

WASAVP Recommended Criteria in Deciding to Sponsor, Hear or Otherwise Support Legislation that Increases Alcohol Access or Promotion

- Does the bill **normalize** alcohol use in everyday, typical situations? Specifically, does it **normalize** alcohol use in terms of youth impact?
- Will the bill expand access, increase density, or promote alcohol consumption?
- Will the bill increase advertising or promotion in places visible to those under age 21?
- Does the bill make use more appealing to youth or target youth as consumers?
- Will the bill lead to greater health inequities in WA communities?
- Does the bill further diminish what ought to be a clear line between drinking and driving by encouraging or enabling people to drink “a little bit” and drive?
- Does the bill hinder people in recovery, who have zero tolerance for use, by reducing opportunities for alcohol free activities or events?
- Will enactment open the door to future expansion of additional legislation for other business categories or industry components who complain about being left out and suffering a competitive disadvantage?
- Are there adequate resources or will adequate resources be provided to the Washington State Liquor and Cannabis Board or law enforcement to ensure that any “guardrails” will actually be implemented?
- If the proposal expands alcohol access or promotion does it also repeal some existing access/promotion authority so that we are not constantly expanding such laws every legislative session?
- Does the bill preempt local jurisdictions from enacting stricter laws to protect youth and the general public?
- Do the advantages of the legislation outweigh all the negative policy and fiscal aspects of alcohol promotion or increased access?

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