%
Unique visitors

293 ▲ 15.4%
New followers

23.8K ▼ 2.5%
Post impressions

34 ▲ 466.7%
Custom button clicks

Follower highlights

1,446
Total followers

285
New followers in the last 29 days
▲ 8.8%

Visitor highlights

1,285
Page views
▲ 329.8%

387
Unique visitors
▲ 195.4%

34
Custom button clicks
▲ 466.7%

Follower metrics

Ranked by new followers

Page	Total followers	New followers
1 1.5 Degrees Africa's net zero conference and exhibition	1,446	293
2 ESG Africa Conference	2,083	106
3 The Impact Catalyst	1,504	36
4 CURBON	703	34
5 SALDaTI	721	17

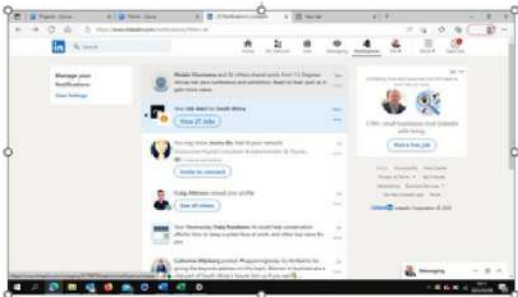
Highlights

Data for 3/17/2023 - 4/1/2023

338
Reactions
▲ 52.3%

15
Comments
▲ 36.4%

267
Rep-posts
▼ 3.6%



Search



Home



My Network



Jobs



Messaging

Manage your
Notifications

[View Settings](#)



National Renewable Energy Platform (NREP) - Uganda and 46 others shared posts from 1.5 Degrees Africa's net zero conference and exhibition. React to their post so it gets more...

37m

Partner Marketing

All partners signed a marketing agreement to assist in the distribution of our various marketing efforts as outlined below.

- Social media incl website
- Upload our event on your website alternatively upload a banner or pop up
- Insert “e-mail banner” on your e-mail signature.
- Like our page on linked in https://lnkd.in/d_2HNa6t
- Share our linked in posts on your business and personal social media pages
- Post the attached social media post with suggested write up on your business social media pages.
- News letters (If your business makes use of a newsletter)
- Video (optional)





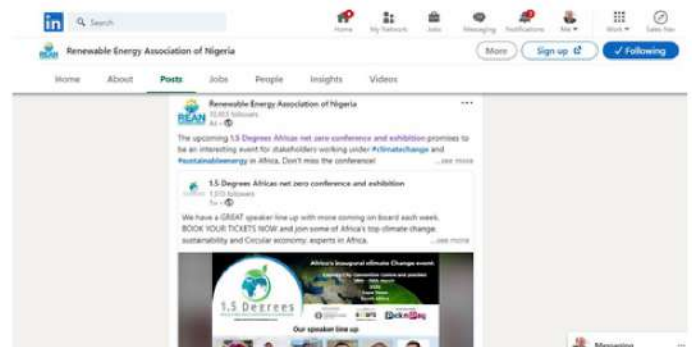
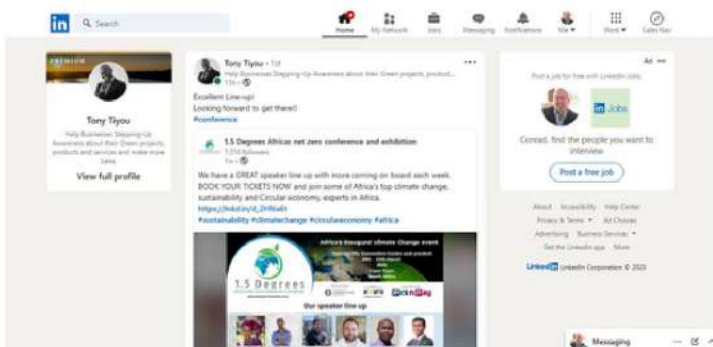
Partner Marketing



