

# START UP NORTH ACCELERATED

North Central SBDC FastTrac Cohort



**IF YOU'VE BEEN  
LOOKING FOR AN  
OPPORTUNITY TO  
TAKE YOUR BUSINESS  
IDEAS SERIOUSLY,  
THIS IS IT.**

Join our 8-week intensive cohort designed for aspiring and new small business owners



## Twice Weekly Action Hour Sessions

12:00 PM Online Mondays and Wednesdays



## September 14 to November 4

Dive deep into content, connect with other entrepreneurs, and learn from North Central SBDC Professional Business Consultants.

### FASTTRAC MODULES

#### Ideate

Get started making your idea a reality and exploring the entrepreneurial life

#### Position

Position your idea in the market, understand your customers, and solidify your business model.

#### Commit

Commit to reaching your marketing, making a sale, and protecting your business.

#### Refine

Refine your strategy before launch and make sure your finances are in order.

#### Launch

Plan for launching, leading, and growing your business.

### WHAT YOU WILL LEARN

#### Business Planning

Create a lender-ready plan that you can use to help guide your small business as it grows

#### Financial Projections

Create cash flow projections and conduct a breakeven analysis to test the feasibility of your ideas

#### Marketing and Promotion

Identify your target audience and create a plan to reach them in cost-effective ways

#### Startup Assistance

Learn what it takes to start a business in Minnesota and navigate the first few years of ownership



**SECURE YOUR  
SEAT TODAY!**

Early Bird Registration \$100 until August 7, then \$200 until August 31

Register and learn more at [www.northcentralsbdc.com/startupnorth](http://www.northcentralsbdc.com/startupnorth)