



ATLAS ADVENTURES TX

MEDIA KIT

ABOUT ATLAS ADVENTURES TX

Atlas Adventures TX is a travel and scuba diving storytelling platform dedicated to showcasing authentic, experience-driven travel from around the world. We specialize in highlighting dive resorts, liveaboards, hotels, tour operators, restaurants, and cultural experiences through honest reviews, engaging storytelling, and dynamic visual media.

Our Mission: To help travelers discover incredible destinations while helping tourism businesses grow through authentic exposure and meaningful digital promotion.

AUDIENCE PROFILE

Our audience consists of engaged adventure travelers and scuba divers actively planning destination trips.

Primary Markets:

- United States
- Canada
- United Kingdom
- Australia

Audience Interests:

- Scuba diving travel
- Eco-tourism
- Boutique and destination resorts
- Cultural immersion experiences
- Adventure and exploration travel

FEATURED PARTNER



MEDIA SERVICES

Atlas Adventures TX provides strategic media exposure through:

- Destination & Resort Reviews
- Dive Shop & Liveaboard Features
- Video Interviews & Crew Spotlights
- Social Media Campaign Promotion
- Blog Articles & Travel Stories
- Promotional Reels
- Food & Culture Showcases

Our focus is authentic storytelling — real experiences over overly polished marketing.

SOCIAL MEDIA EXPOSURE

Associates receive recurring exposure across major platforms:

- Facebook
- Instagram
- TikTok
- Pinterest
- X (Twitter)
- Threads

Standard exposure includes twice-monthly posting, collaborative content support, and website placement on our Associates page.

ASSOCIATE SPOTLIGHT



Sharky's Scuba Cozumel

Sharky's Scuba Cozumel is a valued Atlas Adventures TX Associate and trusted dive partner located in Cozumel, Mexico. Their professional dive team offers personalized diving experiences, small group excursions, and exceptional customer service for divers of all skill levels.

From reef dives to advanced dive excursions, Sharky's Scuba Cozumel delivers safe, memorable underwater adventures while maintaining a strong commitment to marine conservation and guest satisfaction.

ASSOCIATES PROGRAM

Atlas Adventures TX offers a FREE collaboration model designed to create mutual growth.

What We Provide:

- Digital exposure
- Interviews and feature articles
- Social promotion
- Website listing

What We Ask In Return:

- Reposting shared content
- Cross-promotion on social media or newsletters
- Team-based marketing partnership

CONTACT

Website: www.atlasadventurestx.com
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Let's work together to showcase your destination to travelers seeking their next great adventure.

