

The North Central Small Business Development Center Presents

2026



RAIDER CUP PITCH COMPETITION



That idea in your head? Say it out loud.



How it Works

- 1** Use the link below to submit your business idea. This can be a store, an invention, a service, or anything that you think would make an interesting business. Due by Jan 30th.
- 2** Up to 10 students will be selected to turn their idea into a “pitch.” They will work directly with a professional business consultant to dive deep into their idea and see how it could be done in the real world
- 3** Each selected participant will work with a videographer to film a short, interesting video describing their idea. This will be their “pitch.”
- 4** On April 21st at Noon, the 2026 Raider Cup Pitch Competition will be held in the Chalberg Theater on the Brainerd Campus. Participants will show their video to a panel of local business experts and a live audience. First Place will receive a \$500 Visa Gift Card and the Raider Cup trophy. Second Place will receive a \$250 Visa Gift Card. The remaining participants will each receive a \$50 Visa Gift Card.



Contact Katie Heppner at
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855-8145 with any questions



Scan QR code or visit www.northcentralsbdc.com/raider-cup to learn
more and submit your idea