

5/27/2019

## **Jingle & Ben<sup>™</sup> & The Music Town Gang**



VICTORROBERT.LTD

## JINGLE & BEN & THE MUSIC TOWN GANG – PRESS KIT

**Thin Places & Fat Dragons!**



*By Victoria Rosflower & Prof. Vintente Raymondo Faraday*

PRESS KIT – FOR JINGLE & BEN | [www.VictorRobert.Ltd](http://www.VictorRobert.Ltd)

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## AUTHORS CONTACT DETAILS |

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- Our Scottish Publisher can be found at [www.VictorRobert.Ltd](http://www.VictorRobert.Ltd)
- Links to your social media accounts
  - <https://www.facebook.com/victorrobort.ltd>
  - <https://twitter.com/victorrobortltd> @victorrobortltd
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- **CO-AUTHOR OF 'JINGLE & BEN & THE MUSIC TOWN GANG' SERIES OF BOOKS - Professor Vintente, (Vinnie-Ray)**

is currently a 59-year-old Matador of Spanish midget-bulls. He also enjoys rabbit baiting and bright carrots. He is intelligent and careful, but can also be very rude, untidy and a bit grumpy.

- Vinnie has a post-graduate degree in humbugging, a severe phobia of seventeen-legged spiders, a love of crowds, and is obsessed with the game of marbles.

- Physically, Vinnie is in good shape. He is average-height with chocolate skin, silver hair and old acorn eyes. Unusually, he has a prosthetic arm; (a lion ate his in 84.) He also has a tattoo of a bookshelf on his lower back.



- Vinnie grew up in a middle class neighbourhood. After his Italian father died when he was young, he was raised by his Irish one-legged mother called Eileen, and a small Spanish Terrier called Spot.
- He is currently married to Bridie, who is 8 years older than he is and works as an electrician on the oilrigs off Aberdeen. She and Vintente have no children,

but enjoy their granddaughter Ellie-May and Mandarin ducks, of which they have seventeen.

- Vintente's best friend is a CIA spy called Harley Frick. He is invisible, and they are inseparable. They enjoy spreading fake news on Facebook together.

## CO-AUTHOR OF 'JINGLE & BEN & THE MUSIC TOWN GANG' SERIES OF BOOKS | Ms Victoria Roflower

- **A Note from the Publisher:** *'Victoria Roflower,' prolific author and reformed Cat Burglar, is, and understandably so, now a very quiet recluse, rarely coming into the public eye. This is the only photo we have ever found that seems just may be of her. Who knows, maybe its Russell Muir? Fortunately, though Victoria only communicates via carrier pigeon and untraceable telephone numbers and an email address, she loves the chase of us trying to find out just what she looks like. If this is not her, please let us know. Thank you.*

- Victoria's latest 'carrier pigeon' contact, ( a small homing pigeon called 'Periwinkle Pete') delivered the following self-penned BIO for her readers.



- " Victoria is a former Cat Burglar held back by her inability not to fall off roofs. Victoria now enjoys playing poker, adult colouring books and duck herding. She is now a cuddly recluse, but her few friends tell her that she can still be a little dangerous and bit bizarre! She enjoys sniffing whisky, digging peat, and the hunting of the Haggis. (Except on Sundays) Victoria has a post-graduate degree in folk-lore and lock picking, and is obsessed with Paw Patrol & vintage episodes of Postman Pat. Physically, Victoria used to look like Jess's cat, sleek and black, a miniature cat-woman even, but is now ever-so-slightly overweight. Otherwise she is in good shape. She grew up in a middle class neighbourhood, being raised by hamsters, after her father and mother left in a pea-green caravan when she was still very young.
- Victoria has two children with a long worn out but well-loved and now departed husband, Finley. These being: Eden Edgeware Vanbruden, aged 19 and Peyton Pilkington Partridge, aged 21. Both are unwell.

- Victoria's best friend is a former health center receptionist called Valeria Frock-Hampton. They are inseparable and enjoy sherry and extreme ironing together every other Tuesday night. Every OTHER Tuesday Night, Victoria and her Co-Author, Prof. Vinnie-Ray Faraday, meet together at 'The Pig & Ball-bearing,' a small pub on the edge of Dartmoor, play marbles until midnight, and then are 'locked in' to work until dawn on the Jingle and Bell and the Music Town Gang Series of Books.

## PRODUCT INFORMATION |



- Jingle & Ben & The Music Town Gang – Thin Places & Fat Dragons
- Professor Vintente Raymondo Faraday & Ms. Victoria Roflower
- 31st March 2019
- Available at [www.VictorRobert.Ltd](http://www.VictorRobert.Ltd)
- ISBN 978-1-9160488-0-5
- £4.99

- 24
- Children's Book Aged 3-5

## PROMOTIONAL INFO |

See Video here

<https://youtu.be/jyfT3PFENqA>

- This exciting and full colour series of Books written by recluse author 'Victoria Roflower,' & Co-Author 'Prof. Vintente Raymondo Faraday,' is aimed at NURSEY & KINDERGARTEN children of ages Ages 3-5
- Jingle & Ben is all about Colour! Character Connection & Concept. Oh, and carrot eating carrot called Lonely.
- Victor Robert Ltd is a New Scottish Publishing House who has commissioned a number of personalities to produce Books for the new intergalactic and multidimensional franchise called Jingle & Ben.
- Jingle & Ben, Purple Pirates, Witches, Cowplets, Rockets, Wormholes and Dragons and Carrots, what more could you want?
- Prof Vinnie-Ray & Victoria are already locked in at the 'Pig & Ball-bearing' pub every other Tuesday night on Dartmoor, to devise the next series of Jingle & Ben Books focusing on age range- 5-8. "There is nothing like an extended game of marbles to sharpen the mind around understanding particle movement in quantum mechanics" So says Mike, the manager at Quick-fit in Pickletillum.

