



2020

Annual Report

Ready Made Logoz 



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What We are About

Ready Made Logoz is a logo designing company that sells premade logos along with creating requested logo designs for you and your company. We supply pages full of logos ready to be used by new companies and brands. Our company's goal is to have numerous logo options for those who are not able to hire or afford a professional graphic designer.



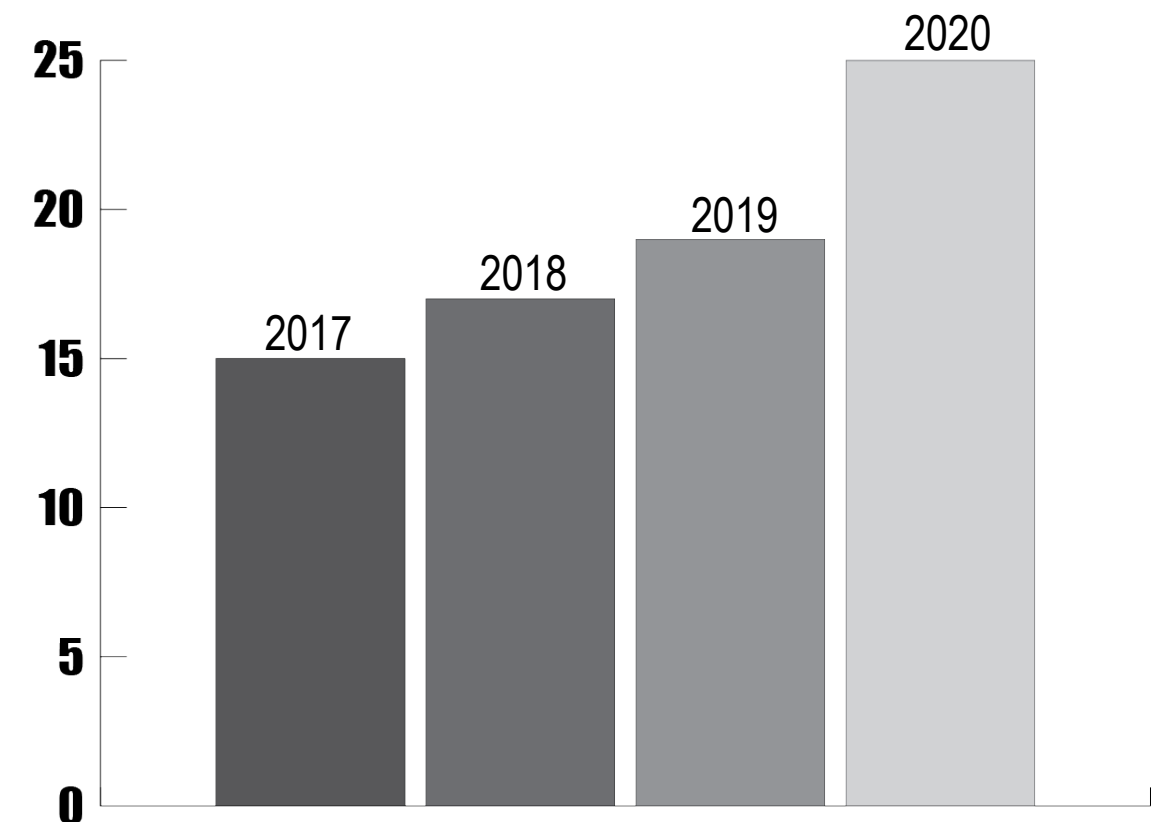
2020 Overview



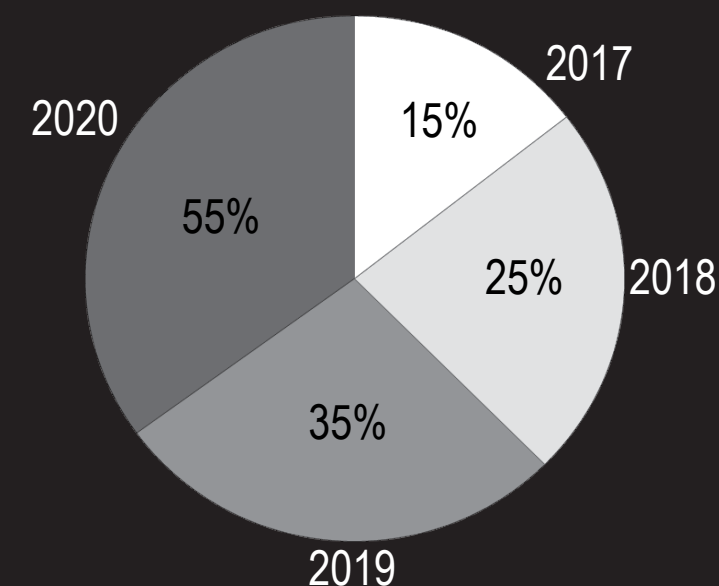
How can anyone think positively during a crazy and unpredictable year such as 2020? As we begin our journey into 2021 will we expect it to be the same? Will we still face the uncertainties of the virus and all the hardships it has caused? Although 2020 was a tough year to get through there were times that the company began to see so much growth in sales and customers as smaller start up businesses began to flourish. Our goal is always to help small or new businesses find their voice and face with a logo designed just for them. As these new, smaller businesses began to pop up our company began to take action on all the new possible clients. We began reaching out to many start up brads to help them grow. Even in the most unpredictable times there is always a light that keeps shinning.