Africa associations

- | | |
|--|------------------|
| 1. Renewable Energy Association of Nigeria | 11000 followers. |
| 2. Kenya renewable energy association. | 2000 followers |
| 3. African Foundation for climate change | 1300 followers |
| 4. Uganda solar energy association. | 1450 followers |
| 6. National renewable energy platform Uganda. | 2000 followers |
| 7. Uganda National Renewable Energy | 1500 followers |
| 8. Consumer Goods Council of South Africa | 3000 followers |
| 9. Energy Council of South Africa | 3000 followers |
| 10. The ESG Exchange South Africa | 3000 followers |
| 11. Africa circular economy network South Africa | 1500 followers |
| 12. The impact Catalyst South Africa | 1500 followers |

Total 31 250 followers



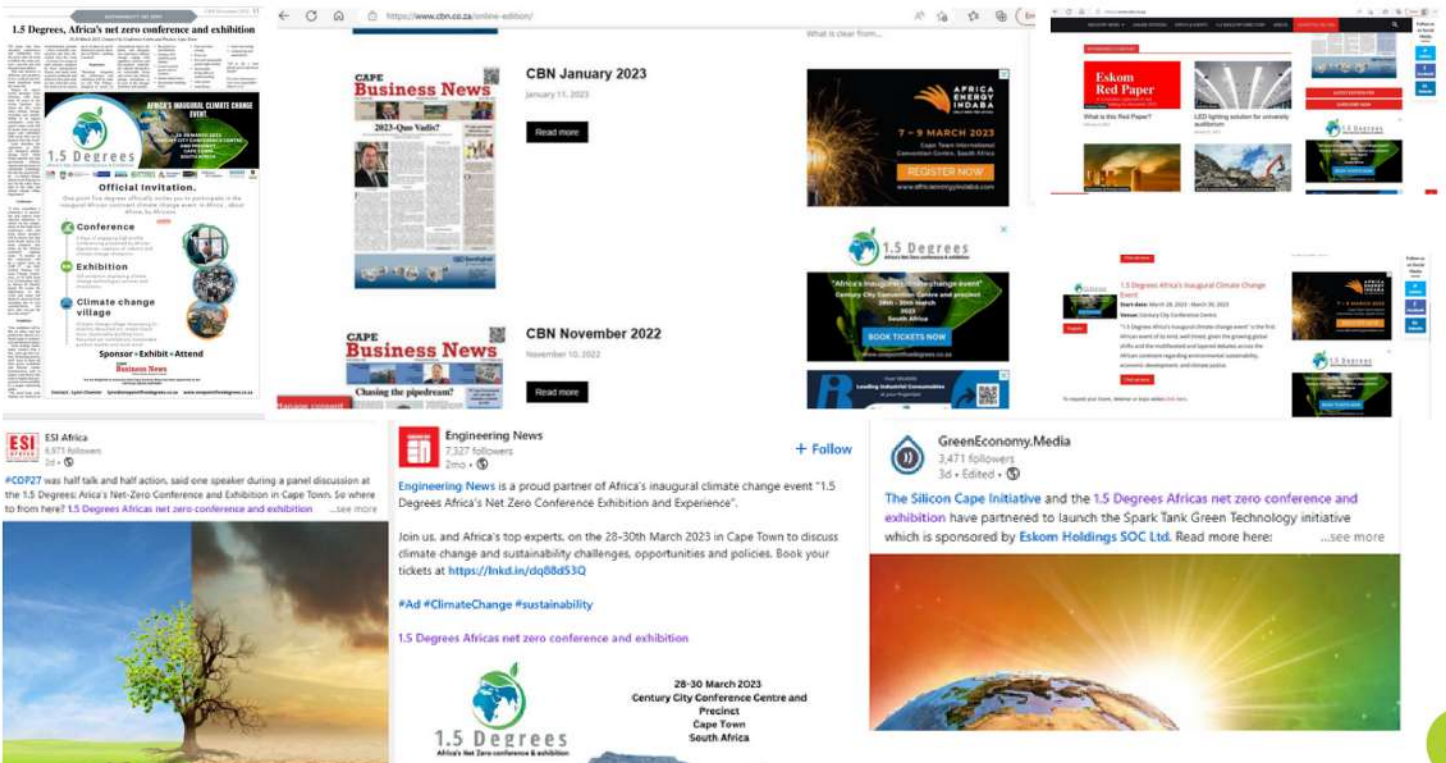
Media

Local and international media partners.

