

COMMITTEE OF 100 MINUTES

Date: October 10, 2019

Meeting called to order: The October 10, 2019 meeting of the Committee of 100 was called to order by President John Evans at The Venue at Lenoir City. Lunch was provided by KFC of Lenoir City.

Invocation: Gary Ubbens gave the prayer and the Pledge of Allegiance was led by Doug Davis.

There were 90 members and guest standing. Several prospective members/guests introduced themselves.

MINUTES APPROVED: Michelle Lewis made a motion to approve the minutes; and a second motion was passed by Ron Jordan.

TREASURERS REPORT: Presented by Brett Hurst. Year to date Summary Balance \$14,771.63.00 Deposits: (Dues) \$945.00 Expenses: (Lunch) \$600.00, (Meeting Rental) \$366.62, (Member Contributions to Pool Cover Received) (\$1120.00), (Member Contributions to Pool Cover Disbursed) \$1120.00, (Donation/ Membership) \$5000.00, (Miscellaneous) \$25.39, Bridge Project Balance: \$1725.06, No deposits or expenses. A motion was made to accept the report and a second was made. Motion was passed.

Community Updated and Announcements:

- The Venue – Stephanie Nelson, announced the Habitat Breakfast is on October 22nd, The Chamber of Commerce Gala is October 24th and Fireside For Children is on December 9th. There are a few dates still available for parties through the weekdays. Also, there will be a New Years Eve party at the Venue.
- Loudon County Mayor– Buddy Bradshaw, announced that they are exploring options for the Courthouse Annex and that the Courthouse refurbish will begin the spring of 2020.
- Loudon County Chamber of Commerce – Rodney Grugin, announced that the new board members are in place, Chamber Gala is on October 24th at the

Venue, and Ribbon Cuttings on November 12th at Y-12 FCU at Dixie Lee. There will be a Networking Breakfast at the Depot on November 15th.

- *Lenoir City – Beth Collins*, announced that a new hotel is coming to Lenoir City on 321 past Bimbo's, Firestone is building in Town Creek, Little Ceasars is moving into the building next to Gondelier, and Pre-posed buildings in Lenoir City are Lakeway Chiro and Lakeway Dental. ORNL has a new remodel and Spring Place Apartments is re-doing all of their apartments. Ash Trailor park is rezoning and townhomes are going in.
- *Run Loco – Michelle Lewis*, announced that on December 7th is Run Loco with lots of Venders, prizes and Food Trucks, come out and support.

Special Feature:

Rachel Baker, Loudon County Visitors Bureau

Rachel talked about the Economic Impact of Tourism in Loudon County. Loudon County ranks #27 out of 95 counties in Tourism. In 2018 there was \$60.9 Million dollars generated in direct tourism expenditures, 471 jobs generated which produced \$11.8 Million in payroll, \$1.5 Million in local tax revenue and \$3.7 Million in state tax revenue. As a result each household paid \$260.36 less in local county and state taxes. "The Loudon County Visitors Bureau Mission Statement is to attract business and leisure travelers and prospective residents to Loudon County through a research and data driven program of marketing, which will enhance economic vitality for our community through job creation, increased tax revenue and new investments."

There was a motion to adjourned and the motion was passed.

Adjournment: John Evans

Submitted by: Sara Tallant, Vice -Secretary