

JAMES G. KREISBERG

JKreisberg9@gmail.com
914.960.0499

559 Pound Ridge Road
Pound Ridge, NY 10576

EMPLOYMENT

ORANGE LINE MEDIA, INC, Los Angeles, CA

May 2018 – present

Videographer & Editor – Launched new YouTube channel and created multiple shows that ran weekly. Reported on analytics and analyzed the performance of various shows to grow the channel. Shot, edited, and directed web series, video podcasts, and live events that catapulted the growth of the channel from its inception to current day. Created graphics and thumbnails for all shows that were regularly updated based on feedback.

JGK FILMS, Los Angeles, CA

March 2013 – present

- *Videographer & Editor* – Spearhead freelance video productions from conception to final product in various realms, such as music videos, live events and corporate materials. Collaborate with clients throughout pre- and post-production to ensure necessary footage is gathered and final product meets business needs in a timely manner. Aid in promotion and distribution of videos through online and social channels.
- *Production Assistant* – Assist on documentary, commercial and television productions. Responsible for various functions, such as pre-production set organization, administrative office management, facilitation of communications between Assistant Director and cast, and additional support where necessary.

CHERI MEDIA GROUP, Los Angeles, CA

- *Director of Video Content* | May 2016 – April 2018
- *Video Coordinator & Manager* | April 2014 – July 2015
- *Video Intern* | January – March 2014

Full ownership of video department content creation and execution, including internal and external coordination, staff hiring / resourcing, budget management and senior-level strategy involvement. Solely responsible for YouTube management, growing subscriptions from <50K to 500K+ in ~2 years, surpassing 100MM channel views with significant improvements in engagement / watch time. Notably, created successful weekly video editorial pieces (i.e., The Breakdown) and live-streamed 2 weekly shows on 4 unique platforms (i.e., Facebook, WAV, YouTube, Periscope).

BUNHEADS, Hollywood, CA

October 2012 – February 2013

Post-Production Assistant – Supervised and completed delivery of dailies, cuts and hard drives to production, network and various post houses. Managed the editorial office and ensured availability of supplies and footage needed. Worked with post-production team to meet tight deadlines on a daily basis.

BERLANTI PRODUCTIONS, Burbank, CA

May – October 2012

Production Intern – Reviewed and discussed scripts, working closely with co-producers at a television and film production company located at Warner Brothers Studio. Organized production binders and completed other management tasks to ensure efficient daily operations.

EDUCATION

Northeastern University, Boston, MA

September 2008 – August 2010

Bachelor of Fine Arts program in Digital Art with a concentration in Video

SKILLS

Adobe Premiere Pro CC, Adobe Photoshop CC, Final Cut X, YouTube Analytics, Live Streaming, Open Broadcaster Software (OBS), Microsoft Office, Proficient with DSLR Videography and Photography capabilities