



B.U.D.'S FOUNDATION - Bikers United to Defend driving Safely

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<https://www.facebook.com/BUDSFoundationBikersUnitedToDefendDrivingSafely>




Dear B.U.D.'S Foundation Ambassador

B.U.D.'S Foundation appreciates providing and supporting unity within the community. We are incredibly excited that you are in full support of B.U.D.'S FOUNDATION. We believe that our Foundation can continue to make an impact on its mission and vision, which is summarized as:

B.U.D.'S Foundation—Bikers United to Defend Driving/Riding Safely is an education and support organization that educates the public to be more aware of motorcyclists on the road and also educates motorcyclists on how to be safer riders. B.U.D.'S is also a support organization for the community in various ways, namely, to provide emotional and monetary support to the injured and families of fallen riders.

B.U.D.S Foundation's vision includes:

- To support military, independent, and motorcyclists' associations, clubs, and fellow brethren lodges through seminars and other events that discuss safety on the road and in the community.
- To raise awareness of motorcyclist safety and educate auto drivers and all motorcyclists to be more aware of each other.
- The Foundation conducts seminars to educate motorcyclists about the importance of protection, gear, vehicle safety, and insurance.
- To assist all motorcyclist victims and their families, whenever possible, through donations or gifts when they have expenses due to a fatality or injury from a motorcycle accident
- To donate to the college-age child of an injured or fatality victim, whenever possible, when the victim is seriously injured, ill, or a rider who has passed and left behind children who currently need college educational assistance.
- Assist with locating supportive counseling for those who are dealing with grief and may not have a supportive structure in place.
- Give back to the community through events focused on positive mentoring of children and scholarships.



Regarding continuous support, we would like to share various ways that you can be a part of it:

1. **Ambassadorship or Helping Hands Team**- Individuals, Organizations, Independents, Motorcycle Clubs, and Motorcycle Ministries support the B.U.D.'S Foundation by: (1) becoming Ambassadors within their areas. Ambassadors educate their riding communities (2) Assess avenues to contribute or conduct a fundraising event in their area to which B.U.D.'S Foundation is a charity. (3) Support our annual fundraiser in September (4) Notify B.U.D.'S Foundation Helping Hands Team of injured riders or families of fallen riders in your area that may need assistance or support.
2. **Volunteers**: Volunteers also serve in an ambassadorship manner, but like social clubs, they support whenever and wherever needed. These areas of need include Volunteers serving at local community events and conducting follow-ups with injured riders or families of fallen via phone calls or visits. These individuals will also be known as the B.U.D.'S Helping Hands Team for their area. (3) Promote the Efforts of B.U.D.'S Foundation through various events and social media outlets.

We also have Club and Independent Ambassadorship forms/applications for more information about various support roles. We are so grateful for the support of our Ambassadors throughout the multiple areas of the motorcycle community since our 2011 inception. Their presence has meant so much, from supporting the Charity Ride to community events.

Each September, we host a Fallen Riders Fundraiser Weekend. In return for the support of Ambassadors like yourself, we offer heartfelt thanks and gratitude, as well as multiple advertising opportunities on our company website and social media platforms. The yearly fundraiser benefits the B.U.D.'S Foundation Injured Riders Fund and the Families of Fallen Riders Fund. We hope you can participate in this worthwhile celebration that is being held on the second Saturday in September.

Sincerely,

B.U.D.'S Foundation Fallen Riders Day Event Committee:



Kathleen Ivey, Nikki Parrish, Jessica Vinson, and Tracey Burnett
HHT Lead for Fallen Riders: Regina Purvis

