

MARKETING MORNINGS

**Marketing made simple.
Mornings made worth it.**

Dates and Topics

January 9 | Introducing Answer Engine Optimization
February 6 | Quick Wins with Canva
March 6 | Setting Up Email Campaigns
April 10 | Google Ads Overview
May 1 | Telling Customer Stories and Testimonials

Each training runs from 8:00AM-8:45AM. Attend virtually or at one of our live Watch Parties for local connection-building. Watch Parties are hosted by:

- ✱ Aitkin County EDA/Aitkin Chamber of Commerce
Hosted at the Aitkin County Government Center Board Room, Floor 3 with networking at 8:45AM
- ✱ Brainerd Lakes Area Economic Development Corporation
Hosted at the Brainerd Lakes Chamber CTC Room, with networking at 8:45AM
- ✱ Chisago County HRA-EDA
Hosted at the Chisago County HRA-EDA Office, with networking at 7:45AM
- ✱ City of Mora EDA
Hosted at Mora City Hall, with networking at 8:45AM

No-cost to attend

Register at northcentralsbdc.com/workshops-and-events



Marketing Mornings is a program of the North Central Small Business Development Center at Central Lakes College.

For more information, email Katie Heppner, Regional Director, at katherine.heppner@clcmn.edu