

# THE INTANGIBLE CAPITAL

## Structural Capital

is the know how that lives inside your business, not inside any one person. It includes your systems, processes, technology, and intellectual property that keep the company running day to day. These are the things that stay in place even when people are out of the office. When knowledge is written down and built into repeatable processes, the business becomes easier to manage, adapt, and grow. Strong structure helps the company run smoothly and scale without relying too heavily on any one individual.



## STRUCTURAL CAPITAL

### Processes

Are your core processes clearly documented so others can follow them?

### Systems and Structure

Do your financial systems and business structure support efficiency and smart use of capital?

### Assets and Infrastructure

Are your equipment, technology, and facilities being used effectively/efficiently?

