

# JAMES G. KREISBERG

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## EXPERIENCE

### LEXITAS LEGAL

#### *Premier Production Director*

Miami, FL

February 2022 – Present

- Oversee two post-production departments with 15 employees responsible for creating and delivering industry-leading video products for top law firms, government agencies and major corporations
- Collaborate with senior management to strategize and execute company goals related to project management, budgeting, team growth, process development, quality control and improving lead-times for production departments
- Work with newly acquired companies to align and smoothly integrate them into broader processes and organization
- Creatively solve logistical and technical challenges through collaboration with managers, direct reports, videographers, editors, and developers

#### *Video Production Manager*

June 2021 – January 2022

- Managed and trained team of 5 employees to produce video synchronization products with transcripts and exhibits
- Optimized operations and repaired client relations by driving efficiency, increasing output speed, and eliminating backlogs
- Implemented new processes to save \$500K in one year through ~85% reduction in outsourcing and renegotiation of contracts
- Work collaboratively with clients, outside vendors, and internal teams to creatively solve problems and drive efficiencies

#### *Video Specialist*

May 2020 – May 2021

- Coordinate logistics for VIP clients to ensure successful remote video and hybrid legal proceedings
- Collaborate with clients and across internal teams resulting in outstanding customer service and satisfaction
- Train and develop multiple new team members for successful team integration and implementation of best practices

### ORANGE LINE, INC. (Unique Access Entertainment)

Los Angeles, CA

#### *Videographer, Editor & Producer*

2018 – Present

- Collaborate with founder and CEO to conceptualize and build long-term production plans and strategy for video & podcast content resulting in creation of four unique shows and over 1,000 videos
- Created and grew video channel from zero to over 40K YouTube subscribers and 8MM+ views
- Shoot, edit, and direct video, social media and podcast content featuring interviews with popular hip-hop artists & celebrities
- Strategically utilize performance analytics and employed advanced SEO growth tools to grow channel and boost visibility
- Coordinate with Pantheon Podcast Network to develop, launch and edit a weekly interview-based podcast series

### CHERI MEDIA GROUP

Los Angeles, CA

#### *Director of Video Content*

2016 - 2018

#### *Video Coordinator & Manager*

2014 - 2015

- Produced, supervised, and created content for multiple music news-based digital video channels
- Solely responsible for driving video content engagement, resulting in growth of YouTube channel from <50K to 500K+ subscribers and over 100MM views
- Managed four-person video team responsible for content creation, internal and external coordination, hiring, budget management and team strategy
- Created video editorial series and interviews featuring high profile guests (e.g., Snoop Dogg, Nick Cannon, Jordan Peele, Anderson .Paak, etc.) and ran live-streamed weekly shows on four platforms (Facebook, YouTube, Periscope and WAV)

### JGK FILMS

Los Angeles, CA

#### *Videographer & Editor*

2013 – 2014

- Created video production company specializing in music videos, live events and corporate materials
- Collaborated with clients throughout pre and post-production to create, capture and edit footage that meets client needs

### TRADITIONAL TV PRODUCTION EXPERIENCE

Los Angeles, CA

#### *Post-Production Assistant for Bunheads (ABC Family scripted television show)*

2012 – 2013

#### *Production Intern for Berlanti Productions (Television & film production company at Warner Bros.)*

2012

## EDUCATION

### NORTHEASTERN UNIVERSITY

Boston, MA

Bachelor of Fine Arts program in Digital Art with a concentration in Video

2008 – 2012

## SKILLS

Salesforce, Adobe Premiere, Adobe After Effects, Adobe Photoshop, Live Streaming, Open Broadcaster Software (OBS), Management, Microsoft Office Suite; Proficient with DSLR Videography and Photography capabilities