Performances

Sales



The companies sales increased by 10% from 2017-2020

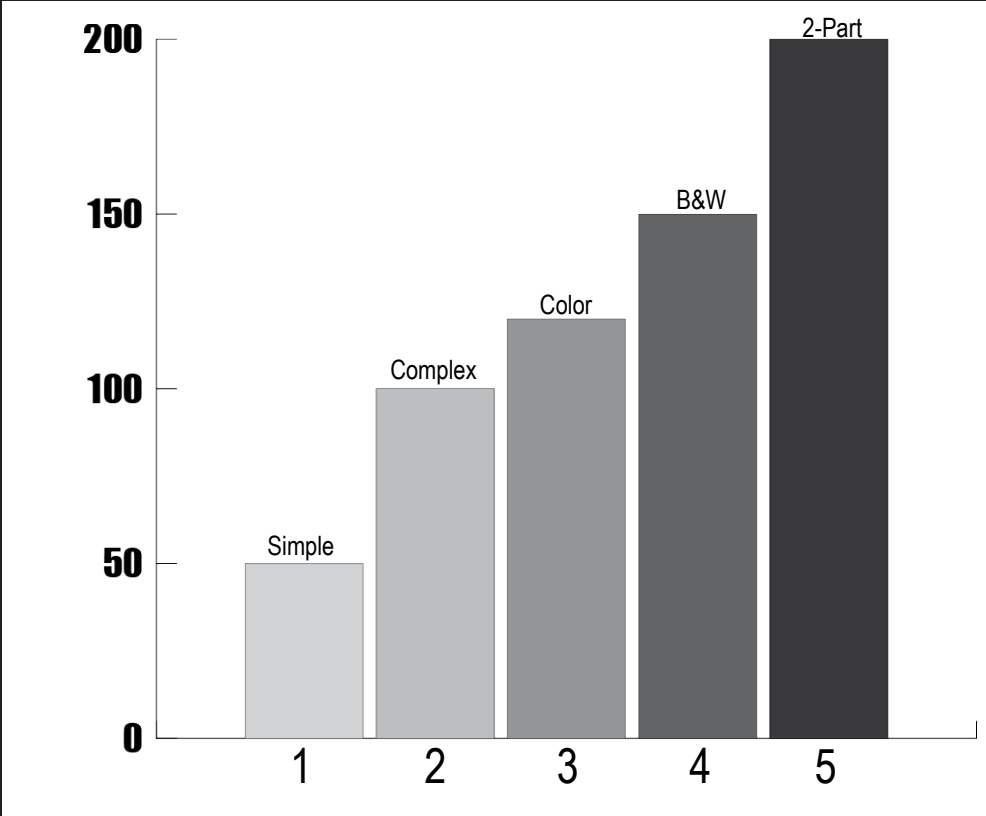


Website Views

Website engagement increased by 40 percent from the beginning of 2017 to the end of 2020. The increase of the amount of views and engagement sparked with the creation of Ready Made Logoz's new website.

Trends

Logos



This chart exhibits our best selling types of logos. 50 simple logos were sold in 2020. 100 complex logo designs were sold. 125 color logos were sold. 150 Black and White logos were sold. 200 2-part logos were sold.

Testimonials

2020 Customer Testimonials

"Ready Made LogoZ saved my company and I so much money! I Highly recommend checking them out!"

"Great quality logos and service! If you are a start-up business definitely go check them out."

"I thought I'd have to spend hundreds on a logo design until I found Ready Made LogoZ!"



New Services



New Website

2020 was the first year with our new and improved website. The updates included more pages of logo choices, a social media page with links, and a contact page with our company phone number, email. Our new website also includes a request page where you can send in your request for a logo instead of mailing it in.

