

WASAVP Recommended Criteria for Deciding to Sponsor, Hear or Otherwise Support Legislation that Expands Marijuana Access or Promotion

- Does the bill normalize marijuana use in everyday facets of life? Specifically, will it normalize marijuana use from a youth perspective?
- Will the bill increase access and availability of marijuana for youth?
- Will the bill increase advertising and promotion in places visible to those under the age of 21? [*“Why Children Need to Be Shielded from Marijuana Ads.”*](#)
Elizabeth J. D’Amico, Rand Corporation
- Does the bill make marijuana use more appealing to youth or target youth as consumers? Consider packaging, product and placement that appeal to youth.
- Will the bill lead to greater health inequities among WA communities?
- Does the bill further diminish what ought to be a clear line between marijuana use and driving? “People also process ‘THC’, the main ingredient in marijuana, at different speeds – which means marijuana can stay in your system and affect your driving for five or more hours after your last joint or bong!” – *Driving Stoned: The Facts*, [Cannabis Information and Support](#)
- Will enactment open the door to future expansion or additional legislation for other business categories or industry components who complain about being left out and suffering a competitive disadvantage?
- Are there adequate resources or will adequate resources be provided to the Washington State Liquor and Cannabis Board or law enforcement to make sure any “guardrails” will actually be implemented?
- If the bill expands marijuana access or promotion does it also repeal some existing access/promotion authority so that we are not constantly expanding such laws every legislative session?
- Does the bill further erode allocation of dedicated funds from marijuana sales intended for health, safety and prevention measures?
- Does the bill preempt local jurisdictions from enacting stricter laws to protect youth and the general public?
- Do the advantages of the legislation outweigh all the negative policy and fiscal aspects of marijuana promotion and industry expansion?

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