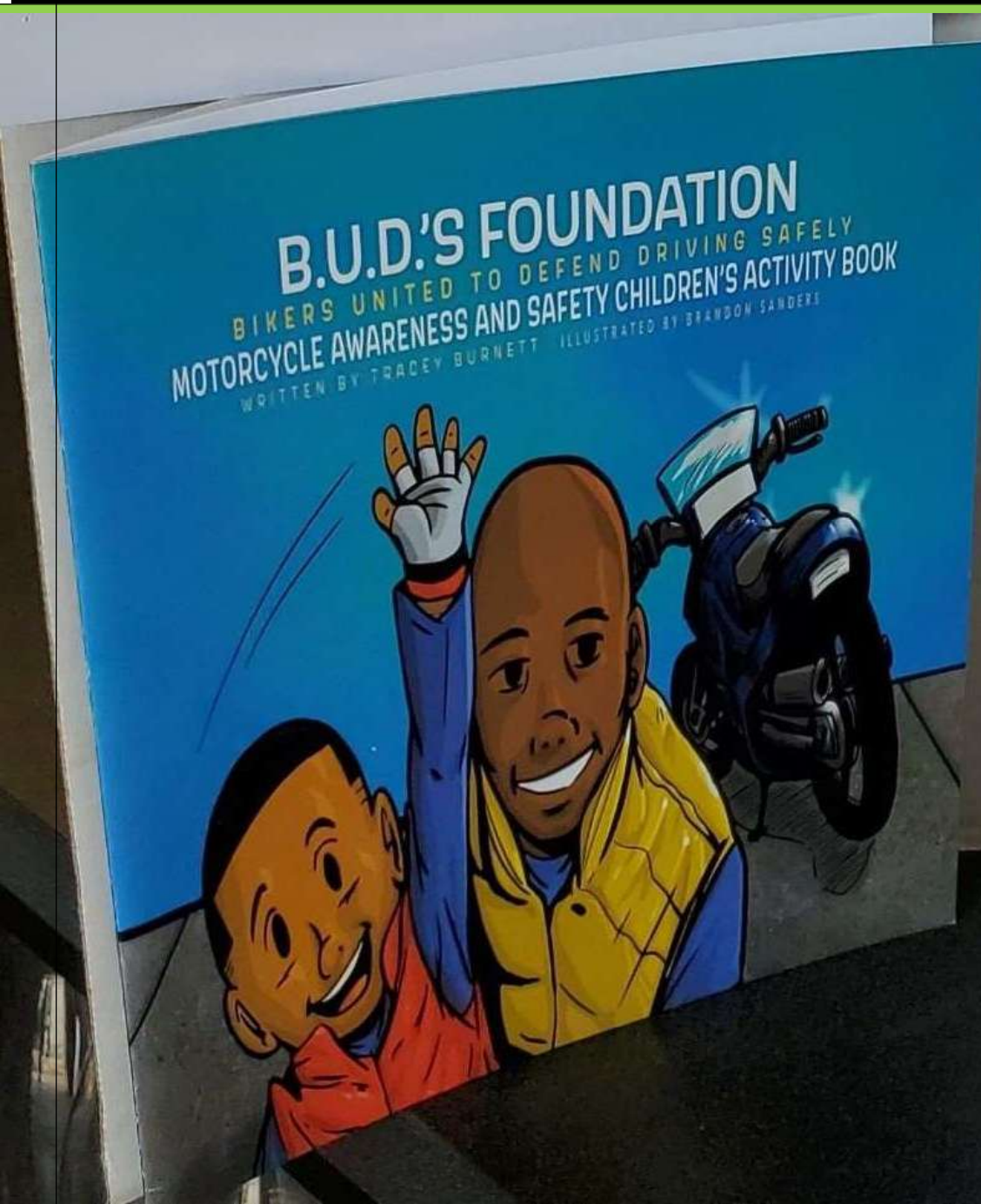


IS EXCITED TO ANNOUNCE OUR NEW



# Children's Activity and Coloring Book Sponsorship Package

**FIND OUT HOW YOU CAN BECOME A PART OF THIS BOOK TODAY!**



## About **B.U.D.**'S FOUNDATION

**B.U.D.**'S Foundation, or Bikers United to Defend Driving Safely, is pleased to announce the launch of our Children's Motorcycle Awareness and Safety Activity Book. The book is packed with invaluable insights and fun activities while also telling a story about the joys of motorcycle riding, as told by an uncle to his nephew.

