



Local Advertising for the 2018 Upstate Fall Classic and Compulsory State Meets

Meet Dates: October 13, 2018 and December 14-16, 2018 at the JB Red Owens Sports Complex in Easley

We need your help! Easley Gymnastics will be hosting the Upstate Fall Classic and the Compulsory State Meets at the JB Red Owens Sports Complex in Easley, October 13, 2018 and December 14-16, 2018. Our meets will serve over 1000 gymnasts, coaches and judges. We expect over 10,000 people from all over South Carolina to spend those weekends in Easley and the surrounding areas. When we hosted last year, the economic impact was over \$600,000 to our local area, for one meet, bringing thousands to our area. Most families will be staying overnight and will be looking for things to do and places to eat and shop. We would love to keep them local and advertise our local businesses to them. All proceeds from Ad Space will go to new equipment in the gym!

There are 2 ways to advertise. You may place an **Ad in our Program**. Our programs will be purchased by family members attending the meets. You may also **Sponsor** our meets. Sponsorships include banners and extra advertising opportunities. We are offering a 2 meet advertising package to give your company more exposure.

We are also open to donations of meals (to feed coaches and judges), gift cards and materials needed to hold our meets. Ads need to be in .jpg or .pdf format and must be sent to Easley Gymnastics before September 28, 2018. Please make your check payable to Easley Gymnastics.

Thank you!

Easley Gymnastics
Staff@EasleyGym.com
www.EasleyGym.com
(864) 269-2007



Program Advertising

Quarter Page Ad \$50 _____ Half Page Ad \$100 _____ Full Page Ad \$200 _____

Sponsorship for 2018 Upstate Fall Classic and State Meet

GOLD Sponsorship \$1500 _____

We supply a 4x3 banner that will be displayed in the competition gym at the JB Red Owens, Larry D Bagwell Gymnasium during both competitions. Your banner will then be displayed at Easley Gymnastics throughout the year. Gold Sponsors will have a vendor booth for the days of competition to hand out promotional material to families and a full page color ad in our program. This also includes advertising on our website and in our gym.

SILVER Sponsorship \$500 _____

We supply one 2 ½ x 3 ½ banner that will be displayed in the competition gym at the JB Red Owens, Larry Bagwell Gymnasium during both competitions. Your banner will be displayed at Easley Gymnastics for the Spring and Summer semesters. Silver Sponsors will also receive a half page ad in our program.

Business will supply the image to be used for the banner by September 28, 2018.

For more information, please contact Robyn at (864) 269-2007 or by email at Staff@EasleyGym.com

Business Name _____

Contact _____ Phone _____

Email _____

*All images for ads and sponsorship must be emailed to Staff@EasleyGym.com before September 28, 2018.

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