

OCTOBER 25, 26, & 27, 2019 SMX CONVENTION CENTER PASAY CITY

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ROMULO – PUYAT

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SUMMATIVE REPORT

OCTOBER 25, 26, AND 27 2019 SMX CONVENTION CENTER

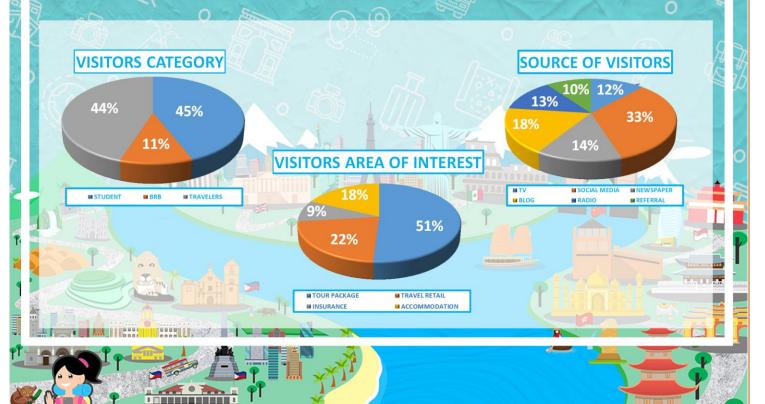




World Travel Expo 2019 happened last October 25, 26, and 27, 2019 at Function Rooms 3, 4, and 5 at the SMX Convention Center, Pasay City. The opening ceremony of the event was led by NINA TEJERO-DEPON- General Manager of Magical Holidays Travel & Tour, PIA ZAIDA G. ALFONSO- Outbound Leisure Assistant Manager of JTB Asia Philippines Corp, CAMELA JEAN SALAZAR-Premium Product Manager of Fly Supply Travel & Tours, RAMJIT LAHIRI- Country Operations Head of Oyo Hotels, KEVIN EDWARD CULLA- Sales Associate of COCOGEN Insurance, H.E. SHOBINI GUNASEKERA- Ambassador of Embassy of Sri Lanka, COUNCILOR JOEY CALIXTO-ISIDRO – Councilor of Pasay, ERLBYN JAYONA- Sales & Marketing Manager of IMS Asia, Ms. JACKIE GUZMAN- Sales and Marketing Manager of Ad Asia Events, ATTY. SOLFIA S. ARBOLADURA- Director of Manila Tourism and Cultural Affairs Bureau, MOE KAWASAKI- Branch Manager of Serandra Office of H.I.S Philippines Travel Corporation, GLADY ANN BOLASA- General Manager of Gladex Travel Services, and CHESTER ANTER- Marketing Events of Shopee Philippines, Inc.

World Travel Expo 2019 has successfully showcased more than 300 booths and had a whopping 22,000 participants during the 3-day run.

World Travel Expo 2019 has brought together different people from different backgrounds under one roof, uniting old and new Wanderers alike, celebrating the joy of traveling.





MESSAGE

My warmest greetings to the organizers, exhibitors and guests of **World Travel Expo 2019**.

Over the years, our country's tourism industry has been instrumental in the growth of our economy and in strengthening our national identity. Through events like this, people from all over the world are given opportunity to experience our rich culture, heritage and traditions.

I hope that this year's exhibition will be a fruitful and vibrant platform for sharing ideas and strategies that will further enliven the entrepreneurial spirit of Filipinos. Let excellence and passion inspire you to work for the continuous growth and success of your pursuits.

Together, let us remain partners in building a more dynamic and progressive nation that is globally distinguished and brimming with opportunity for our people.

I wish you a productive and successful event.

RODRIGO ROA DUTERTE

MANILA 25 October 2019



MESSAGE

On behalf of the Department of Tourism (DOT), my warmest congratulations to Ad Asia Conventions & Exhibitions International Corp. (AD ASIA CEIC) on your latest edition of **World Travel Expo (WTE) 2019** from 25 to 27 October 2019.

This three-day expo comes on the heels of the rising demand for travel worldwide. For decades, tourism has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world and a key driver for socio-economic progress.

