LEGAL DISCLAIMER

The information provided on this website and associated social media channels is part of "Milo's Mission," an initiative founded by Colin Zedreck of Mars, Pennsylvania, in honor of his beloved dog, Milo. This project is dedicated to testing commercially available dog food products to provide transparent and accessible information to the public, helping dog owners worldwide make informed decisions about the food they provide for their pets. This project is not a reflection nor in any way suggests that Milo's cancer was caused by any dog food, treat or product.

Mission Statement

Milo's Mission is a non-commercial, non-profit initiative aimed at promoting transparency in the pet food industry and creating a safer world for dogs and their owners. This work is conducted in honor of Milo's legacy, with the goal of providing fact-based information to empower pet owners.

Scope of Testing

All testing pertains to commercially available dog food products. Future expansion may include dog treats and, potentially, other pet food products sold domestically and internationally. Testing results are based on a single sample from a single bag of dog food purchased by Milo's Mission. The bag's purchase location and date will be disclosed in any published materials. All products tested are selected at the sole discretion of Milo's Mission. While public feedback on testing suggestions is welcomed, there is no obligation to test any particular product, and no outside influence or funding from companies, individuals, or organizations affects product selection.

Independent Testing

All testing is conducted by an accredited, independent laboratory that has no affiliation with Colin Zedreck or Milo's Mission. The lab's responsibility is solely to perform the requested tests and provide objective results. To protect the integrity of the testing process and the lab itself, the identity of the laboratory will remain confidential. In the event of a legal request for this information, such requests will be referred to legal counsel. Liability for any errors in testing or discrepancies in results lies solely with the laboratory.

Neutral Presentation

Milo's Mission does not interpret, analyze, or draw conclusions about the safety, quality, or regulatory compliance of any product, brand, or manufacturer. Results are presented factually, with full transparency about the scope and limitations of the testing. This information is not intended to suggest causation of any health issues, including Milo's diagnosis, nor to make definitive claims about any product or brand.

Consumer Advisory

All testing results reflect a single test of a single sample and may not represent other batches, variations, or products from the same manufacturer. The information provided by Milo's Mission is for informational purposes only and is not a substitute for veterinary advice. Pet owners should consult with their veterinarian for any questions or concerns about their dog's diet or health.

Revenue and Funding

Milo's Mission is fully funded by Colin Zedreck. No funds are sourced from public donations, sponsorships, or external entities. In the event that revenue is generated through social media content related to dog food or treat testing, 100% of the proceeds will be reinvested into further testing. Colin Zedreck does not financially benefit from this initiative.

Legal and Regulatory Context

Milo's Mission operates as a public service initiative and makes no assertions regarding regulatory compliance or violations of local, state, or federal laws, including those enforced by the U.S. Food and Drug Administration (FDA), Environmental Protection Agency (EPA), or other regulatory agencies. Any disputes or challenges regarding test results from manufacturers will be handled in consultation with legal counsel.

Liability Waiver

While every effort has been made to ensure the accuracy and transparency of the information presented, Milo's Mission disclaims any liability for damages, losses, or claims arising from the use, misinterpretation, or reliance upon the information provided. The initiative does not warrant the completeness or applicability of the results beyond the single tested sample.

Evolving Nature of the Mission

Milo's Mission may evolve over time to include expanded testing, additional product categories, or a broader international focus. Updates to this disclaimer will reflect any such changes as the initiative grows.

Global Impact

Milo's Mission seeks to positively impact pet owners and dogs worldwide, including those in international audiences. Testing methods and results are presented to be universally understandable and useful across different countries and regions.

Honoring Milo's Legacy

Milo's Mission is a labor of love, inspired by Milo's profound impact on those who knew him. Although Milo's diagnosis motivated this initiative, it is entirely independent of his condition. By providing transparent, fact-based testing results, Milo's Mission aims to make the world a safer and better place for dogs everywhere, ensuring that Milo's legacy continues to inspire and protect pets worldwide.