- | | |
|-------------------------|------------------------------------|
| 1. Cape Business news | 3 748 followers 10 000 subscribers |
| 2. Engineering news | 2 600 followers 12 300 subscribers |
| 3. Renewables in Africa | 12 000 followers |
| 4. ESI | |
| 5. Green economy media | |

Media partner marketing plan: October to March 2023

- 1 x A4 Advert in each publication
- 1 x article in each publication
- The article will be uploaded to Digital Platforms to include
- Digital Publication
- Website - home page + tagged to Industry News Sustainability Sector
- Daily E Newsletter
- Social Media - LinkedIn Twitter + Facebook



The collage displays various media partner content:

- ESi Africa:** A newspaper article titled "1.5 Degrees, Africa's net zero conference and exhibition" with a sub-headline "AFRICA'S MAJOR CLIMATE CHANGE EVENT".
- CBN January 2023:** A Business News article titled "2023 - Quo Vadis?" with a sub-headline "Chasing the pipeline!".
- CBN November 2022:** A Business News article titled "Africa's inaugural climate change event" with a sub-headline "Book tickets now".
- GreenEconomy.Media:** A social media post announcing the event, mentioning the Silicon Cape Initiative and the Spark Tank Green Technology initiative.
- Event Posters:** Several posters for the "1.5 Degrees Africa's Net Zero Conference & Exhibition" held on 28-30 March 2023 at the Century City Conference Centre and Precinct in Cape Town, South Africa.



In store Marketing

Pick n Pay

Displayed on all Pick and Pay in store screens for one month prior to the event.



CANAL WALK ^{cw} shop the world

Displayed on 17 screens throughout the shopping center for a week during the event



The start up pavillion

At the recent 1.5 Degrees Africa's Net Zero Conference and Exhibition, our sustainable events company proudly invested R 420 000 and funded the construction of the Green Pavilion and other start up stands as part of our commitment to Corporate Social Responsibility (CSR).

The Green Pavilion was built using sustainable materials and was designed to minimize its carbon footprint. It served as a hub for eco-friendly exhibitors and provided a space for visitors to learn about sustainable products and practices.

As a company, we believe that it is our responsibility to reduce our impact on the environment and to promote sustainable practices in the events industry. By funding the Green Pavilion, we were able to showcase our dedication to CSR and contribute to a more sustainable future for all.



Sustainability is in our DNA

At the Sustainable Events Company, sustainability is not just an afterthought, it is at the very core of everything we do. We believe that hosting events that are environmentally and socially responsible is not only the right thing to do, but it is also essential for the long-term health and success of our planet.

From the initial planning stages to the final execution of an event, we take a comprehensive approach to sustainability. We carefully consider every aspect of the event, from the venue selection to the food and beverage choices, transportation options, waste management, and more. We work closely with our clients and partners to ensure that sustainability is a top priority and that all stakeholders are engaged in the process.



Greenpop tree planting to counteract our carbon emissions



Supported a home to make the lanyards from recycled pleather



Delegate badges made from recycled paper impregnated with seeds. NO PLASTIC



Delegate bags made from recycled material.



Exhibition stands made from recycled cardboard from XANITA.





What they had to say



Kevin James • 2nd
CEO at GCX | ESG | Carbon | Zero Waste | Blockchain | Digital T...
4d • 🌐

Thrilled to be attending and honoured to be participating at the inaugural 1.5 degree conference in Cape Town.

Madam Waste
279 followers
2d • Edited • 🌐

We had the pleasure of participating in the inaugural Africa Net Zero Conference 2023, held from 28-30 March in Cape Town. It was a great reminder that our efforts to divert organic urban waste from landfills and transform it into biogas, vermicompost, and briquettes play a crucial role in reducing cities' carbon footprints. The conference also emphasized the need for collaboration over competition in developing and implementing climate mitigation and adaptation solutions.

We would like to express our gratitude to **1.5 Degrees Africa's net zero conference and exhibition** for organizing the conference and to our partners such as @PicknPay, @Old Mutual Investment Group (represented by @PortiaBangerezako), **AECI Limited** (represented by Kavita Pema), @Impact Catalyst (represented by @Charl Harding), **Zutari** (represented by **Kirsten Wilkins**), **Mosa Green Consulting** (represented by **Lehlogonolo Moseri (Pr.Sci.Nat)**), and **NPCP** (represented by **Bernad Ollermann**) (to name a few) for their valuable contributions to the conversations.