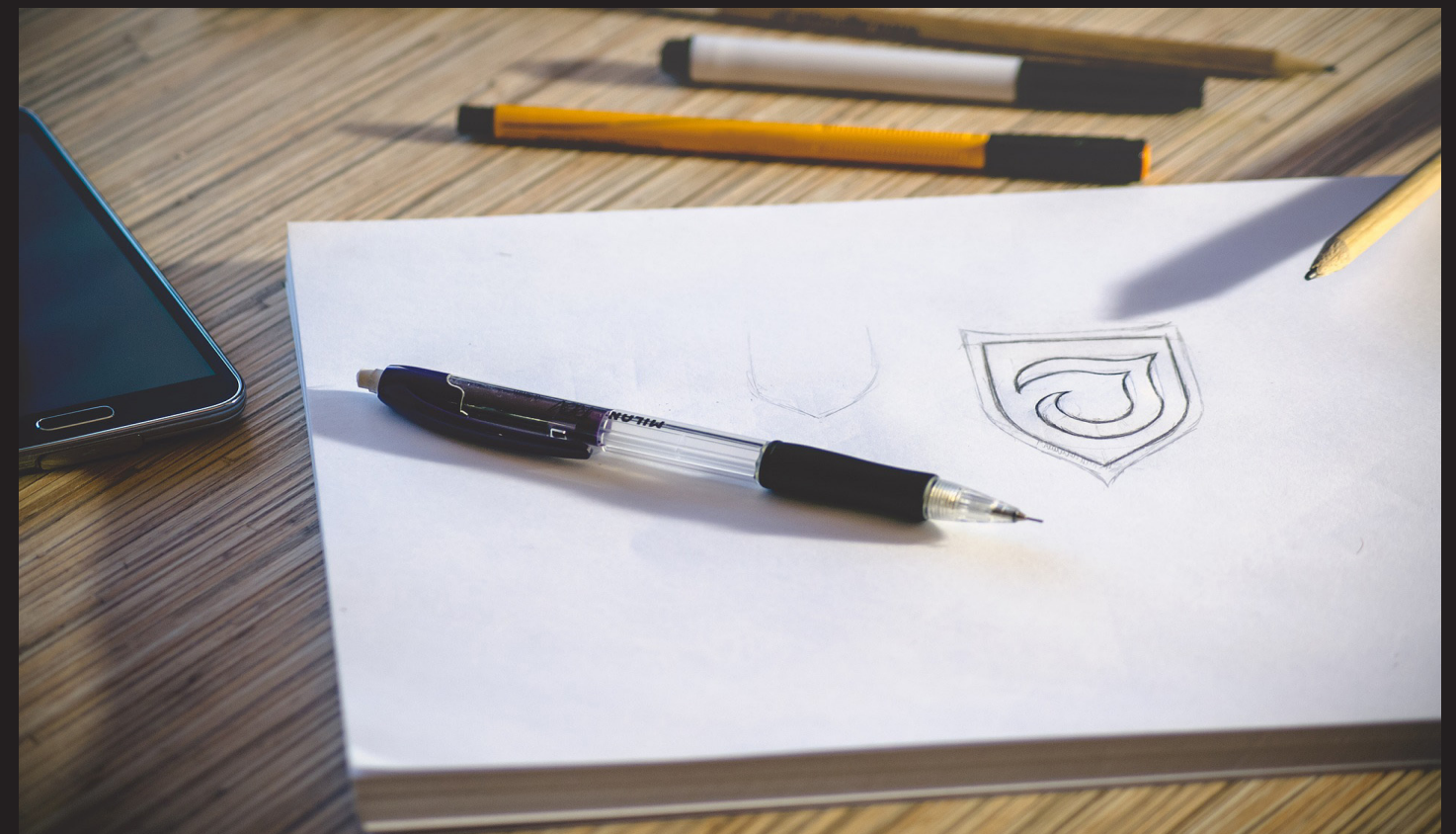
Social Media Pages

Our company also started up its first Instagram account in 2020. Ready Made Logoz started with a Twitter and Facebook page, but we decided to branch out more in hopes of attracting more people to the company. Our Instagram page name is @RMLogoz. Our page currently displays our old, new, and future logos designs.

Future Plans

As we continue forward into a new year we will keep producing new logo designs for growing and future companies. Our company plans to expand and hire more people into the company family. We want to give job opportunities to those in need of work. We will also work towards advertising more frequently

on our social media platforms. New years to come means new and exciting opportunities and ideas to come. As our company continues to grow, we will also continue to make growth of the quality and quantity of our logos. The future is bright and we will continue to work hard to brighten the futures of others.





Ready Made Logoz

STAMP

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