

# BRAND INTRODUCTION & HIGHLIGHTS

VENUS SKIN IS THE MAKER OF THE MOST SCIENTIFICALLY ADVANCED SKIN REJUVENATION SYSTEM FEATURING OUR ADVANCED STEM CELL TECHNOLOGY

Our hero ingredients, Cytokines and Growth Factors are produced through laboratory culture of the stem cells our bodies use to heal tissue injury throughout life. Our bodies have these Growth Factor and Cytokine bio-signals in abundance during our youth. With age, these bio-signals dramatically decline in number and our skin consequently receives fewer of these molecular healing messages, thus the skin begins to show signs of tissue aging.

Inflammation is pro-aging to all tissue including skin and promotes pigmentation abnormalities and fibrosis (malformed collagen). Therefore, reducing inflammation is essential in anti-aging and Bone Marrow Mesenchymal Stem Cell (BM MSC) is the superior stem cell in tissue regeneration.

The BM MSC we use is derived from healthy, young, medically screened donors. The process is done through medical aspiration done under a local anaesthetic. From there, cultured in a laboratory to harvest the powerful bio-signals, we are able to extract the growth factors and cytokines (conditioned media or broth) and discard the cell itself. This means our products do not contain any inflammatory cell, cell fragments, RNA or DNA. More than a dozen other scientifically proven highest grade active ingredients are then added, including antioxidants, vitamins, peptides and botanicals, to create a complete preventative and reparative anti-aging system. The pro-healing, anti-inflammatory benefits make Venus Skin the perfect topical treatment for ablative, semi-ablative, and other aesthetic skin procedures.

All of our products use non-carcinogenic ingredients. We are paraben, hydroquinone, cell and cruelty free.

## COMPARING COMMON TYPES OF STEM CELLS USED IN AESTHETICS AND SKIN CARE:

### BONE MARROW MESENCHYMAL STEM CELLS

*Derived from healthy, medically supervised donors, typically in their 20's. Scientifically proven to be superior and they are the chief healing Stem Cell. They control the healing process, participate in and promote cellular proliferation and quench inflammation. The BM MSC conditioned media is the only proven anti-inflammatory and anti-aging stem cell as it does not contain any RNA, DNA, cell or cell fragments and is proven to be superior in wound healing.*



### FIBROBLASTS (TISSUE DERIVED)

*Obtained from neonatal foreskin circumcisions. They take orders to proliferate and produce collagen and elastin from Bone Marrow Stem Cells. Fibroblasts are weak producers of growth factors and cytokines, secreting only 1/15 to 1/50 the amount secreted by BM MSC. Also known to be inflammatory as they contain RNA, DNA and cell fragments.*



### ADIPOSE (FAT DERIVED)

*Obtained from liposuction waste. Cells produce adipokines (fat cell pre-cursors) which make more fat and are linked to cancer. Cells primarily produce inflammatory patterns, which are pro-aging.*



### PLANT BASED

*Not relevant as humans do not have the receptors to 'speak' to plant growth factors.*



# PRODUCT INTRODUCTION

## BODY LIFT

*Cellulite Reduction & Firming Cream*

Complements both energy based body treatments and at home daily maintenance for improved aesthetic outcomes. Promotes quicker results and preserves results. Improves blood flow while caffeine and theobromine reduce edema, stimulate lipolysis, and enhance regeneration of connective tissue. The only cellulite treatment containing Vascular Endothelial Growth Factors (VEGF) that signal proteins to promote the growth of new blood vessels. Clinically proven botanical extract centella asiatica (gotu kola) enhances fibronectin, collagen production and increases collagen tensile strength. Capsaicin stimulates metabolic lipolysis activity and improves circulation. Nano liposome delivery means tiny molecules are encapsulated to promote maximum penetration so VEGF reach the blood stream.

## BIOCEL

*Post Procedure Occlusive Gel*

For post ablative laser, IPL, treated skin, irritation and sensitivity. Contains TGF-beta3 which is clinically proven to suppress inflammation following controlled traumatic injury. Hydrogen orthoborate provides additional anti-inflammatory as well as anti-bacterial effects. Fully hydrated hyaluronic acid provides a superior moisture barrier and promotes healing.

## DAILY PROTECTION SPF 30+

*Penetrating Day Cream with SPF*

Octyl Methoxycinnamate & Avobenzene absorb solar radiation. Safflower, glycerin and Capric offer hydration and moisturize. Hyaluronic acid, Vitamin E, and Ester C provide antioxidants. Co-enzyme Q 10 is anti-inflammatory.

## EYE PERFECT

*Anti-Aging Azulene Serum*

Contains multiple actives that firm, and moisturize the skin, lighten dark circles, and minimize the visible signs of aging. Cucumber fruit extract is a powerful anti-oxidant. Glycerin and Methyl glucoside enhance collagen and elastin synthesis. Tremella fuciformis, aloe vera, oat, and Pro-Vitamin B5 for hydration. Azulene acts as a powerful anti-inflammatory. Vitamin K1 to reduce irritation and vascular discoloration. Sesame protein to promote skin tightening.

## RENEWAL CLEANSER

*Calming Cleansing Gel*

Maintains natural PH and sulphate-free. Has anti-inflammatory and anti-microbial healing properties. Deep cleans without stripping skin. Pro-Vitamin B5 a moisturizing anti-inflammatory that soothes skin. Prolinate Copper and Prolin which reduce fibroblast senescence promoting collagenesis. Tripeptides, Tremella Fuciformis a powerful humectant and anti-oxidant that can hold 400 times the amount of water that hyaluronic acid can. Mugwort extract, rich in amino acids and polypeptides which prevent UV damage.

## RESTORATIVE HYDRATION PM

*Moisturizing Night Cream*

Tremella Fuciformis extract for moisture. Ceramide A2TM helps restore natural skin barrier. Squalene which is a moisturizing long chain oil found in olive oil and shark liver oil. Also contains powerful peptides and copper Lysinate to increase collagenesis, enhance epidermal junction and provides anti-oxidants.

## SCR RECOVERY COMPLEX

*Stem Cell Recovery Complex*

For use post ablative treatment. Offers superior healing to damaged tissue following controlled traumatic injury. Part of an at home kit to be used post treatment in conjunction with SCT Serum and Accelerator for rapid healing. A highly concentrated formula of Cytokines and Growth Factors in an easy to apply rollerball. Rich in pro-healing bio-signals that modulate and calm inflammation. Hydrogen Orthoborate acts as an anti-inflammatory and has bacteriostatic and analgesic properties.

## SCT ACCELERATOR

*Stem Cell Therapy Accelerator*

Rich in BM MSC to promote healing and reduce inflammation. Retinol (Vitamin A) to increase cellular turnover and boost collagen. Vitamin E as a beneficial anti-oxidant. Vitamin C Ester to stimulate collagen production and mitigate damaging effects of UV exposure. Panthenol (Pro Vitamin B5) stimulates collagen and promotes cell growth. Excellent humectant. Co-enzyme Q10, a powerful anti-oxidant.

## SCT SERUM

*Stem Cell Therapy Serum*

Rich in BM MSC, actives and botanicals. Niacinamide (Vitamin B3) boosts free fatty acid & ceramides to improve barrier function. Oligopeptide and Tetrapeptide 7 to stimulate collagen and hyaluronic acid production. Provide UV protection. Catechins and flavonoids to improve wrinkles and promote extracellular matrix.