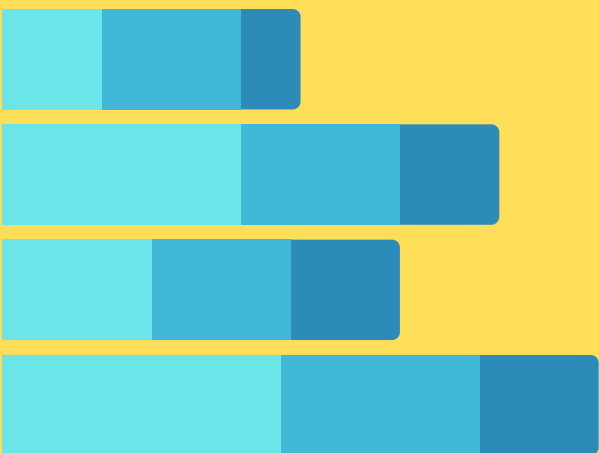


# FOCUS GROUP

# TREND & FIND MARKET PLACE

Where trending dreams and selling need take place



## ABOUT

LOGO, NAME, SLOGAN AND OUR SERVICE

- We change the order of the web, the colors, images and make it more easy to use.
- We change the slogan, the name is very clear. We change the color of the logo to make it more comfortable and catchy.
- With the Competitive advantage, we change a little bit, and now its more easy to conect with us
- The Shopping part, we change the payment and delivery methods.



Business in th  
**state and  
neighborhood**



25 - 40% of  
**income spend in  
my platform**



97% want **help**  
with their  
business



**Industry:**  
55% product i.  
38% service i.



From 2 to 4 hours  
online or in  
the **internet**

## OCCUPATION

63% WORKING  
37% STUDYING

## AGE

55% 15-29 YEARS OLD  
45% +41 YEARS OLD

## ENTREPRENEUR

73% WANT TO  
27% DONT WANT



## CONCLUTIONS

A lot of change, but succesful

**We change the**  
*Slogan  
Colors  
Platform*  
**We imporve:**  
*The vision  
Prupose  
The company in  
general*