

# MARKETING MORNINGS

**Marketing made simple.  
Mornings made worth it.**

## **Dates and Topics**

January 9 | Introducing Answer Engine Optimization

February 6 | Quick Wins with Canva

March 6 | Setting Up Email Campaigns

April 10 | Google Ads Overview

May 1 | Telling Customer Stories and Testimonials

**Each training runs from 8:00AM-8:45AM. Attend virtually or at one of our live Watch Parties for local connection-building. Watch Parties are hosted by:**

- ✱ Aitkin County EDA/Aitkin Chamber of Commerce  
*Hosted at the Aitkin County Government Center Board Room, Floor 3 with networking at 8:45AM*
- ✱ Brainerd Lakes Area Economic Development Corporation  
*Hosted at the Brainerd Lakes Chamber CTC Room, with networking at 8:45AM*
- ✱ Chisago County HRA-EDA  
*Hosted at the Chisago County HRA-EDA Office, with networking at 7:45AM*
- ✱ City of Mora EDA  
*Hosted at Mora City Hall, with networking at 8:45AM*
- ✱ City of Isanti  
*Hosted at Isanti Community Center, with networking at 8:45AM*

**No-cost to attend**

**Register at [northcentralsbdc.com/workshops-and-events](http://northcentralsbdc.com/workshops-and-events)**



Marketing Mornings is a program of the North Central Small Business Development Center at Central Lakes College.

For more information, email Katie Heppner, Regional Director, at [katherine.heppner@clcmn.edu](mailto:katherine.heppner@clcmn.edu)