**B.U.D.**'S Foundation or Bikers United to Defend Driving Safely is a non-profit, tax-exempt organization described in section 501(c )3 of the IRS code. As a company, **B.U.D.**'S Foundation is committed to urging safety and responsibility on the roads and communities.

**B.U.D.**'S Foundation, founded in memory of Marine PFC Marcellus Farmer IV, affectionately known as Bud. Bud was a man who loved family, the community, and motorcycle riding. He often gave up his time and belongings and often offered his home to those who needed refuge. Knowing that so many others shared the same servitude manner, **B.U.D.**'S Foundation was formed on September 8, 2011.

# Sponsorship Package

**FIND OUT HOW YOU CAN BECOME A PART OF THIS BOOK TODAY!**





## Our Mission includes:

To raise awareness of motorcyclists' safety, educate auto drivers and motorcyclists on safety, and increase their understanding of each other through seminars or charity events.

(Picture Left) B.U.D.'S Scoot Mitchell explaining the t-clothes inspection checklist at Brewer Cycles, Inc. Henderson NC Annual Ride to support Duke Children's Hospital.

To assist injured riders and families of fatality victims whenever financially possible, through donations or gifts when they have expenses such as rent/mortgage, utilities, and transportation expenses to doctor appointments or therapy.

(Picture right) Jenika Jones's family has been supported since 2012. Here are Jenika's 3 children, along with her parents and sister, to the right. Jenika's children witnessed the shooting of their mother, who was shot by 3 intruders when she arrived at her home after a charity ride event.



To administrate seminars to educate the importance of motorcyclists and vehicle safety. To Secure and distribute contributions from individuals, estates, government, corporations, foundations, and any other source for the educational benefit of the motorcyclists and drivers, more specifically

(Picture Left): B.U.D.'S Foundation representative discusses Safety and Awareness at the Annual Weekend Event.

To issue a one-time donation or scholarship to a college student whose parents have died due to a sickness, incident, or accident. And to provide boxes of Christmas wish lists to the minor children

(Right pic): Scholarship recipient Lauryn Clark and her mom, Rhonda Clark. Lauryn presented the first Lewis Clark Scholarship, named after Lewis Clark, aka The Godfather-well, who was respected within the MC community and died in 2021 from a lengthy illness.



We are proud to introduce our B.U.D.'S Foundation Children's Motorcycle Awareness and Safety Children's Activity Book. We want to offer your company the chance to be part of this special series of books, which will be distributed throughout the North Carolina dealerships and beyond to other states/locations.

*The "B.U.D.'S Activity & Coloring Book" is a 20-page paperback filled with fun facts, word games, and drawings of safety tips as told by a rider and his nephew. It is an excellent way for adults to explain Awareness and Safety to children, whether they ride 2, 3, or 4 wheels!*

The B.U.D.'s Foundation Coloring Book's primary purpose is to educate children about Motorcycle Safety while contributing to developing essential skills that adolescents receive through coloring. These skills include:

- Fine Motor skills- Coloring helps children develop the small movements of hands, fingers, and feet.
- Hand-eye coordination: Coloring helps children improve their hand-eye coordination
- Focus: Coloring helps children train their brains to focus
- Creativity: Coloring helps children boost their creativity and self-expression.
- Problem-solving: Coloring can help children develop critical thinking and analytical abilities.
- Stress relief: Coloring can be a healthy outlet for stress and frustration.
- Relaxation: Coloring can help relax the amygdala, the part of the brain that stores stressful memories.
- Memory: Color can help children memorize information by increasing their attention.
- Learning colors: Coloring helps children learn colors

**We want to partner with your organization by asking you to be a part of our 2025 edition:**

Proceeds from the activity book will be equally divided between our Injured Riders Fund, Families of the Fallen Riders Scholarship Fund, the Community Initiatives Fund, and the B.U.D.'S Foundation Scholarship Fund. These funding areas assist non-fault seriously injured riders, families of fallen riders, and social club members whenever possible due to post-recovery and other expenses such as utilities, mortgage, rent, medical bills, funeral, or other costs whenever financially feasible

## **What's In it For Your Company?**

### **Benefits of Being a Part of B.U.D.'S Activity & Coloring Book**

**Credibility and Authority:** Being included in the **B.U.D.'S** Foundation Activity Book establishes the organization as a trusted source of information within their field, boosting your reputation and perceived expertise.

