

FOCUS GROUP TREND & FIND MARKET PLACE

Where trending dreams and selling need take place



ABOUT

LOGO, NAME, SLOGAN AND OUR SERVICE

- We change the order of the web, the colors, images and make it more easy to use.
- We change the slogan, the name is very clear. We change the color of the logo to make it more comfortable and catchy.
- With the Competitive advantage, we change a little bit, and now its more easy to conect with us
- The Shopping part, we change the payment and delivery methods.



Business in th
**state and
neighborhood**



25 - 40% of
**income spend in
my platform**



97% want **help**
with their
business



Industry:
55% product i.
38% service i.



From 2 to 4 hours
online or in
the **internet**

OCCUPATION

63% WORKING
37% STUDYING

AGE

55% 15-29 YEARS OLD
45% +41 YEARS OLD

ENTREPRENEUR

73% WANT TO
27% DONT WANT



CONCLUTIONS

A lot of change, but succesful

We change the

Slogan

Colors

Platform

We imporve:

The vision

Prupose

*The company in
general*