

# Marketing During Construction

A no-cost workshop that provides practical, real-world strategies to stay visible, keep customers coming through your doors, and turn a challenging season into an opportunity to strengthen your business during the Front & Main Street Construction Project.



April 16, 2026



6:00 to 8:00 p.m.



Pequot Lakes City Hall  
(Council Chambers)



Led by Katie Heppner,  
Regional Director of the  
North Central Small  
Business Development  
Center

Register at

[www.northcentralsbdc.com/  
workshops-and-events](http://www.northcentralsbdc.com/workshops-and-events) or  
scan the QR code below



Presented by the North Central SBDC at Central Lakes College in partnership with  
the City of Pequot Lakes