Today, tourism is a major player in international commerce, and represents one of the main income sources for many developing countries such as the



Philippines, contributing 12.7 per cent or P2.2 trillion economic output to the country's 2018 Gross Domestic Product (GDP). This global spread of tourism has produced economic and employment benefits in many related sectors. Last year alone, Philippine tourism generated 5.4 million jobs, chalking up 13 percent of total employment in the country.

These facts and figures hopefully would encourage people to be part of nation-building through tourism by spending their hard-earned travel fund at this latest edition of WTE 2019, which gathers together destination management companies, hotels, airlines, and cruise operators, and allied organizations in over a hundred booth displays.

May this three-day expo help all of you discover and re-discover what to see, where to stay, and what to experience in our many destinations in the Philippines or elsewhere in the world.

Mabuhay!

BERNADE TE ROMULO-PUYAT
Secretary

Collaterals

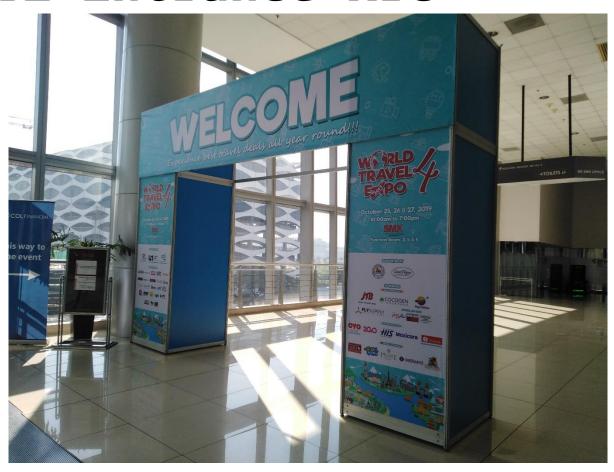
Railing Banner



Plant Box



WTE Entrance Arc



WTE Directory



WTE Registration



SOCIAL MEDIA

WEBSITE:

http://worldtravelexpo.com.ph/



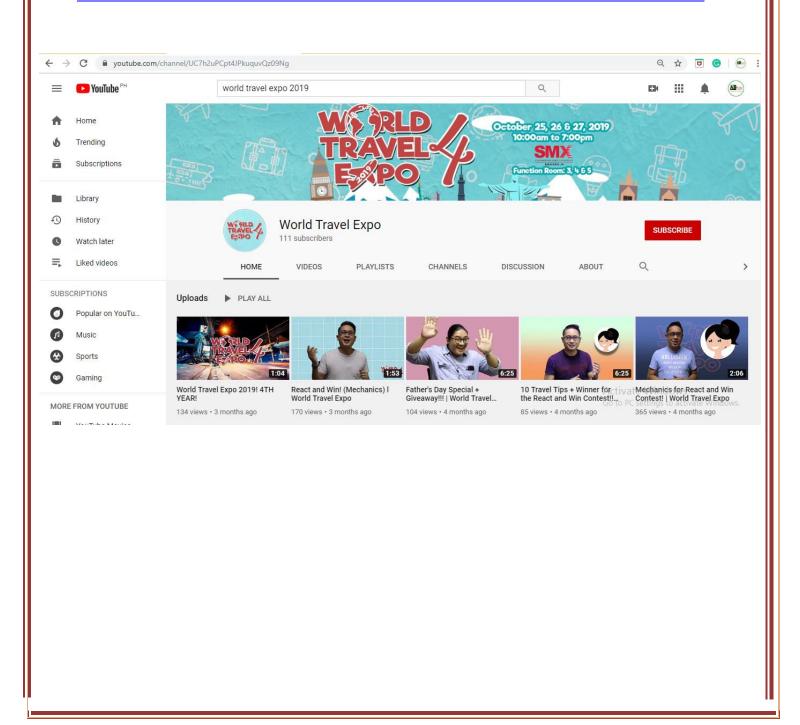
FB EVENT PAGE

https://www.facebook.com/worldtravelexpop
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YOUTUBE CHANNEL