Free Downloads can be found at the bottom of this Web Page:

<https://victorrobert.ltd/vintente-raymondo-faraday-1>

## INTERVIEW RESOURCES |

**QUESTION** | How long has Victor Robert Ltd been established as a new Publishing House in Scotland?

**ANSWER** | Under 1 Year 😊

**QUESTION** | Is Jingle & Ben aimed just at 3-5 year olds?

**ANSWER** | By no means! We are employing writers to build upon these characters so they grow with the reading audience. So, we have writers for ages 3-5, 5-8, 8-11, 11-15, 15-18, 19-24, 25-54, 55 and upwards. That's a writing team of eight writers covering every age range.

**QUESTION** | WOW! So, these characters and worlds will grow and develop?

**ANSWER** | Oh, you betcha. We imagine them morphing into being a cross between Tomb raider, Guardians of the Galaxy, Harry Potter, Eve On-Line, well, you get the picture. Actually, how this all pans out depends both upon the team of writers and the responses we get from our readers. Really, we envisage this to be a twenty year project. It's all very exciting and we don't think it's been done this way before?

**QUESTION** | Are you writers also characters?

**ANSWER** | Yes they are. If not, we want them to become one! We want to get these writers in character so the characters can visit schools and libraries and bookstores. Look, you can have say one writer, but if he is a character, then anyone familiar with the story can become that character and go and read and market Jingle and Ben. Get it?

**QUESTION** | So where are you in that process right now?

**ANSWER** | We are in the first of SIX books for age range 3-5, and we have commissioned a new writer/character who will be focusing on ages 8-11. So far, Jingle & Ben is being very well received.

**QUESTION** | Have you been into schools yet with these stories.

**ANSWER** | Yes indeed, mostly in Fife and the Kids love the stories and the writing characters we have created. The Professor is particular hit with the young kids.

**QUESTION** | So where can people buy these books and get an appearance from one of the writing characters?

**ANSWER** | Easy. You can buy the books on amazon, Waterstones etc. but if you go to [www.Victorrobert.ltd](http://www.Victorrobert.ltd) well, you can buy the books there and make an appointment for one of our writing characters to come and visit you.

## MEDIA REACTIONS |

- *"Good morning Ms Roflower, I Just wanted to say that my 8 year old daughter had a fantastic time with the Professor. I can tell this by her lack of breathing when telling me what happened at school that day!! He has definitely stirred her creative thinking. She says she would love to help the professor write more stories and she has already created her own pseudonym, Professor Pickles McVon Bubbles. -Thank you so much, Kind regards...etc."*
- *"The most magnificent and intelligent and amusing matador I have ever met! His knowledge of particle physics is neither here nor there, or sometimes both here and there depending on where and when you are looking, and he communicates this well to attentive youngsters from 3 years and up."*

## PRESS RELEASE |

For Release 09:00

Date

### Victor Robert Ltd - Announce The Launch Of Jingle & Ben

*& The Music Town Gang – Thin Places & Fat Dragons*

**Kirkcaldy— Date** — Today, around the office teapot , PRESS KIT – FOR JINGLE & BEN announced immediate availability of The First in a series of six Books for ages 3-5, enabling lovers of ripping yarns number to immediately go out and buy a copy.

"Well, of course it's brilliant?" said Ms. Victoria Roflower, Co-Author of Jingle & Ben & The Music Town Gang at Victor Robert Ltd "I helped write it!"

### Positive Reception Received

Many readers and listeners have already been wowed at Product. Customer Name, well, at least five, recently had a visit from Co-Author Prof. Vintente Raymondo Faraday, the other Co-Author of Product and thought he was magnificent! Product will enable Customer Name to grow in their understanding of particle physics, quantum mechanics, porridge, and carrots.

*"Good morning Ms Roflower, I Just wanted to say that my 8 year old daughter had a fantastic time with the Professor. I can tell this by her lack of breathing when telling me what happened at school that day!! He has definitely stirred her creative thinking. She says she would love to help the professor write more stories and she has already created her own pseudonym, Professor Pickles McVon Bubbles. -Thank you so much, Kind regards...etc."* and *"The most magnificent and intelligent and amusing matador I have ever met! His knowledge of particle physics is neither here nor there, or sometimes both here and there depending on where and when you are looking, and he communicates this well to attentive youngsters from 3 years and up,"* are just two of, ooh, at least three responses we have had so far. Maybe four.



**WE INVITE YOU TO FIND OUT MORE ABOUT VICTOR ROBERT LTD, & AUTHORS PROF. VINTENTE  
RAYMONDO FARADAY &  
MS VICTORIA ROFLOWER.**

**PLEASE COME TO THEIR BOOK LAUNCH AT WATERSTONES, KICKING OFF THEIR SUMMER STORY  
TELLING SEASON, ON**

**SATURDAY JUNE 29<sup>TH</sup> HIGH-NOON**

**BRING A CARROT FOR THE DRAGON.**

**THANK YOU.**

Founded in 2019, PRESS KIT – FOR JINGLE & BEN has been floated in Leven Mouth near Methil. No one was injured.

**For more information, press only:**

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