



THE SCHOLARS PROGRAM

Curriculum

College-aged students

Six consecutive weeks

Synchronous & asynchronous learning

M, T, TH: company-specific curriculum

W: professional development

6th week: business challenge hackathon

PRODUCING COMPANY- SPECIFIC CURRICULUM

Our team designs learning experiences that inspire and engage students with your company.

Our mission is to foster a students professional identity development & initiative, while delivering real-world experiences that captivate their interests of your company & industry.

Learning Outcomes

PREPARE STUDENTS FOR CAREERS BY DEVELOPING SKILLS, MINDSETS, AND CAPABILITIES RELEVANT TO BUSINESS REQUIREMENTS

- Develop business and professional skills
- Highlight how a business runs across the ecosystem, and
- Build both professional and personal networks for future opportunities

Megatrends

Identify how global megatrends influence business, products, and solutions

Business Acumen

Develop knowledge about how business decisions are made, priorities managed and tradeoffs mitigated

Technology & Innovation

Discuss the drivers and mindsets required to take risks and innovate

Organizational Culture

Highlight how businesses win with the right conditions for employees to thrive

Professional Identity

Build practices and tools to develop a strong personal brand for future opportunities

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