https://www.youtube.com/channel/UC7h2uPCpt4JPkuquvQz09Ng



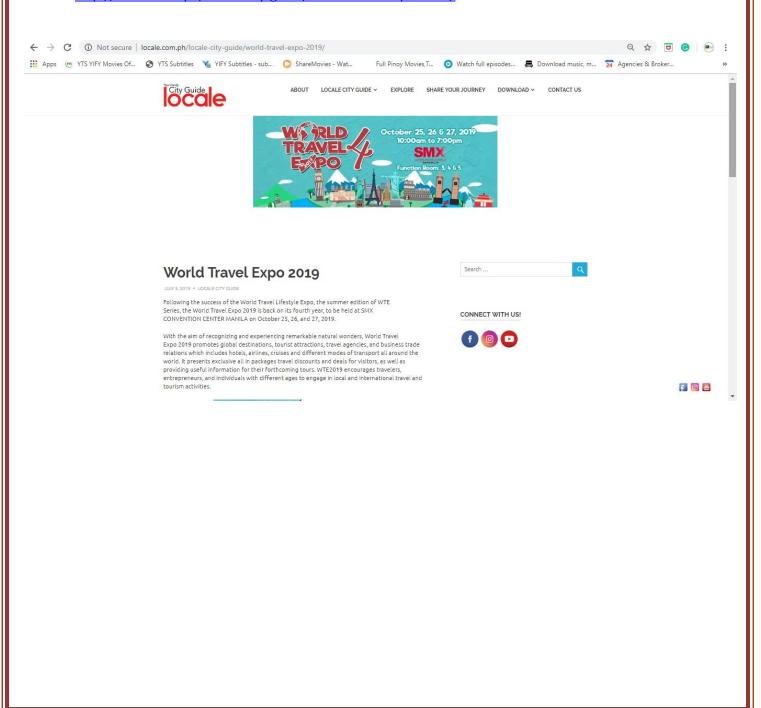
Press Pick-ups

ONLINE BLOGS & MAGAZINES

Locale City Guide

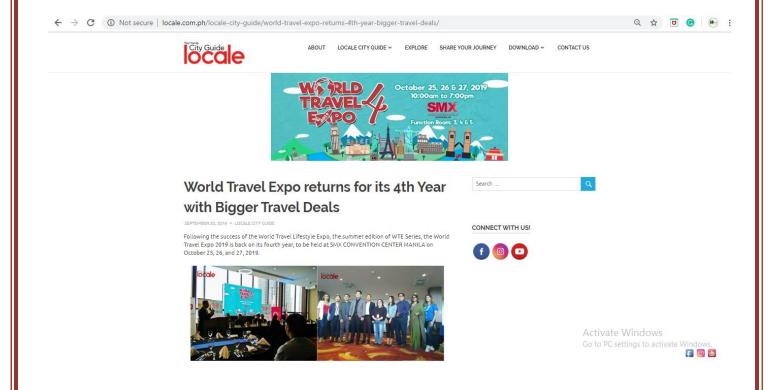
LOCALE CITY GUIDE – July 5, 2019

http://locale.com.ph/locale-city-guide/world-travel-expo-2019/



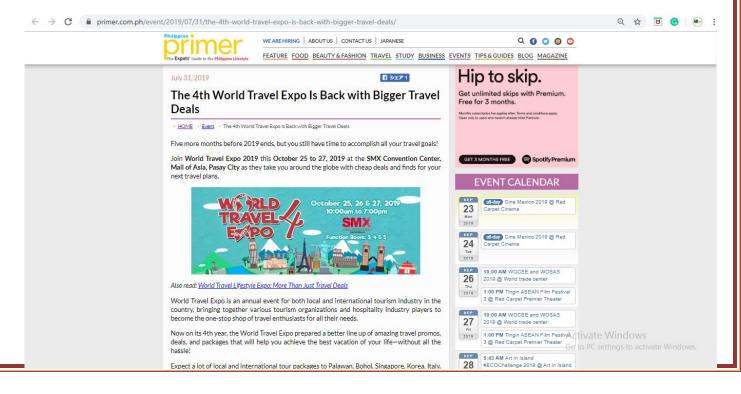
September 20, 2019

http://locale.com.ph/locale-city-guide/world-travel-expo-returns-4th-year-bigger-travel-deals/



