

NEXT STAGE BUSINESS GROWTH + PAID LEAVE WEBINAR SERIES

A no-cost series designed to provide practical guidance to help you navigate the next stage of business ownership



First Time Employers

October 1 | 11: 00 a.m. - 1:00 p.m

This webinar helps first-time Minnesota employers understand the basics of hiring, payroll, and workplace responsibilities. Participants will also learn what Minnesota Paid Leave means for small businesses and how to prepare.

Led by Tyler Wittwer, North Central SBDC Professional Business Consultant



Adding New Products and Services

December 2 | 11: 00 a.m. - 1:00 p.m

This webinar helps business owners think through when and how to add new products or services. Participants will learn how to evaluate customer demand, pricing, costs, and operational capacity before making changes.

Led by Jeff Wig, North Central SBDC Professional Business Consultant



Financing Equipment and Expansions

January 28 | 11: 00 a.m. - 1:00 p.m

This webinar helps business owners understand financing options for equipment purchases and business expansions. Participants will learn what lenders look for, how to prepare, and how to think through costs, cash flow, and repayment.

Led by Pam Thomsen, North Central SBDC Professional Business Consultant



Legacy Planning

February 9 | 11: 00 a.m. - 1:00 p.m

This webinar helps business owners begin thinking about the future of their business and what comes next. Participants will learn the basics of legacy planning, including ownership transition, succession, family considerations, and preparing the business for long-term success.

Led by Mike Paulus, North Central SBDC Professional Business Consultant



Learn more and register at www.northcentralsbdc.com/paid-leave

