

Spring 2027

START UP NORTH *ACCELERATED*

North Central SBDC FastTrac Cohort

IF YOU'VE BEEN LOOKING FOR AN OPPORTUNITY TO TAKE YOUR BUSINESS IDEAS SERIOUSLY, THIS IS IT.

Join our 8-week intensive cohort designed for aspiring and new small business owners

Twice Weekly Action Hour Sessions

12:00 PM Online Tuesdays and Thursdays

February 2 though April 1

Dive deep into content, connect with other entrepreneus, and learn from North Central SBDC Professional Business Consultants.

FASTTRAC MODULES

Ideate
Get started making your idea a reality and exploring the entrepreneurial life

Position
Position your idea in the market, understand your customers, and solidify your business model.

Commit
Commit to reaching your marketing, making a sale, and protecting your business.

Refine
Refine your strategy before launch and make sure your finances are in order.

Launch
Plan for launching, leading, and growing your business.

WHAT YOU WILL LEARN

Business Planning
Create a lender-ready plan that you can use to help guide your small business as it grows

Financial Projections
Create cash flow projections and conduct a breakeven analysis to test the feasibility of your ideas

Marketing and Promotion
Identify your target audience and create a plan to reach them in cost-effective ways

Startup Assistance
Learn what it takes to start a business in Minnesota and navigate the first few years of ownership

America's SBDC Minnesota · Kauffman FastTrac · CLC Central Lakes College

SECURE YOUR SEAT TODAY!

Early Bird Registration $100 until January 1 then $200 until January 28

Register and learn more at www.northcentralsbdc.com/startupnorth