Craig Atkinson • 1st
Founding Executive Director at Green Riders
3d • 🌐

To make an impact, you need to start. Stop waiting for the perfect moment, plan, and product. I have been in the eMobility sector since 2018. I have accepted that things won't be perfect and that daily we need to pivot and adapt. I encourage more startups to take the draft plan and start. We look at a five-year business vision that rarely pans out remotely as planned. South Africa has a bright future, and we have some great startups and backers. Let's make our mark and positively influence our planet.

Thank you, **1.5 Degrees Africa's net zero conference and exhibition** for the opportunity and for bringing all these like-minded enterprises together!

Century City Conference Centre
5,707 followers
3d • 🌐

second day of the **1.5 Degrees Africa's net zero conference and exhibition** - inaugural climate change event - draws to a close, we are excited for what's tomorrow.

the first African event of its kind, which is well timed, given the growing shifts and the multifaceted and layered debates across the African continent regarding environmental sustainability, economic development and climate justice.

if the attractions at the convention have included exhibitions from brands who are pioneering the future of sustainability in Africa, along with seminars by captains of industries and key policymakers across the continent and I.

honoured to watch our venue and precinct change into a personalised ability village for 1.5 Degrees Africa and to be a part of such an important

Dr. Stefanie Gey • 2nd
Founder - DrivingWhatMatters4ESG
2d • 🌐

Yesterday afternoon was the Wrap-up of the **1.5 Degrees Africa's net zero conference and exhibition**.

3 very rich days in networking and conversations with Visitors, Delegates as well as other Exhibitors at an event that truly embodied sustainability. A big shout out to Lynn, Conrad and their team who put on this remarkably organized inaugural event along with **Xanita**, who's recycled & re-usable exhibitor stands moved the needle a long way towards making sustainability a key component of conventions around the globe.

DrivingWhatMatters4ESG looks forward to being at the next 1.5 Degrees Africa Net Zero Climate event.

Check out the latest ESG Solutions that have come on board the Global ESG Marketplace & Community on drivingwhatmatters4esg.com.

Alloro Africa
81 followers
2d • 🌐

We want to extend our sincerest gratitude to the esteemed **1.5 Degrees Africa's net zero conference and exhibition** for the opportunity to participate in such a remarkable event. It was an honour for Alloro Africa to participate, and we're immensely grateful for the experience. We are looking forward to working with you again in the future.

1.5 Degrees Africa's net zero conference and exhibition reposted this

Mary Jean Thomas-Johnson • 2nd
Job Creation Network Founder | Cape Chamber of Commerce, Member | Connector |
2d • 🌐

With @Charlene #GafsaDavids and **Mary-Anne Morgan** at Naturally Good exhibit at **1.5 Degrees Africa's net zero conference and exhibition**.

Awesome climate change aware industry focused exhibition.

Photo credit **#VanessaDavidsonSabbex**

Paul Rowett • 1st
Entrepreneur, Investor, Climate Tech Enthusiast
3d • 🌐

Important conversations at the **1.5 Degrees Africa's net zero conference and exhibition** yesterday. Thank you attendees and support, these are important topics to explore as we move toward a low carbon future. The time to take action, is now! **Toco currency #carbonremoval**

Londi Khumalo • 1st
Business Development Specialist. Passionate about collaboratio...
3d • 🌐

Congratulations Lynn Chamier and Conrad Kullmann on the inaugural Africa's Net Zero conference that will be hosted in Cape Town for the next three years.

It really was challenging to hear about the continental goals towards a 2050 with zero emissions on the continent while using our abundant wind and solar resources to create jobs.

Thanks for educating the continent on the importance of a circular economy where waste is not only recycled but is part of new income generation opportunities!

Also learning from our green economy specialists Belvana Abeli and Pepi Silindile Zungu about the many opportunities in the sector.

Found so many great stories across several sectors including a global market place for ESG businesses. Josh Low this may be a great to check out! <https://lnkd.in/dXTEZ9Er>

Learning, Trade, Networking. #futureafricameetings #meetingsmeanbusiness #1.5degreesAfrica