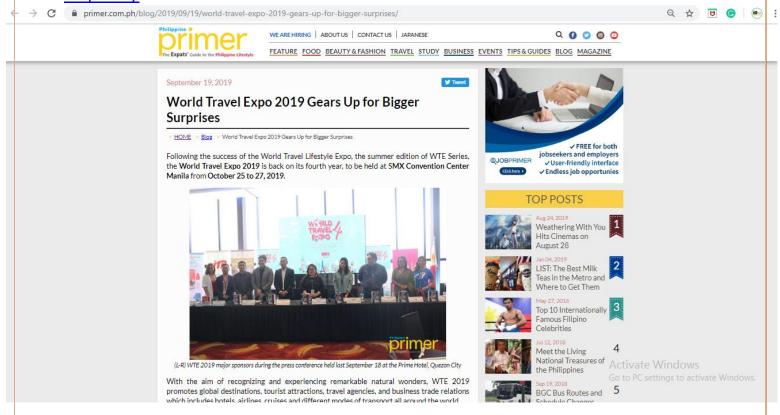
Philippine Primer

JULY 31 2019 https://primer.com.ph/event/2019/07/31/the-4th-world-travel-expo-is-back-with-bigger-travel-deals/



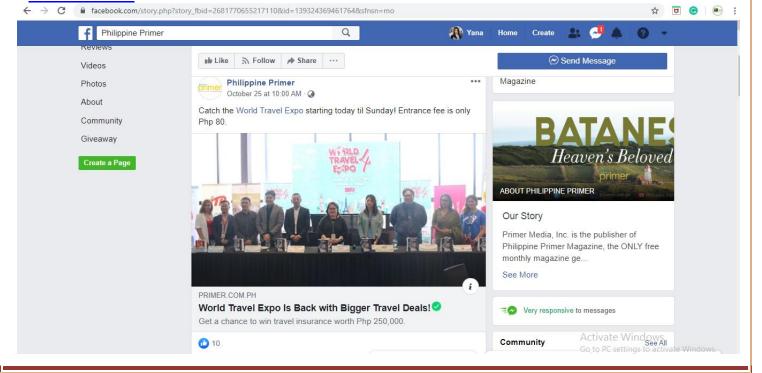
SEPT. 19, 2019

https://primer.com.ph/blog/2019/09/19/world-travel-expo-2019-gears-up-for-bigger-surprises/



OCT. 25, 2019

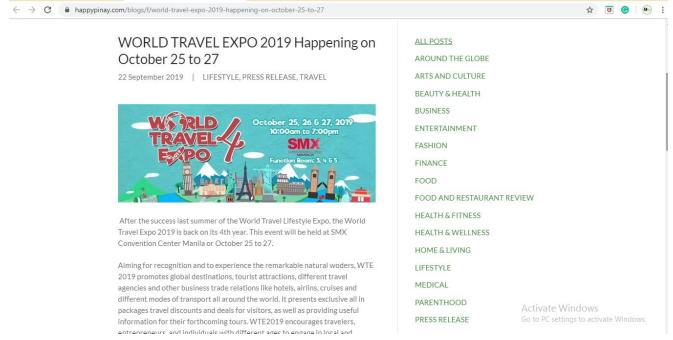
https://m.facebook.com/story.php?story_fbid=2681770655217110&id=1393243694617 64&sfnsn=mo



HAPPY PINAY

SEPTEMBER 2, 2019

<u>https://happypinay.com/blogs/f/world-travel-expo-2019-happening-on-october-25to-27</u>

