

# BECOME A GPOINT MARKET AFFILIATE SELLER

Growing your business within an oversaturated market of independent sellers comes with its fair share of hurdles. Marketing, logistics, and SEO optimization are just a few of the many tools your successful competitors are already utilizing to boost their traffic consistently. When you sign up as a GPoint Market affiliate seller, you can leave all the dirty work to us.

Power scale your business by taking advantage of all the benefits GPoint offers and selling through the comfort of your own home with just a few clicks. At enrollment, you automatically open up your business to additional services available to GPoint Market Affiliate Sellers only. Registration is free and easy; join our community of independent sellers, thriving from a pre-established community of daily GPoint shoppers today!

\*Enrollment is limited to sellers that offer physical/ shippable goods\*







\$0 MONTHLY SUBSCRIPTION

SEO PRODUCT OPTIMIZATION ON ALL YOUR PRODUCTS

www.GPointMarket.com | Info@GPointMarket.com

## **GPOINT MARKET AFFILIATE SELLER SERVICE ADD-ONS**

### **GPoint Market's Premium SEO Services**

SEO is a fundamental part of digital marketing because people conduct trillions of searches every year, often with commercial intent to find information about products and services.

Through GPoint Market's premium SEO services, you will have the best chance of outranking competitors selling similar products online! We look at advanced on-page strategies and tailor your product descriptions and vendor storefront according to the best keyword research

practices.

And, unlike paid placements, our SEO service will cost you nothing out-of-pocket!

## Custom Storefront Banners

A website banner is analogous to a marquee or storefront signage online, and online shoppers might overlook your products and services without a visually-arresting website banner.

Banners are often used as hero images for pages on e-commerce websites. Their primary purpose is to draw attention to a specific product or service. A website banner is one of the essential tools you can use for branding, and if misused, it can harm your brand and conversion rates.

However, it can help you convert your web page users tremendously if used correctly. GPoint Market's online marketing service can provide you with enticing and inviting banners made by our in-house graphic design team!

## Brand Development

Branding creates a robust and positive perception of your company and its products and services.

Creating a solid brand involves in-depth market research to understand why your brand should attract customers to your business, and as a business owner, you might not have time for that. So let us do the work for you!

Effective branding through GPoint Market's online marketing service helps your company differentiate itself from your competitors, build a loyal customer base, generate leads, drive website traffic, and build brand awareness!

#### Homepage Advertisements

Being featured front and center on GPoint Market's homepage gives your brand the best chance to be discovered by GPoint users around the world! With thousands of site visitors daily, advertising on GPoint Market ensures your exposure to customers looking for the best products and services our website offers!

Every clickthrough on a webpage loses potential customers, so hosting your products on GPoint Market's homepage is the key to driving sales!

Graphic Design

**SEO** 

Ad Campaigns

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