

KUMABE MEDIA GROUP PRESENTS

VEGAS EQUITY INSIDER™

2026 ADVERTISING & PARTNERSHIP MEDIA KIT

A premium editorial platform connecting brands with Las Vegas homeowners, executives, entrepreneurs, real estate professionals, educators, investors, and community leaders.

Vegas Equity Insider

A person is diving into clear, turquoise water, viewed from above. The water is crystal clear, showing the bottom and the diver's legs and arms as they enter. The diver is positioned in the center of the frame, with their legs spread wide and arms outstretched. The water's surface is covered in a complex pattern of light and dark ripples, creating a textured, almost cellular appearance. The overall color palette is dominated by various shades of teal and blue.

PUT YOUR BRAND IN THE RIGHT ROOM.

KumabeMediaGroup.com | KendrickKumabe@gmail.com

Editorial authority. Cultural relevance. Local access.

Vegas Equity Insider is not a listing catalog. It is a story-first monthly magazine built around ownership, leadership, wealth, lifestyle, education, and the people shaping Southern Nevada.

Brands enter an immersive editorial environment designed to hold attention, build credibility, and create meaningful association with readers who make decisions for their homes, businesses, families, and communities.

1

CREDIBILITY

Long-form profiles and market intelligence place advertisers beside substantive editorial.

2

CONTEXT

Ads live inside a luxury visual experience rather than an overcrowded directory.

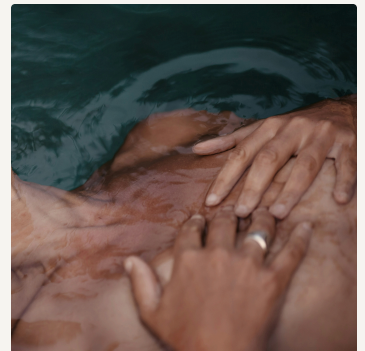
3

CONNECTION

VEI reaches leadership, real estate, education, business, and community audiences through owned distribution.



GOT EQUITY?



A growing multi-platform reader network.

18,845

**GROSS SUBSCRIBED / FOLLOWER
DISTRIBUTION**

LinkedIn newsletter subscriptions plus Substack followers; not deduplicated across platforms.

27,673

GROSS REPORTED PLATFORM VIEWS

Combined LinkedIn 28-day article views and Substack 30-day views.

13,410

**LINKEDIN NEWSLETTER
SUBSCRIPTIONS**

Across five newsletters used to distribute VEI weekly.

5,435

SUBSTACK FOLLOWERS

Total followers shown in the native audience dashboard.

5,907

SUBSTACK 30-DAY VIEWS

Native platform traffic reporting.

35

U.S. STATES REACHED

Audience location reporting from Substack.

29

COUNTRIES REACHED

Audience location reporting from Substack.

55%

NEVADA SHARE

Of displayed U.S. subscriber-location data; Nevada is the leading identified state.

The value is not one channel. It is the ecosystem.

VEI is distributed through five established LinkedIn newsletter communities, a growing Substack publication, a new Instagram channel, Kumabe Media Group, and issue-specific sharing by featured executives, founders, contributors, and partners.

Source: LinkedIn and Substack native analytics supplied by the publisher and captured August 4, 2026. Gross figures may include audience overlap.

DISTRIBUTION

Five newsletters. One magazine. Repeated weekly visibility.

THE VEGAS EQUITY INSIDER™	3,019
The Mind of the Wealth Builder	2,772
After Coffee™	2,647
Before Coffee	2,579
THE TEACHER'S EQUITY INSIDER™	2,393

WEEKLY DISTRIBUTION

VEI is posted across all five LinkedIn newsletters each week — not only the standalone VEI newsletter.

SUBSTACK

5,435 followers and 5,907 views in the latest 30-day reporting window.

INSTAGRAM

New channel. Excluded from reach totals until full reporting is available.

THE VEI ACCESS MODEL

Maximum discovery at launch. Premium value over time.

FIRST 30 DAYS

Digital issue available free to maximize circulation and sharing.

AFTER 30 DAYS

\$19.99 premium digital archive access.

AMAZON EDITION

\$12.99 Amazon KDP edition.

COLLECTOR'S EDITION

\$34.99 special edition on Amazon.

What the distribution network produced in the latest reporting window.