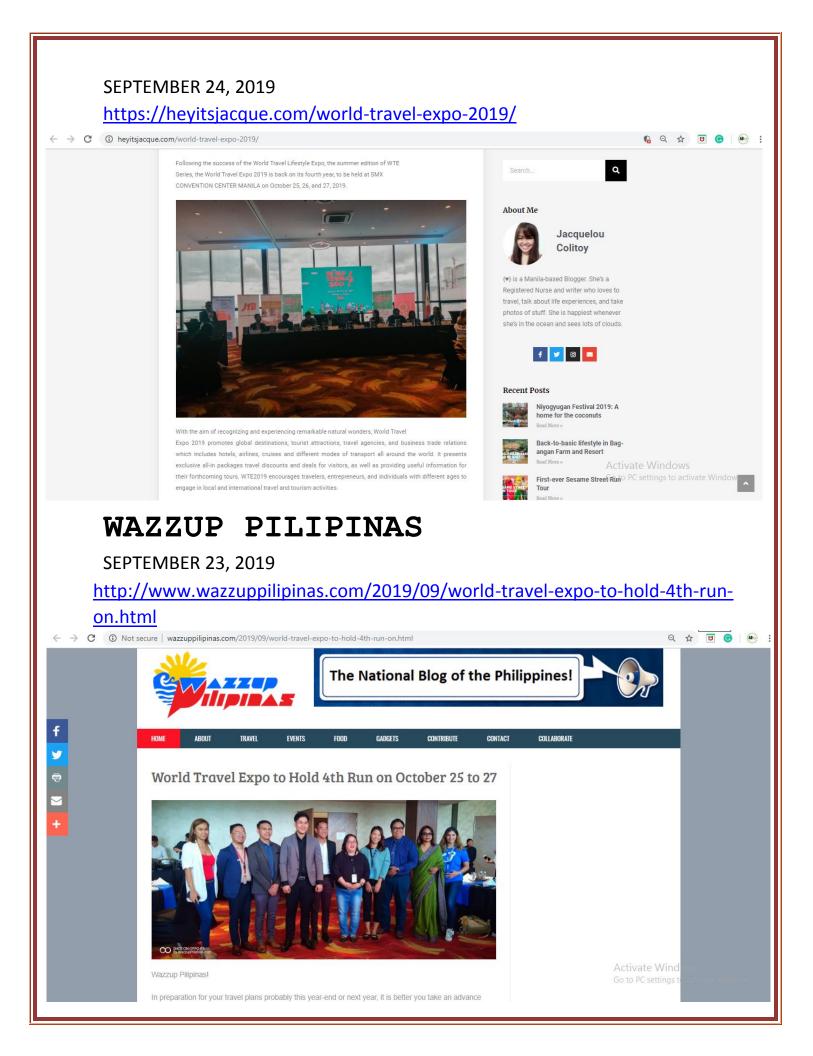


HEY, IT'S JACQUE

SEPTEMBER 24, 2019

https://www.facebook.com/misscoldheartx3/posts/2872519082762844





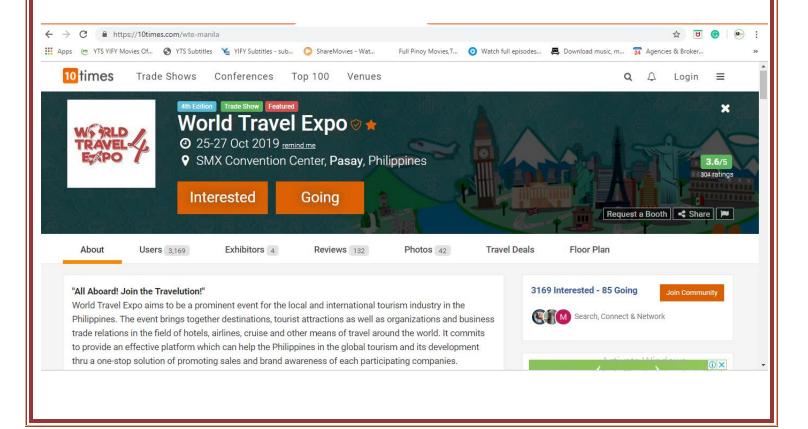


SEPTEMBER 20, 2019 http://www.whatshappening.com.ph/post/world-travel-expo-2019-is-back-on-its-4th-year



