

START UP NORTH

North Central SBDC FastTrac Cohort



About the Cohort

Start Up North is an intensive 13-week long cohort that utilizes the FastTrac curriculum. FastTrac walks you through starting a small business, from ideation through launch.

The cohort meets weekly, along with outside of the classroom reading and assignments.

Each participant will walk away with:

- A lender-ready business plan
- A professionally filmed business pitch video
- Local connections to help start and grow their business

Application Process

Applications to participate in the cohort will open September 8, 2025 and close on November 1, 2025. Accepted applicants will be notified by Friday, November 7 and the cohort will start in January 2026.

To apply and to view a full cohort schedule, visit www.northcentralsbdc.com/startupnorth.

There will be a \$500 fee to participate for accepted applicants.

5 FastTrac Modules

Participants will be able to dive deep into turning their business from an idea to reality. The FastTrac curriculum includes 5 Modules:



Ideate

Get started making your idea a reality and exploring the entrepreneurial life



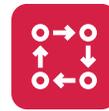
Position

Position your idea in the market, understand your customers, and solidify your business model.



Commit

Commit to reaching your marketing, making a sale, and protecting your business.



Refine

Refine your strategy before launch and make sure your finances are in order.



Launch

Plan for launching, leading, and growing your business.

Questions? Contact Katie Heppner, Regional Director, at katherine.heppner@clcmn.edu