LINKEDIN NEWSLETTER	SUBSCRIBERS	ARTICLE VIEWS	ENGAGEMENTS
The Vegas Equity Insider	3,019	5,472	44
The Mind of the Wealth Builder	2,772	2,578	25
After Coffee	2,647	4,956	34
Before Coffee	2,579	4,597	30
The Teacher's Equity Insider	2,393	4,163	30
LINKEDIN NETWORK TOTAL	13,410	21,766	163

SUBSTACK

5,907
30-DAY VIEWS

5,435
FOLLOWERS

16.75%
30-DAY OPEN RATE



Decision-makers, builders, homeowners, and community influencers.



CORE AUDIENCE

- Homeowners and prospective buyers
- Founders, owners, and CEOs
- Real estate and mortgage professionals
- Investors and wealth builders
- Educators and school leaders
- Community and nonprofit leaders
- Luxury, lifestyle, and local-business consumers



REPRESENTATIVE LINKEDIN JOB TITLES

Founder | Owner | Chief Executive Officer | Real Estate Agent | Teacher

WHY THIS MATTERS

VEI lives at the intersection of personal wealth, business leadership, property ownership, education, and community identity. Advertisers are not buying an isolated page. They are entering a room where readers are already thinking about their next decision.

A luxury visual experience built to keep readers moving.



Story first. Limited ad density. Strong brand association.

KMG EXCLUSIVE CEO INTERVIEWS

Leadership, vision, legacy, and local impact.

REAL ESTATE & EQUITY

Market intelligence, ownership, lending, title, and wealth.

EQUITY IN EDUCATION

Schools, educators, youth, community, and opportunity.

VEI FEATURED ENTREPRENEURS

Founder journeys, expertise, and business growth.

INSIDE LAS VEGAS

Dining, culture, design, neighborhoods, and local discovery.

THE LIFESTYLE OF OWNERSHIP

Wellness, home, travel, luxury, and intentional living.

Premium rates for founding partners.

FULL-PAGE BRAND AD

\$750

One full-page placement in the monthly digital issue.

PREMIUM FULL PAGE

\$1,100

Priority placement in the front 25%, section opener, or inside back.

TWO-PAGE SPREAD

\$1,400

High-impact editorial spread placement.

BACK COVER

\$1,800

Exclusive closing-position visibility.

SPONSORED BRAND STORY

\$2,500

Four-page, professionally designed sponsored story, clearly labeled.

CATEGORY PARTNERSHIP

From \$3,500

Custom category ownership and multi-channel visibility.

OPTIONAL EXTENSIONS LinkedIn cross-distribution spotlight: \$750 · Substack sponsor placement: \$350 · Instagram editorial spotlight: \$250 · VEI ad design support: \$250

Founding rates are introductory through December 2026 and subject to inventory. Editorial features are selected independently and cannot be purchased. Sponsored content is clearly identified.

Build repetition, trust, and category presence.

FOUNDING PARTNER

\$2,500 / 3 issues

- One full-page ad in three consecutive issues
- Partner-directory recognition
- One sponsor mention through VEI-owned distribution
- Priority renewal access

LIMITED AVAILABILITY

EQUITY PARTNER

\$5,500 / 3 issues

- Premium full-page placement in three issues
- One four-page sponsored brand story
- One coordinated LinkedIn, Substack, and Instagram spotlight
- Priority category positioning

LIMITED AVAILABILITY

PRESENTING PARTNER

\$12,000 / 6 issues

- Premium placement in six consecutive issues
- Two four-page sponsored brand stories
- Recurring recognition across VEI-owned distribution
- Category exclusivity, subject to agreement
- First right of renewal

LIMITED AVAILABILITY

Partnership is the product.

VEI is intentionally protecting its editorial environment. Fewer advertisers, stronger placement, recurring visibility, and alignment with brands that genuinely serve readers.

KUMABE MEDIA GROUP

www.KumabeMediaGroup.com

RESERVE THE NEXT ISSUE

YOUR BRAND BELONGS INSIDE VEI.

Advertising, sponsorship, and strategic partnership opportunities are now open for select brands serving Southern Nevada homeowners, leaders, businesses, families, and communities.

Kendrick Kumabe, M.Ed.

PUBLISHER | VEGAS EQUITY INSIDER

KendrickKumabe@gmail.com

KumabeMediaGroup.com

Instagram: [@vegasequityinsider](https://www.instagram.com/vegasequityinsider)