10TIMES

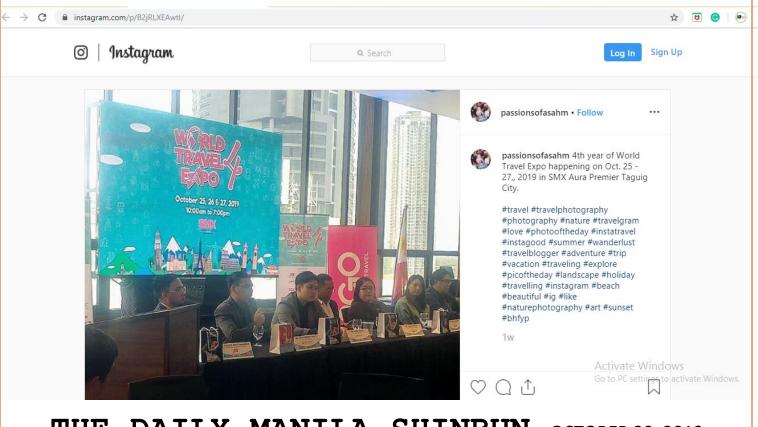
https://10times.com/wte-manila



VLOGGING IN TANDEM

SEPTEMBER 18, 2019

https://www.instagram.com/p/B2jRLXEAwtl/



THE DAILY MANILA SHINBUN OCTOBER 30, 2019



WORLD TRAVE EXPO FACEBOOK PAGE

https://www.facebook.com/story.php?story_fbid=173669512312899 8&id=792344717564048&sfnsn=mo&d=n&vh=e





X World Travel Expo

COCOGEN INSURANCE. One of our Gold Sponsors, talking about who is Cocogen Insurance and what they would be offering at the World Travel Expo 2019!

Mechanics:

- 1. Watch the video and wait until the end for the TRIVIA QUESTION
- 2. Comment down below the correct answer
- 3. Like and share this video and World Travel Expo's official page

What are you waiting for? Let's go Ka-Wanderers!

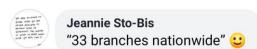




Comment

Share





Au Like Donly



Write a comment...





Radio Guesting

MELLOW RADIO

September 19, 2019



Mr. Erlbyn Jayona of IMS Asia, Mr. Jc Baron of Ad Asia Events, & Ms. Justine Diandra Mangalundan of JTB Asia Pjils

September 23, 2019





Mr. Choby Pelayo of Fly Supply Travel & Tours, Ms. Rhea Choa of Magical Holidays and Mr. Jc Baron of Ad Asia Events

October 2, 2019





Mr. Jc Baron of Ad Asia Events and Mr. Kevin Culla of Cocogen Insurance

October 16, 2019



Mr. Kikko Muriel of Ad Asia Events, Ms. Moe Kawasaki of H.I.S Travel Corp, Mr. Dante Parayno of Prime Hotel and Mr. Carlo Gunda of OOT Cars Corp.



PINAS FM

October 4, 2019

Mr. Jc Baron of Ad Asia, Mr Kevin Quiambao of Aqua Planet and Mr. Carlo Garcia of Oyo Hotels



October 17, 2019



Mr. Kikko Muriel of Ad Asia Events and Mr. Erlbyn Jayona of IMS Asia (Eye-Mo)

TRAVEL VLOGGERS:

What's Up Tony and Finding Tom











X World Travel Expo



World Travel Expo





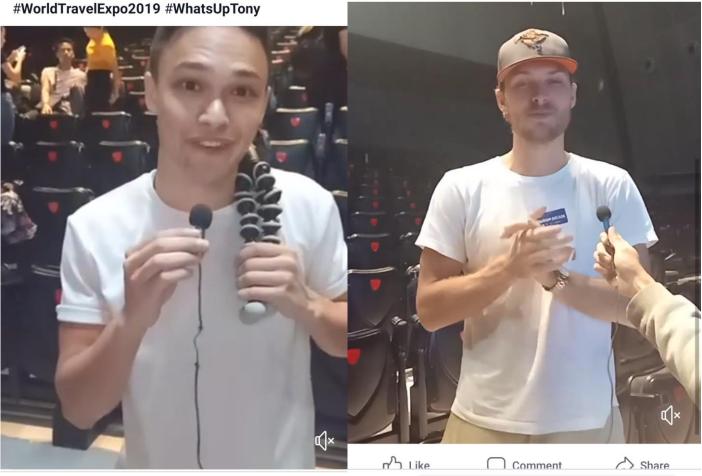
Look who we found! Tom of Finding Tom

Tony Inviting you to come and join us at the upcoming

Whaaaatttt'ss Uuuuppp!? from our friend Whatsup

World Travel Expo 2019 at the SMX Convention Center, MOA on October 25, 26 & 27!

Inviting you to come and visit World Travel Expo at the upcoming World Travel Expo 2019 at the SMX Convention Center, MOA on October 25, 26 & 27! #WorldTravelExpo2019 #FindingTom





Write a comment...







