Mike Roer

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ENTREPRENEURSHIP PROGRAM LEADERSHIP

CT Business Plan Competitions	Administrator	1998 to 2026
CT Entrepreneur Awards	Lead organizer	2021 to 2022
Entrepreneur Society	Founder and President	2019 to 2026
Entrepreneurship Foundation Inc.	President	2007 to 2026
Fairfield County Business Accelerator	Director	2025
Launch Haven Accelerator	Mentor	2011 to 2014

STARTUP WEEKEND MANAGEMENT

Fairfield University	Lead Organizer	2013
UConn Storrs	Mentor, sponsor	2012
University of Bridgeport Product Hack	Lead Organizer	2024
University of New Haven	Member of Organizing Committee	2016
Stamford	Member of Organizing Committee	2012, 2013
Wesleyan University	Lead Organizer	2015
Yale	Member of Organizing Committee	2011 to 2015

BUSINESS EXPERIENCE

Academy Group (Manufacturer)	President and Founder	1984 to 1990
Academy Publishing	Publisher	1998 to 2026
Source Group (Advertising)	President and Founder	2002 to 2016
Tech-Knowledgy.org (Tech transfer)	Partner	2000 to 2026

ECONOMIC DEVELOPMENT

Adviser to Town of Stratford	Consultant	2026
Adviser to Makerspace Coalition on CT Funding Bill		2025 & 2026
Author of CT Business Incubator Bill		2000
Author of Entrepreneur Learners Permit bill		2014 to 2016
DSSD Business Growth Committee	Member	2022 to 2026
Hartford Innovation Hub	Wrote proposal that won $1 mm	2011 to 2012

WORKFORCE DEVELOPMENT

Connecticut IT Job Fairs	Organizer	2014 to 2015
Manufacturing Career Fairs	Organizer	2021 to 2024

INVESTMENT FACILITATION

Association for Corporate Growth	Tristate Administrator	2000 to 2011
Connecticut Angel Guild	Founder and Executive Director	2005 to 2011
Connecticut Hedge Fund Association	Co-Founder	2006 to 2011
Connecticut Venture Group	Executive Director	1994 to 2011
Crossroads Venture Fair	Executive Director	1995 to 2011

INCUBATION and ENTREPRENEUR MENTORING

Bridgeport Center for Innovation and Entrepreneurship (BCIE) - Founder		2024 to 2026
Bridgeport Innovation Center	President	1995 to 2000
ColoDesk (Stamford)	Adviser	2013 to 2016
Fairfield County Business Accelerator	Facilitator	2025
Minority Entrepreneurs Training Assn.	Adviser	2010 to 2026
MOCO Creative Incubator	Adviser	2020 to 2023
University of Bridgeport	Entrepreneur in Residence	2015 to 2022

BUSINESS CONSULTING CLIENTS

Aetna	2017
Bausch & Lomb	2008
Bigelow Tea	2017
Combe Incorporated	2004
ESPN	2017
Flexi-Pave	2010
General Foods	2013
Johnson & Johnson	2008
Pfizer	2014
Regional Water Authority (New Haven)	2016
Schwerdtle	2026
Unilever	2018
Waterman Pen Company	2000

BOARD MEMBERSHIPS

Barnum Museum		2007 to 2009
Bridgeport Regional Business Council		1995 to 1997
Discovery Museum	Advisory board	2012 to 2013
Friends of the Bridgeport Library	Member	2025 to 2026
Women's Business Development Center - Bridgeport		2000 to 2002
Women's Business Development Center – Hartford		2014 to 2026

BOARD LEADERSHIP

Bridgeport Chamber of Commerce	First Elected Chair	1995 to 1997
Fairfield Theatre Company	Founding Chair	2005 to 2006
Hartford Innovation Hub	Organizer ad Chair	2011 to 2012

BUSINESS TEXTBOOKS PUBLISHED

Business Planning	2012, 2015
Launching a New Venture	2014, 2016, 2019, 2025

EDUCATION

Fairfield University	MBA with concentration in Finance	2015
University of Bridgeport	BS degree in Business Administration	2008

Additional courses: business and accounting at Washington University; physics at University of Missouri

ACADEMIC EXPERIENCE

Central Connecticut State University	Adviser to Business Department	2008 to 2018
Gateway Community College	Adjunct Professor of Entrepreneurship	2012
Fairfield University	Adviser to School of Engineering	2012 to 2023
	Adjunct, SOE. Entrepreneurship	2014 & 2016
	Adjunct, SOB, Family Business	2021
	Mentor, Startup Competition	2014 to 2026
Housatonic Community College	Adjunct Professor of Entrepreneurship	2013, 2016, 2017
	Entrepreneur in Residence	2018 to 2023
	Founder and Director, Werth Center	2022 to 2023
Norwalk Community College	Adviser, Entrepreneurship Curriculum	2013
Quinnipiac University	Adjunct Professor of Entrepreneurship	2016
Sacred Heart University	Adjunct Professor of Entrepreneurship	2004 & 2009
Southern Connecticut State Univ.	Adviser to Physics Department	2008 to 2021
	Adjunct Professor of Venture Capital	2018
University of Bridgeport	Adviser to School of Engineering	2004 to 2026
	Adviser to School of Business	2004 to 2026
	Entrepreneur in Residence	2015 to 2020
	Business Plan Competition Manager	2016 to 2019
	Adjunct Professor of Business Planning	2016
University of Connecticut	Adjunct, MBA program	2008, 2010, 2012

INTERCOLLEGIATE LEADERSHIP

Consortium of Entrepreneurship Educators - Executive Director		2004 to 2026
Innovation Challenge	Administrator	2016 to 2024
Student team competition to solve problems for Connecticut companies		
NewVentureChallenge.org	Course Founder and organizer	2014 to 2020
Intercollegiate Course		

VENTURE CAPITAL INVESTMENT COMPETITION (VCIC)

Northeast Regionals, Graduate level	Judge	2013 to 2016
Connecticut Competition	Founder/ Manager CT Competition	2014 to 2020