

# Trend & Find, Market Place.

*Where trending dreams and selling needs take place.*



## PRODUCT

It's a service for entrepreneurs to start a business and sell their product. Our goal is to find in the marketplace how to put together the trend in social media with the opportunity of the entrepreneur and the necessities of the client.

So, how is it differentiated versus competitors? Well, first we offer some orientation talks, so the entrepreneurs know their industry and clients, that helps them to understand where their product will be in the market. The second thing is that all the products of the entrepreneurs that we sell on our platform have a "standardization/certification". The people that have bought the products give a certification of the product. And before launching a product into the market, it has to have certain processes according to the elements that we share with them in the orientation talks, it needs a guaranteed cello so that we can put it on the market. This is how we guarantee certain standards.

All of our service it's in a website that you can find anywhere  
(<https://trendandfind.com/>)

## PRICE

The website itself does not have a cost, of course if the entrepreneurs want to sell their product on my web, I will have a percentage of their income.

## PLACE

The shopping and the marketplace for the entrepreneur, both are on our website. The entrepreneurs post their products on our platform. But to sell it they will need to bring them to our Shop, you can buy it online and pick it up, or buy it in the shop itself. We don't deliver the products, but we check that all the products are in good stages. The store it's like a storage warehouse.

## PROMOTION

We will reach our audience by advertising on social media. For Trend and Find there is no competitor that is like us, but we can count different online stores like Amazon. It will be a bit difficult but we know that our Competitive Advantage will help us a lot.

Our base is social media and trending so the key of our campaign is the trending of social media in the market.