Write a comment...





Lost Juan

4:36 الله 4:36



...



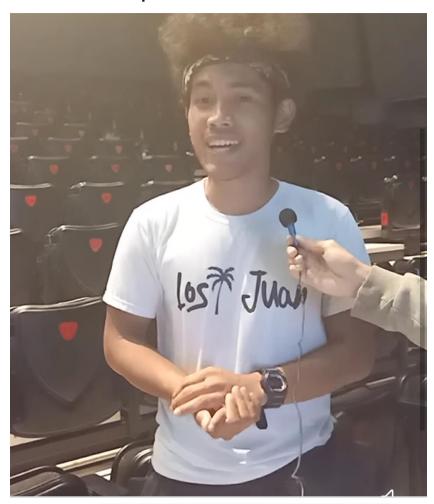
World Travel Expo



Here's Sandy Pilarca "**Lost Juan**" inviting you to come and join us at the upcoming World Travel Expo 2019!

See you all and make sure you are not lost this October 25, 26 and 27 at the SMX Convention Center, MOA!

#WorldTravelExpo2019 #LostJuan





Write a comment...





TV GUESTING

SEPTEMBER 25, 2019

Mr. Justine Sallen of Magical Holidays and Mr. Jc Baron of Ad Asia Events



Loving What You Do

October 1, 2019

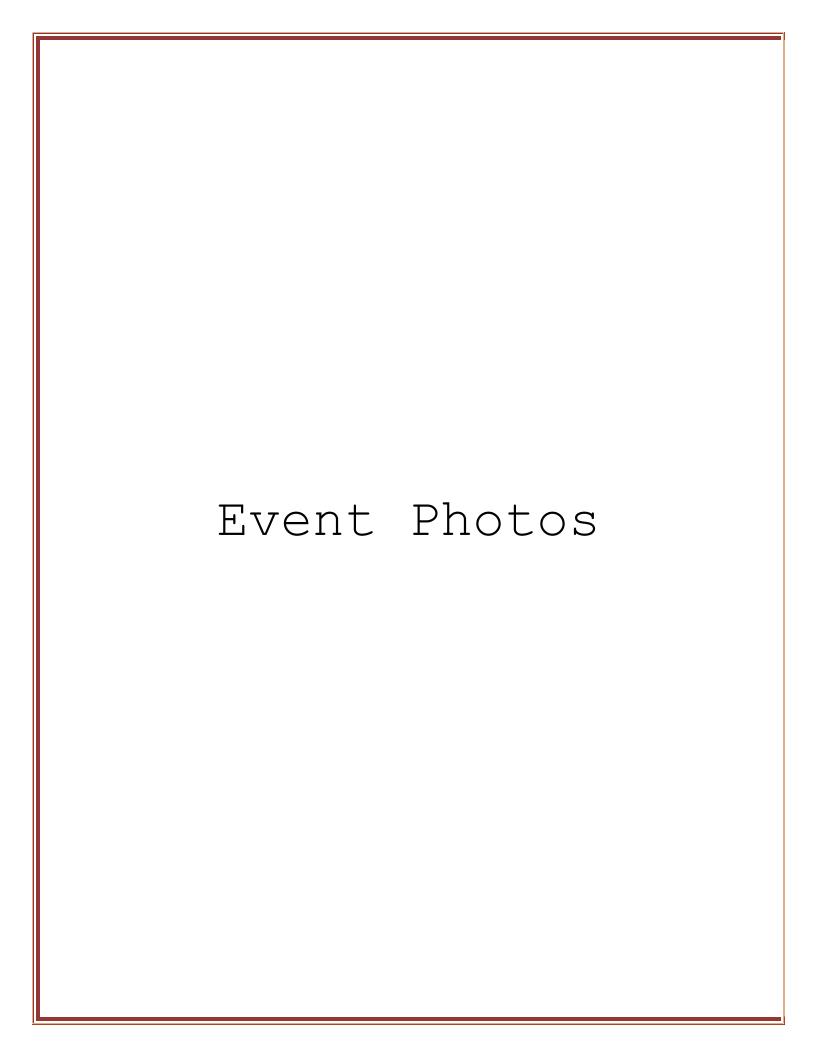
https://www.facebook.com/LovingWhatYouDo/videos/1109166 085939611/UzpfSTE1MDA1MDIzMDMzMDUxMDg6Mjc0MDczM



