

JJ ELEK Realty, Agent Success Planner.

A goal setting worksheet.

* Required

1. Email address *

2. First Name *

3. Last Name *

Professional Development

Designed to identify your professional development preferences and needs.

4. From below list, choose items you'd like to receive assistance for

Check all that apply.

- Filling out contracts and forms
- Prospecting execution and management
- Coaching / motivational guidance
- Marketing (identifying markets and execution of strategies)
- Day to day business operations (database intro, showings, administration work, etc)

Other: _____

5. What skills or procedures would you benefit from learning?

6. What are the weaknesses that hinder your success?

7. What are your short term goals

8. What are your long term goals

Minimum Standards

I hereby promise to do my best to follow the below standards I set to myself.

9. I will invest a minimum of ____ productive hours per week:

Mark only one oval.

- 10
- 20
- 30
- 40
- Other: _____

10. I will make at least ____ calls per day

Mark only one oval.

- 10
- 20
- 30
- 40
- Other: _____

11. I will visit at least ___ expired listings every week

Mark only one oval.

- 3
- 5
- 10
- 15
- Other: _____

12. I will do ___ days per week of "desk time"

Mark only one oval.

- 2
- 3
- 4
- 5
- Other: _____

13. Amount of hours you will dedicate to desk time (on a weekly basis): *

14. List the problems you occasionally encounter:

Marketing Planner

We need to know specifically what you are trying to accomplish in your business.

15. What are the marketing strategies you currently use?

Check all that apply.

- Email
- Social Media
- Website
- Mailers
- Magazines/ Newspapers
- SEO
- PPC
- Geo Fencing
- Google Listing
- Billboards
- Canvassing
- Video
- Referrals - Affiliates

Other: _____

16. Which marketing strategies would you like to learn about?

Check all that apply.

- Email
- Social Media
- Website
- Mailers
- Magazines/ Newspapers
- SEO
- PPC
- Geo Fencing
- Google Listing
- Billboards
- Canvassing
- Video
- Referrals - Affiliates

Other: _____

Set the stage.

Schedule a free Digital Marketing Discovery Session where we will discuss your goals, target audience, and a marketing strategy help you uncover and achieve maximum results.

Start here:

www.calendly.com/hnlmarketing

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