**Brand Exposure and Visibility:** Being Included in the **B.U.D.'S** Foundation Activity Book further establishes your organization as a trusted source of information within the motorcycle community and the educational arena for motorcycle and vehicle safety in vast multicultural communities. It strengthens relations with existing clients and helps generate new business.

**Thought Leadership Positioning:** By advertising your business in the **B.U.D.'S** Foundation Activity Book, you can also share your insights and experiences of riding on the advertisement page, positioning yourself as a thought leader in the industry.

**Marketing and Promotional Opportunities:** The **B.U.D.'S** Foundation Activity Book can be a valuable marketing tool for generating leads, attracting new clients, and promoting the organization's services.

**Public Relations (PR) Potential:** Being featured in **B.U.D.'S** Foundation Activity Book can lead to press coverage and interviews, increasing the organization's visibility.

**Morale Boost:** Recognition in **B.U.D.'S** Foundation Activity Book can positively impact morale and pride within the organization. The organization's prominence in the book can affect the overall impact.

**Networking Opportunities:** A **B.U.D.'S** Foundation Activity Book featuring your organization can be launched and promoted at your events, providing opportunities to connect with potential clients and partners.

**Revenue for your company:** Sponsoring a packet or purchasing the **B.U.D.'S** Foundation Activity Book allows you to sell the books at your events or inside your business, thus returning your initial investment to your company.

Supporting **B.U.D.'S** Foundation provides an intellectual platform to educate, nurture, and support other groups or individuals with sponsors who care

## **B.U.D.'S Foundation Coloring Book Sponsorship Packages**

### **Choose from one of the Packages Below:**

#### **Idea Innovator: \$200.00**

By sponsoring "***B.U.D.'S Activity & Coloring Book***" for this amount, you:

- Get 25 Books (that you can sell at \$10.00 each) delivered to you upon receipt from the Publisher.
- Your company information is featured on the first page of the book
- A feature story about your company will appear on B.U.D.'S Foundation website

#### **Legacy of Giving : \$350.00**

By sponsoring "***B.U.D.'S Activity & Coloring Book***" for this amount, you:

- Get 50 books
- Your company information is featured on the first page of the book
- A feature story about your company will appear on B.U.D.'S Foundation website
- Your website link can be added to the B.U.D. 's website, driving traffic to your social media

#### **Make-A-Child Smile: \$500.00**

By sponsoring "***B.U.D.'S Activity & Coloring Book***" for this amount, you:

- Get 75 books.
- Receive a copy of the cover poster you helped create.
- Your company information is featured on the first page of the book
- Your company is featured on social media platforms for 90 days
- Your website link can be added to the B.U.D.'S website, driving traffic to your site

#### **Awareness and Safety: \$600- Above**

By sponsoring "***B.U.D.'S Activity & Coloring Book***" for this amount, you

- Get 100 books.
- Receive a copy of the cover poster you helped create.
- Your company information is featured on the first page of the book
- Your company is featured on social media platforms for 90 days
- Your website link can be added to the B.U.D.'S website, driving traffic to your site
- A feature story about your company will appear on B.U.D.'S Foundation website

# Sponsorship Form

Print the name of the individual or corporation precisely as you wish for it to appear. Please complete the form below and return it by mail or contact us to discuss your contribution. You may also give directly online by credit card or PayPal at [www.budsfoundation.org](http://www.budsfoundation.org) or call 919-322-9607.

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Email (Required for Email Blasts) \_\_\_\_\_

Facebook / Website \_\_\_\_\_

My Sponsorship Package level is: (please put the amount)

- |   |          |
|---|----------|
| <input type="checkbox"/> Idea Innovator Package     | \$ _____ |
| <input type="checkbox"/> Legacy of Giving Package   | \$ _____ |
| <input type="checkbox"/> Make-A-Child Smile Package | \$ _____ |
| <input type="checkbox"/> Awareness & Safety Package | \$ _____ |

Please make checks payable to:

**B.U.D.'S Foundation**

**P.O. Box 611**

**Willow Spring NC 27592**

**Cash App: \$2011BUDS**

**PayPal: <https://paypal.me/budsfoundation>**

**Thank You for Your Generous Support!**

Tell us about your company's mission and/or vision, your history, and your anniversary date

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