PTV-4
SEPTEMBER 19, 2019

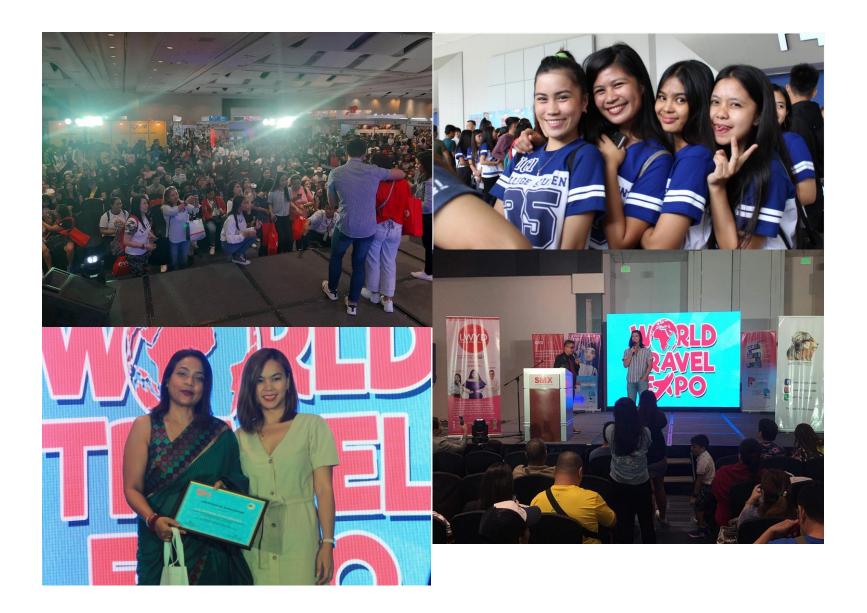
https://www.youtube.com/watch?v=3GuNV1UHUFc&feature =share&fbclid=IwAR0OgEp2adMczmHR5ngBkzYb3jGfcqoTCp3 wnVCWZgwJTS16p228M85pAoE





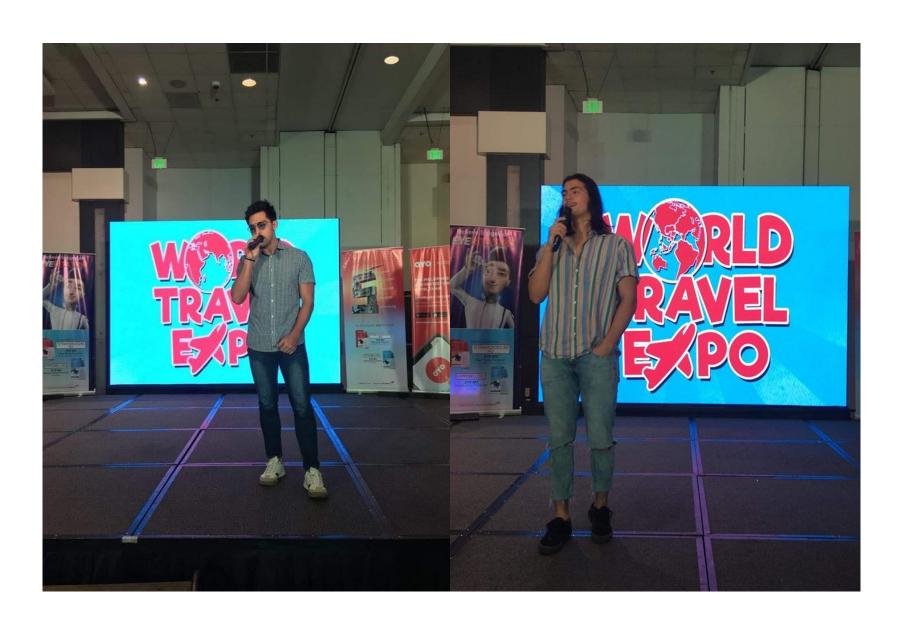


















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