

## End Goal/Objective:

- Creating basic shapes & typefaces
- Becoming familiar with basic tools and features in Illustrator

## Target Audience:

- Small Business Owners
- Aspiring Graphic Designers
- Adolescents looking for a skill
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## Introductory Questions to answer:

- What is Adobe Illustrator?
- What are vectors?
- What can I design with Illustrator?

## Course Structure:

- PPT slides
  - Lesson Objectives
  - Shirt descriptions and explanations of lesson material
  - Official names of tools
  - Screenshots
- Screen Recordings
  - Illustrator Demo with narration
- Sit Down Video
  - 1 Intro - Lesson objectives
  - 1 Outro - Quick Review
- Quizzes- 2 per lesson
  - Diagnostic test either after intro or after PPT

- Lesson Quiz after Outro- MUST Pass with 80% or higher

## L0- Getting Started:

- Starting/Opening an Artboard
- Workspace Layout
  - Choosing a work space
- Orientation of artboard
- Number of artboards
- Inches vs Pixels vs Points

## L1- Top Bar:

- File
  - Exporting
  - Adding pictures
  - Saving
    - Talk about EPS vs SVG in video
  - Document preference
- Edit
  - Undo
  - Redo
  - Paste
  - Paste in place
- Object
  - Expand
  - Lock
  - Hide
  - Transform, Align, Arrange

Noes: Have to have a shape selected on the board

- Type
  - Create Outlines
  - symbols/special characters
  - Font
  -
- Effect
  - Blur
  - Stylize → drop shadow etc
- View-
  - outlines,

- trim view,
  - presentation
- Window
  - Workspace
- 
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- Alignment
  - Transparency
  - Sizing: Width & height
    - linking
  - X & Y
- Layers
- Library

## L2- Tools:

### Selection Tools

- White Arrow
- Lasso tool
- Grey Arrow
- Magic Wand

## L6- Color:

- Dropper
- Gradient
- Hex/ Color Code
- Different Places to change color
- CMYK or RGB

## L3- Shapes:

- Closed shapes
- Corner curving
- Lines
  - Caps
  - arrows
- Proportionality
- Eraser; Knife; Cut
- Stroke\*\*

## L7- DrawingTools:

- Blob Brush
- Pencil
- Paint

## L4- Text Tool:

- Size
- Orientation
- Font
- Alignment
- Adding Fonts
- Turning Text to Shapes
- Stroke

## L8 - Pen Tool:

- Add points
- Delete points
- Curvature tool
- Anchor Point

## L5- Panels:

- Properties
  - Font

### Bonus Content:

- Quick fixes
  - Perspective grid
  - Exporting text
  - Save a copy & save frequently
- Cool stuff
  - Rotating & duplicating around a point
  - Knockout text

- Image trace
- Clipping mask

### End of Lesson Quiz Questions

→ L1

- ◆ In a nutshell, what can be found in that top bar?

◆

→ L2

- ◆ What are the official names for the white and grey/outlined arrow?

→ L3

- ◆ Synonym for outLine? Stroke
- ◆ What key do you hold to enlarge and minimize shapes proportional to its opposite point/side?

→ L4

- ◆ How to turn a text into a vectorized shape?

→ L5

- ◆ Explain the value of Layers.

→ L6

- ◆ CMYK is used for what? RGB is used for?

→ L7

- ◆ Difference b/w Blob and Paint Brush?

→ L8

- ◆ T or F: The Pen tool is the most useless and underused tool

### Final Test

1. Difference between Expand and Create Outlines?

- a. Create Outlines turns pictures into vectors; Expand turns text into outline

- b. Expand turns text into outline; Create Outlines turns various shapes in vectors
- c. Create Outlines turns texts into vectors; Expand turns vectors into text
- d. Create Outlines turns texts into vectors; Expand turns various things into vectors
- e. Unsure/IDK

2. How to obtain your design as pngs, jpegs etc?

- a. Save a Copy
- b. Export
- c. Save
- d. Save As
- e. Unsure/IDK

3. Difference Between direct selection tool and a selection tool?

- a. Selection tool selects entire objects; Direct Selection Tool selects and adjusts anchor points
- b. Direct Selection tool selects entire objects; Selection Tool selects and adjusts anchor points
- c. Selection tool selects objects; Direct Selection Tool selects texts
- d. Selection tool selects texts; Direct Selection Tool selects objects
- e. Unsure/IDK

4. Besides the top bar, where can fonts be found?

- a. Typography panel
- b. Color panel
- c. Library
- d. Properties Panel
- e. Unsure/IDK

5. Aneesa is creating a digital planner. She creates a set of squares, then aligns them vertically. However she

needs to move the set of squares around the artboard to test out different looks. What can she do to make the process more efficient?

- a. Group them
- b. Join them
- c. Just copy and paste them everywhere
- d. Remake them each time
- e. Unsure/IDK

6. Da Wei is a graphic designer for a major marketing firm. His client needs a print graphic for large posters and potentially a billboard. Da Wei will most likely save his work as what?

- a. PDF
- b. AI file
- c. EPS file
- d. SVG file
- e. Unsure/IDK

7. Which drawing tool creates vectorized shapes?

- a. Pencil
- b. Paint Brush
- c. Line
- d. Blob Brush
- e. Unsure/IDK

8. Jasmine and Rafael are working on a group project for Design 3. However, the two are having a disagreement. They need to resize a square, proportional to its center. Jasmine says holding down the **Shift & Alt** keys will do this. Rafael disagrees, and states that they need only hold down the **Alt** key. Who is correct?

- a. Neither, it's the Control/Command & Shift keys
- b. Both, either way will work
- c. Jasmine
- d. Rafael

e. Unsure/IDK