



**Lady Sandie's
Professional Image Consultancy**

INITIAL ASSESSMENT FOR HOLISTIC PERSONAL BRANDING

Name:..... **Age:**..... **Male:** **Female:**.....

City: **Country:**

Tel no: **Mob no:**

Email:

Website:.....

Social Media: Facebook... Linkedin... Twitter... Instagram... Pinterest... TikTok...

Other:

Occupation: **Business:**.....

Qualifications:

.....

Training:

1. What is it that you want to do and to do it differently from everyone else?

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**Lady Sandie's
Professional Image Consultancy**

2. What is your overarching story that builds your:

Credibility
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Curiosity
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Intimacy
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Likeability
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3. What are your personal values?
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4. What do you have to offer your audience?
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5. What do you want from your audience, or want them to do?
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6. How can Lady Sandie's Holistic Personal Branding help you?
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Lady Sandie's
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Your Personal Statement (your passions, achievements, interests etc.)

Please download, complete and return by email to: ladysandieconsulting@gmail.com
You will be contacted within 48 hours. Thank you.